



INTEL MALAYSIA Q2 '19 CSR NEWSLETTER



FOREWORD

Selamat Hari Raya, Maaf Zahir dan Batin.

For Intel Malaysia, the spirit of Ramadhan was evident in April itself through our blood donation drive, followed by our engagement with the underprivileged children up north in June.

Through the Women in Zcience (WiZ) initiative, we continued to empower females, especially school-goers, to be more involved in STEM (Science, Technology, Engineering & Mathematics).

Through our Mangrove Tree Planting program – a truly Intel signature initiative – we fulfilled our promise to make our environment better.

Through the Smart City project, Penang and the MOE-Intel Elite Internship Program launch, we earned the authorities' trust in our people and technological capabilities.

Thank you all for making this past quarter impactful. Here's to yet another exciting quarter!



Uyen Ho

Director, Global Public Affairs
Intel Malaysia & Vietnam

GOVERNMENT RELATIONS



01

The Ministry of Education (MOE)-Intel Elite Internship Program Launch, Putrajaya

The MOE-Intel Elite Internship Program launched in mid-June will enable 100 selected undergraduates from the electrical and electronics faculty of six local universities to gain valuable hands-on experience in the industry. The program was launched by the Minister of Education, YB Dr Maszlee Malik on 14 June in Putrajaya. Taking it a notch further, 12 lecturers from those universities will also be enrolled in the train-the-trainer program (organized by Intel) to equip them with industry knowledge on silicon design, as the lecturers will then get to share the knowledge with their fellow academicians and students once back in their respective universities.

More on this here:

[The Star](#)

[New Straits Times](#)

[Berita Harian](#)

[Oriental Daily](#)

[Astro Awani](#)



02

Intel – MPSP Collaboration for SCoPe

Intel Malaysia's recent collaboration with Penang's Seberang Perai Municipal Council (MPSP) saw the launch of a pilot project, SCoPe (Smart City of Penang) enabling MPSP to inch closer to its Smart City vision. Intel will be setting up 64 CCTV cameras enhanced with facial recognition features in addition to a dashboard we developed for MPSP to monitor situations in real time. The dashboard that monitors key situations including traffic congestion, environment issues, flash floods and solid waste management will release notifications when dangerous levels are reached, enabling quick deployment of help to the scene.

More on this here:

[The Star](#)

[New Straits Times](#)

[Berita Harian](#)

[Guang Ming Daily](#)

03

Intel Strengthens Relationship with MITI and MIDA (Malaysian Investment Development Authority)

Intel hosted a visit by the Minister of International Trade and Industry (MITI), Datuk Darell Leiking at the corporate headquarters in Santa Clara, California. Datuk Darell who was accompanied by senior officers from MITI and its agencies also toured the Intel Museum. Mike Hurley, the VP for Silicon Engineering Group also shared insights on Intel Malaysia's continuous growth and investment in our country and talents at the MITI Business and Investment Seminar held earlier in Santa Clara.

EDUCATION



01

Most Number of Participation in a 'Robotic Interactive Learning Environment'

Our volunteers, together with the participants of the Robomania 2019 recently made it to the Malaysia Book of Records for the Most Number of Participation in a 'Robotic Interactive Learning Environment'. Organized by Tech Dome Penang, Robomania is an initiative that aims to instill love for STEM (Science, Technology, Engineering & Mathematics) especially amongst school students.

COMMUNITY



01

A Hari Raya to reminisce for orphans from BEDAYA, Perajurit and Permata Kasih Homes

Through our 'buka puasa' event and the 'Give A Gift To Orphans' event organized by the Global Public Affairs (GPA) Malaysia, more than 100 orphans from 3 homes received USD48 each in the form of 'money packets' and funding for essentials ahead of the Eid celebrations. We also partnered with the Penang state welfare department for the Aidilfitri Festive Cheers event where we gave out money packets and daily essentials to those in need.



02

Hari Raya - Aidilfitri Festive Cheers

Another 30 deserving families, each received money packets and goodies worth USD90 at the Aidilfitri Festive Cheers event organized by GPA and joined by the Penang State Welfare Department. The money packets were proceeds from a donation drive organized by GPA.



03

Intel Malaysia Mangrove Tree Planting 2019 program

The Intel Malaysia Mangrove Tree Planting 2019 program at Sungai Acheh, Penang saw 70 Intel volunteers plant an impressive 1,000 mangrove trees this year. This popular program, in collaboration with the Penang Inshore Fishermen's Welfare Association (PIFWA). To date, we have planted 18,500 mangrove trees since the inception of the program in 2005. As always, it warms our heart to see the mangrove trees we planted over the years doing well!



04

Women in Zcience (WiZ)

Intel Malaysia played a key role as a co-organizer in this year's Women in Zcience (WiZ) event that featured a STEM in its 3rd year now, the 2-day event received participation from 50 Intel volunteers and was joined by 700 students from 19 schools in Penang. Our booth and demo drones drew a lot of positive attention from the general public and school students.



05

Q2 '19 Blood Donation Campaign

GPA together with the Penang General Hospital and Kulim District Hospital organized a 4-day Blood Donation Campaign which received participation from 352 donors. It was another successful campaign as Intel employees came together to save lives.

WE WOULD LIKE TO HEAR FROM YOU.

Send us your comments by emailing calvin.kwok@intel.com
To find out more about Intel's Corporate Social Responsibility, please visit CSR@intel.com.

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