



Building a world that works



Energy Forum 2022: Future of Energy in Malaysia

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Aloft Hotel Kuala Lumpur

Speaker Biographies



Freda Liu

Producer/Presenter at BFM

Freda Liu is a Producer/Presenter for the Enterprise show which airs on BFM (www.bfm.my), Mondays to Fridays. It caters to SMEs and managers covering the tools for organizations to build their business. Having conducted over 5000 interviews, some prominent names include Martin Cooper (inventor of the mobile phone), Stephen Covey, Nick Vujicic, Jack Welch and Julian Assange.

She has been with BFM since its inception in 2009. She was previously working at Edelman PR and IBM in the Communications Department. Her other interests include moderating/emceeing corporate events, writing and she has authored two books called "PR Yourself" and "@Shake & Spear Your Business: The Romeo & Juliet Way," and doing voiceovers.

Freda is a member of the National Association of Women Entrepreneurs Malaysia (NAWEM) and the Malaysian Association of Professional Speakers. She also trains and talks about PR for SMEs, the Power of the Voice and women empowerment. She was also a part-time TV and radio news presenter for RTM. She enjoys running and trail walking. Find out more at www.fredaliu.com



Anwar Syahrin Abdul Ajib

Managing Director/ CEO, Malakoff Corporation

Anwar Syahrin Abdul Ajib, aged 48, male, Malaysian, joined the Company as the Managing Director/Chief Executive Officer (“MD/CEO”) on 1 December 2020. Prior to joining Malakoff, Anwar was the MD/CEO of UEM Sunrise Berhad from 1 September 2014 until 30 October 2020. Anwar was awarded the Outstanding Property CEO of the Year by The Edge Malaysia in 2018.

Other than being the MD/CEO of Malakoff, Anwar also sits on the Board of Alam Flora Sdn. Bhd., Malakoff Power Berhad and several other subsidiaries and associate companies under the Malakoff Group. He is the Deputy Chairman of Muscat City Desalination Company S.A.O.G., an associate company of Malakoff which is listed on the Muscat Securities Market.

Anwar started his career with Shell Malaysia Trading Sdn. Bhd. in 1996 as an executive in Fleet Distribution where he gained considerable experience in transport and logistics. Subsequent thereto, he assumed a position of Senior Associate (Assurance and Business Advisory) in Arthur Andersen Manchester, United Kingdom from 1998 to 2001. He then joined Arthur Andersen/Ernst & Young Kuala Lumpur as Senior Associate/Chartered Accountant (Assurance and Business Advisory) in 2002. Anwar Syahrin left the practice to become the Managing Director/Consultant of Business Associates Consulting Sdn. Bhd. providing strategy and management consulting services from December 2002 to March 2006.

In April 2006, Anwar was appointed as the Chief Financial Officer (“CFO”) of Pelabuhan Tanjung Pelepas Sdn. Bhd. until May 2008 before his appointment as Director, Finance/ Group CFO of MMC Corporation Berhad (“MMC”) in June 2008. He had also assumed the position of Group Head, Ports and Logistics Division of MMC from January to August 2014.

Anwar currently sits on the Board of Universiti Teknologi MARA (UiTM) and is the Chairman of the Rector Selection Committee of UiTM.



Azman Nasir

Regional CEO, Energy Industries Council (EIC)

Azman is the Regional Director of EIC Asia Pacific based in Kuala Lumpur. He joined EIC, The Energy Industries Council United Kingdom, in 2014 to establish the KL Office and expand EIC's presence in the region.

As Regional Director for APAC, he has the responsibility to assist company members of The EIC, who are mainly UK and global companies, via EIC's market intelligence databases and EIC's regional events such as UK Pavilions, regional energy-related conferences & exhibitions and high-level business networking.

Azman is passionate about all topics related to the energy sector especially the on-going development, trends and progress relating to energy transition and net zero initiatives in the Asia Pacific region.



Dr Noor Miza Muhamad Razali

Project Director, Energy Transition, TNB

Dr Miza played a leading role in establishing TNB's Net Zero aspiration and ESG targets and is currently driving coordination across the Group on Energy Transition-related initiatives.

She has been deeply involved in many strategic initiatives; leveraging on her expertise in diverse topics; Sustainability, Industry Analyses, Energy Policies, as well as power engineering.

During her previous stint with the International Energy Agency (IEA) as a Power Market Consultant, she focused on policy advocacy related to market reforms during the transition to low-carbon power systems, cross-border electricity security in Europe, energy policies of Japan as well as reducing emissions from fossil-fired generation in ASEAN.

Formerly an academician with Universiti Tenaga Nasional, she became an accomplished researcher in the area of power systems analyses as well as renewable energy, having led many externally funded projects and published >25 journals and conference papers in various highly rated publications.



Narendra Asnani

General Manager, CSA, Gas Power, Asia, GE

Narendra is General Manager for Contractual Services, for the Asia region for GE's Gas Power business. GE's Gas Power business aims to develop the market of new equipment for gas power plants and after-market services for gas power generation assets. The Gas Power business is GE's largest industrial equipment and services business. Asia is a priority region for the global business, with over 4000+ employees serving customers across 22+ different markets.

Narendra is responsible for driving Contractual Services opportunities for the business to support customers in maximizing gas plant assets while balancing performance and risk. With focus on Commercial strategy, long-term contract execution, portfolio risk management and cost optimization, Narendra manages a team across the region to ensure consistent, efficient and quality execution from customer inquiry through fulfilment.

Narendra joined GE in 2002 as a member of the Edison Engineering Development Program with the GE Global Research Center in India. His GE career brought him to the U.S., on global assignments as a member of the Corporate Audit Staff. For the last 11 years, he served in successively responsible leadership roles within GE Power in Asia and most recently Africa, where he served as the GM Operations, Sales Executive and Executive Commercial Director.

Narendra has more than 20 years of engineering, finance, operations and leadership experience with GE, working in the USA, Asia and Africa. He holds a Master's degree in Metallurgical Engineering from the Indian Institute of Technology (IIT) Kanpur, India. Narendra is based in Kuala Lumpur with his wife Poonam and son Arjun (age 6).



Krishnakumar PG

Regional Director, Services Application Engineering, Asia,
GE Gas Power

Krishnakumar PG (KK) leads Services Application engineering for GE Gas Power for Asia markets, including China. KK has over 17 years of experience in Gas based power. He started his career in 2004, commissioning and operating Gas Turbines with one of the major energy conglomerates in India, Reliance Industries Ltd. In 2007 he joined GE. KK's experience in GE, is across the life cycle of a Gas power plant, spanning across technology, markets and working with cross cultural teams. Technical experience includes working in New unit application engineering, Services application Engineering, Condition based maintenance and Product management.

He has as well worked on technologies that deliver cleaner solutions, including integrated emission solutions in coal power plants (with Legacy Alstom Technology now SPS), as well as enabling hydrogen firing in Gas turbines as part of the larger decarbonisation solutions.

KK has experience in working with energy/ power clients and market across Asia Pacific, China and South Asia (Including India, Bangladesh and Sri Lanka).

KK is as a patent holder with multiple patents on Gas Turbine prognostics, combustor design issued by US Patent Office (US PTO). On the personal side, he is a published author.



Sansubari Che Mud

Head (Customer & Market) for Distribution Network, Tenaga Nasional Berhad, TNB

Mr. Sansubari is the Head (Customer & Market) for Distribution Network, Tenaga Nasional Berhad.

Prior to that, he was Chief Engineer (Asset Strategy & Policy) and General Manager for Sustainable Energy Development for TNB.

A strong advocate for sustainable energy development, renewable energy and energy efficiency. His professional interest focus on sustainable energy development in Malaysia and his current project include Smart Utility 2025 and Smart Energy Management Infrastructure.

Mr. Sansubari earned his bachelor's degree from University of Warwick, England in Electrical Power and master's degree in Power System in University of Malaya and MBA from Uniten/Melbourne Business School.

He was ASEAN Energy Manager's Award recipient twice for his effort on energy efficiency in Malaysia. His involvement in sustainable energy development started as one the pioneer team member under Malaysia Special Committee on RE (SCORE) which was promoting for renewable energy development and introduced the first commercial grid connected renewable energy power plant project in Malaysia.



Prof. Ir. Dr. Hazlie Mokhlis

Chairman Cluster Innovative Industry & Sustainability Science,
University Malaya

Hazlie Mokhlis received the Bachelor of Engineering degree and Master of Engineering Science in Electrical Engineering from Universiti Malaya in 1999 and 2003 respectively. He received PhD degree from the University of Manchester in 2009. Currently, he is a Professor and Research Cluster Chairman (Innovative Industry & Sustainability Science) at Universiti Malaya. Hazlie is actively involved in research as a principal investigator in the area of Power & Energy Systems. He is the author and co-author of more than 300 publications with H-index of 40. Up to now, he had supervised to completion 32 PhD, and more than 60 Master students (Research & coursework). His outstanding research led him to be listed in the World's Top 2% of Scientists by Stanford University in 2021 and 2022. In 2021, he was awarded Top Research Scientist Malaysia (TRSM) by Academic Science Malaysia. Besides research, he is active in the development of Malaysian Standard related to Electrical power systems. Hazlie is a Professional Engineer in UK and Malaysia. He is also chairman of IEEE Power Energy Society, Malaysia Chapter (2020-2022). His current research interest focus on improving distribution system performance and its resiliency against extreme weather.



Giresch Prabhat

Chief Commercial Leader, APAC GE Digital

Giresch Prabhat is the Asia Pacific Chief Commercial officer for GE Digital Power. He has 12+ years of international experience within the Digital and Power generation and has held multiple roles across the power value chain including digital asset management, commercial development, corporate governance and engineering