

## FOR IMMEDIATE RELEASE

### **JA Malaysia and MetLife Foundation spread positivity amongst students**

May 18, 2020 – Junior Achievement (JA) Malaysia, an educational based Not for Profit Organization, is launching the “JA Show Your Gratitude Competition”, with the support of MetLife Foundation, to spread positive messages amongst primary school students and to encourage them to show their gratitude towards their care givers, front line service workers, essential workers as well as those who are keeping them safe in these challenging times of the Covid-19 pandemic.

This competition was developed for primary school students, who have been at home due to the MCO to encourage them to keep learning and working on skills they need in their daily lives. “With this initiative, we hope students will channel their energy towards something positive and interact with adults around them to complete the tasks. We also hope to spark a sense of social responsibility in the students while giving them an avenue to be more creative while building on their language skills,” said Stuart Dean, Chairman of JA Malaysia.

According to Ramzi Toubassy, Chief Executive Officer, AmMetLife, “We are pleased to collaborate with MetLife Foundation in supporting JA Malaysia for the second year running. Last year through the JA Start-Up Programme we reached out to more than 100 students from secondary schools in Malaysia to educate them about financial literacy and entrepreneurial skills. JA’s initiative this year which aims to instil a sense of gratitude and empathy among students towards the front line service workers is certainly something we at AmMetLife are happy to be a part of.”

This competition is categorised into two levels, students between the ages of 7 to 9 are required to create an artwork of something or someone they are grateful for, while students aged 10 to 12 are required to write a thank you letter, dress up to emulate the person they are thankful for and send in their entries by the 6<sup>th</sup> of June, via the website link <https://www.jamalaysia.org/competition>. Sharing submissions on Instagram is also allowed with the hashtag #JAMyShowYourGratitude #MetLifeFoundation and tag @juniorachievementmalaysia.

Shortlisted participants will stand a chance to win digital devices worth up to RM 5,000, that can assist them in digital learning and complementary vouchers worth up to RM 2,000.

#### **About AmMetLife**

AmMetLife is a strategic partnership between AMMB Holdings Berhad (AmBank Group) and MetLife International Holdings LLC (MetLife). AmMetLife offers a comprehensive range of life assurance and wealth protection solutions distributed through a combination of over 200 AmBank and AmMetLife branded branch offices, in addition to the strength of its authorised life insurance agents nationwide. The strategic partnership combines the international expertise and financial strength of MetLife with the local strength and reach of AmBank Group to create a customer-centric and modern life assurance solutions provider in Malaysia.

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### **About MetLife Foundation**

At MetLife Foundation, we believe financial health belongs to everyone. We bring together bold solutions, deep financial expertise and meaningful grants to build financial health for people and communities that are underserved and aspire for more. We partner with organizations around the world to create financial health solutions and build stronger communities, engaging MetLife employee volunteers to help drive impact. MetLife Foundation was created in 1976 to continue MetLife's long tradition of corporate contributions and community involvement. Since its founding through the end of 2019, MetLife Foundation provided more than \$860 million in grants and \$85 million in program-related investments to make a positive impact in the communities where MetLife operates. To date, our financial health work has reached 9.9 million low-income individuals in 42 countries. To learn more about MetLife Foundation, visit [www.metlife.org](http://www.metlife.org).

### **Junior Achievement Malaysia Berhad (JA Malaysia)**

JA Malaysia, a member of Junior Achievement World Wide (JAWW), is committed to grow and execute JA Programs on financial literacy, work skills and entrepreneurship throughout Malaysia, to provide Malaysian students with a better understanding of business knowledge, while exposing them to skills that will enhance their employability and career success. Students are the business leaders of tomorrow and will be setting the standards of skills, creativity, innovation and integrity in corporations. It is thus imperative that, on the onset, they develop a keen understanding of financials and business.

JA Programs globally reach more than 12 Million students annually in more than 110 countries, with a network of more than 465,000 volunteers. JA Malaysia reached approximately 30,000 students in 2019.

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