



AMCHAM 2024 Ambassador's Cup

Date: Wednesday, 29 May 2024
The Royal Selangor Golf Club

[Subject to change]

CALL FOR SPONSORSHIP: 2024 AMBASSADOR'S CUP

AMCHAM is thrilled to announce the **2024 Ambassador's Cup**, which will be held on **Wednesday, 29 May 2024**, at the iconic Royal Selangor Golf Club. This day of golf typically presents a field of around 48 players, mainly Chamber members and some guests, and is an excellent opportunity for some fun and networking, set against the backdrop of Malaysia's historic golfing landscape.

After the competition, we will again hold the **prize-giving lunch** at the residence of the U.S. Ambassador-designate to Malaysia. The Honorable Edgard D. Kagan will present the coveted trophy to our deserving champion. At this lunch, participants and sponsors will be invited to bring a "PLUS ONE," be it a partner, spouse, child, or client.

This Signature Event offers a unique sponsorship opportunity to show your support of the Chamber's community. It is one of the only informal business programs AMCHAM puts on each year, where everyone is invited to relax and get to know each other. For more details, please see below.

The exact timing and other details are being worked out, but there will be opportunities for direct sponsorships and in-kind contributions. These include novelty prizes, name boards, and contributions for the participant's takeaway goodie bag.

Tournament Details:

Date: Wednesday, 29 May 2024

Time: 7.00 AM - 12.00 PM (**Registration starts at 6:30 AM**)

Venue: The Royal Selangor Golf Club (RSGC)

Luncheon Details:

Date: Wednesday, 29 May 2024

Time: 1.00 PM - 3.00 PM

Venue: Residence of the U.S. Ambassador-designate to Malaysia

If you have any queries, please contact our events team at events@amcham.com.my

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Sponsorship Commitment Form

Sponsorship opportunities are available for this exciting program! Sponsors will get maximum visibility at the event, amongst key decision-makers and influencers within the local and foreign business community. Don't miss this opportunity to showcase your business at the **AMCHAM 2024 Ambassador's Cup**.

To sponsor any of the following packages, kindly fill out the form below and email the signed copy to events@amcham.com.my. Sponsorships are limited and accepted on a first-come, first-served basis.

AMCHAM looks forward to your support.

| | | | |
|-----------------------|--|--|--|
| Name | | | |
| Designation | | | |
| Company | | | |
| Tel. No. | | | |
| Email | | | |
| Signature | | | |
| Date | 29 May 2024 | | |
| Event | AMCHAM 2024 Ambassador's Cup | | |
| Package (please tick) | Tournament <input type="checkbox"/> RM10,000 | Hole <input type="checkbox"/> RM3,000 | *In Kind <input type="checkbox"/> |
| | Lunch <input type="checkbox"/> RM10,000 | Novelty <input type="checkbox"/> RM4,000 | |

| TOURNAMENT SPONSORSHIP PACKAGES | | |
|---------------------------------|-----------|---|
| Sponsorship Package | Amount | Benefits |
| Tournament Sponsor | RM 10,000 | <p><u>Brand Awareness</u></p> <ul style="list-style-type: none"> <input type="checkbox"/> Company logo on all communication materials from the date that the Sponsorship Agreement has been signed <input type="checkbox"/> Company logo prominent on welcome banner <input type="checkbox"/> Company Logo Tournament A-board on 2 holes (1 & 10) <input type="checkbox"/> Company logo prominent on backdrop / bunting – Lunch <p><u>Event Access</u></p> <ul style="list-style-type: none"> <input type="checkbox"/> 2 Complimentary admissions to golf tournament <input type="checkbox"/> Entitled to bring Two (2) guest to the luncheon at the Ambassador’s Residence |
| Novelty Sponsor | RM 4,000 | <p><u>Brand Awareness</u></p> <ul style="list-style-type: none"> <input type="checkbox"/> Company logo on A-board at designated novelty hole <input type="checkbox"/> Novelty prize to be provided by sponsoring company* <input type="checkbox"/> Opportunity to present prize to novelty winners at the lunch <p><u>Event Access</u></p> <ul style="list-style-type: none"> <input type="checkbox"/> Complimentary admission for 1 golfer <input type="checkbox"/> Entitled to bring One (1) Guest to attend the luncheon at the Ambassador’s Residence |
| Hole Sponsor | RM 3,000 | <p><u>Brand Awareness</u></p> <ul style="list-style-type: none"> <input type="checkbox"/> Company logo on logo board at designated hole <input type="checkbox"/> Company logo prominent on backdrop/bunting – Lunch <p><u>Event Access</u></p> <ul style="list-style-type: none"> <input type="checkbox"/> Complimentary admission for 1 golfer <input type="checkbox"/> Entitled to bring One (1) guest to the luncheon at the Ambassador’s Residence |

| LUNCHEON SPONSORSHIP PACKAGES | | |
|-------------------------------|-----------|--|
| Sponsorship Package | Amount | Benefits |
| Lunch Sponsor | RM 10,000 | <p><u>Brand Awareness</u></p> <ul style="list-style-type: none"> <input type="checkbox"/> 4 Buntings to be displayed at the lunch venue <input type="checkbox"/> Announcement during the Award Presentation Ceremony <input type="checkbox"/> “Lunch Sponsored By...” will be displayed at the buffet line <input type="checkbox"/> Logo on all sponsors board at 2 holes in the tournament <p><u>Event Access</u></p> <ul style="list-style-type: none"> <input type="checkbox"/> Complimentary admission for 2 golfers <input type="checkbox"/> 2 complimentary tickets to attend the luncheon at the Ambassador’s Residence |
| In-Kind Sponsor | | <p><u>Brand Awareness</u></p> <ul style="list-style-type: none"> <input type="checkbox"/> Company Logo on Event Bunting <input type="checkbox"/> Logo display together with other In-Kind Sponsors on 2 Logo Boards <p><u>Event Access</u></p> <ul style="list-style-type: none"> <input type="checkbox"/> One(1) Complimentary seat to the luncheon at the Ambassador’s Residence <p>Looking for sponsors for the following items:</p> <ul style="list-style-type: none"> ● Flask Bottle ● Cap ● Umbrella ● Golf Bags ● Hotel stays, Airline flights, and other sponsorships are welcomed <p><i>* Please provide details on the planned in-kind sponsorship within your email.</i></p> |

****Sponsorship opportunities are on a first come, first served basis.***