

Deadline to Sign-up: December 31, 2019

Thank you for your interest and commitment to being one of our **Platinum Sponsors** in our Corporate Partners program. AMCHAM's sustainability as an organization is dependant on the generosity and collaboration of our members, your support is greatly appreciated.

COMPANY INFORMATION

Date			
Company Name			
Street Address			
Street Address 2			
City			
State			
Postal Code			
Contact Person			
Email Address			
Tel		Fax	
Signature		Company Stamp	

Description	Amount (RM)
Platinum	100,000

Please fill out the above and send it to info@amcham.com.my

DELIVERABLES - PLATINUM PACKAGE

Membership

- Unlimited employees

Brand Awareness

- Company logo on AMCHAM's homepage with a link to your company website
- Company logo on AMCHAM's monthly e-newsletter "Pulse" identified under Corporate Partners
- Company logo on AMCHAM's Corporate Partners bunting (displayed at AMCHAM Executive Office and at all events)
- Company logo in "Thank You" page of AMCHAM's Membership Directory

Event Access¹

- Invitation to join AMCHAM's closed-door events, pre-event and pre-program VIP meetings
- One (1) Complimentary pass to ALL AMCHAM events **including** the following three signature events: AGM Luncheon, Penang Dialogue & Thanksgiving Luncheon events)*
- Exclusive invitation to private roundtable discussions
- VIP/Priority seating at all signature events (for one senior representative)*
- Opportunity to speak at AMCHAM events (e.g.) subject to availability
Welcome remarks/Keynote/Panel/Moderator/Closing remarks

Visibility/Advertising

- A customizable program that includes VVIP access & speaking options
- Feature articles in e-newsletter (x 2/per year supplied by company)
- One (1) eDM free (valued at RM2,000)
- Two (2) horizontal web banner advertisements during the calendar year (for 1 month each)
- Standard Profile Page in AMCHAM's Membership Directory (logo and photo included) & Full page ad in AMCHAM's Membership Directory (artwork supplied by Company)
- 30% discount on all web advertising costs
- Opportunity to display corporate materials in AMCHAM Executive Office**
- e-Display on TV/monitor at the AMCHAM Executive Office (static logo on rotation/up to 30-seconds video - supplied by member)
- Complimentary use of AMCHAM meeting space (capacity: 80pax theatre style) excluding F&B and other costs** (up to 3x a year)

Additional Benefits

- Includes one (1) year AMCHAM membership
- Discounts on Spotlight Sessions*

**Dependent on level of participation in the Strategic Corporate Partner Program and subject to AMCHAM's discretion and availability*

*** Space is limited - first come first served basis*

Note on Spotlight Sessions

Spotlight sessions are designed to provide companies an opportunity to tap directly into the AMCHAM membership and relay specific information that may relate a company's service or product.

COST:

Member's Rate: RM10,000

Non-Member's Rate RM18,000

¹ AMCHAM retains final decision and discretion of all participants.

Terms and Conditions

1.1 In these Terms and Conditions the following definitions apply:

“the Chamber” means American Malaysian Chamber of Commerce (AMCHAM).

“the Client” means the person, firm or corporation in agreement up for the corporate partnership.

“Contract” the contract between the Chamber and the Client for the partnership rights in accordance with these conditions.

“Client's Marks” the trademarks, together with any corporate artwork, design, slogan, text and other collateral marketing signs of the Client.

“Event” the event organised by the Chamber and as set out in part of the Chamber activities.

“Event Marks” the trademarks, together with any corporate artwork, design, slogan, text and other collateral marketing signs of the corporation and the Designation used singularly or collectively in association with any event or in the exercise of the other partnership rights.

“Fees” the fees set out in the above commitment form.

“Commitment Form” the Client’s order as set out in the corporate partnership order form.

“Term” the period commencing on the commencement date and ending on the conclusion of the corporate partnership.

1.2 The Chamber and the Client acknowledge that these terms and conditions have been given due consideration and that they are considered reasonable and fair and agreeable to both parties.

1.3 The Chamber reserves the right to revise these conditions from time to time.

1.4 These conditions apply to the contract to the exclusion of any other terms that the Client seeks to impose or incorporate, or which are implied by trade, custom, practice or course of dealing.

2 Payment

2.1 The Client will be required to pay the full amount within 30 days of the date of the invoice.

2.2 All payments to the Chamber shall be made without any set off, deduction, withholding or counterclaim.

2.3 All amounts payable to the Chamber under the contract are to be paid free and clear of bank charges, fees, duties or other transactional costs, the payment of which shall be the sole responsibility of the Client. Time for payment shall be of the essence of the contract.

2.4 All amounts payable by the Client under the contract are exclusive of amounts in respect of Goods and Services tax chargeable (GST).

3 Cancellation

3.1 The Chamber reserves the right to change the event venue, event date or title of the event.

3.2 The Chamber reserves the right to cancel or postpone the event due to any unforeseen circumstances that might prejudice or affect the objectives and purposes of the Chamber.

4 General

4.1 Unless otherwise expressly stated in the order and notwithstanding anything to the contrary stated in these conditions, the Client’s rights under the contract are non-exclusive and the Chamber may offer sponsorship rights (which shall include, without limitation) to any third party at the Chamber’s sole discretion.

4.2 If the Client seeks exclusivity in category - the Chamber imposes a 50% premium for that particular category, upon the discretion of the Chamber and subject to availability.

4.3 The contract is subject to and governed by the laws of Malaysia and the Client and the Chamber shall submit to the exclusive jurisdiction of the Malaysian Courts.

AMERICAN MALAYSIAN CHAMBER OF COMMERCE (Company No. 37216-W)

Level 10, Bangunan Faber Imperial Court, Jalan Sultan Ismail, 50250 Kuala Lumpur

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