

MY  
AMCHAM  
**CARES**  
2019



FOR A  
**SUSTAINABLE**  
FUTURE



A M C H A M



M A L A Y S I A



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# Message from the President

When corporate goals align with corporate citizenship objectives, businesses are more likely able to sustain a prosperous future. Therefore, it is truly a delight to see the MY AMCHAM CARES platform growing. It not only highlights the work all of us undertake at our companies but it also allows us all to take a more thoughtful look at how we plan and execute our CSR choices.

The four pillars: strategy, sustainability, measurability, and communication are important to help deliver impactful programs. By highlighting and discussing them with the help of our Corporate Citizenship Committee, and sharing best practices, we encourage members to look more carefully about how what we do contributes back to the community and the business. Together, we work towards improving the world in which we work, live and play.

I am delighted to see the MY AMCHAM CARES program serving as a platform for our members to engage, learn about the good initiatives from one another and encourage their staff to be involved. All this works together to deliver positive change.

Congratulations to the companies being honored today, keep up the amazing work you do and know that what you do also inspires others.

## **Ramzi Toubasy**

President, AMCHAM  
Chief Executive Officer  
AmMetLife Insurance Berhad



# Message from the Executive Director



Only three years old but the MY AMCHAM CARES program is fast becoming a rich platform for our members to share, benchmark and promote the best of their Corporate Social Responsibility (CSR) initiatives. So many interesting and innovative ideas are uncovered when we share openly about what we do and care about.

Launched in 2016, MY AMCHAM CARES is still growing. With our members support and interaction, it is becoming a strong way for us to all learn from each other's successes and missteps. Ideas and actions that are brought to light with each story that is told on the website or in-person at the Committee meetings or events, inspire us all to do a little bit more and try a little harder.

Last year, we saw 102 members participating in the survey, 70 of them shortlisted for consideration for recognition, and 22 of them were honored. This year, we saw an increase as 126 members took part in the survey, 67 were eligible for consideration and today we will recognize 32.

I would like to thank all of our members who have participated in MY AMCHAM CARES this year, from sharing stories, shaping programs for other members and committing to attend regular committee meetings. Each of your efforts matter. To the 32 member companies who are being honored this year, congratulations! Your actions that work towards a brighter future are truly admirable.

As 2020 looms on the horizon, I am curious to see what each of you and your companies will bring to MY AMCHAM CARES in the coming year. I also look forward to bearing witness to your commitment and the results that will come because of it.

## **Siobhan Das**

Executive Director,  
AMCHAM

# Message from the Chairman of Corporate Citizenship Committee



The Corporate Citizenship Committee (CCC) was a newly established committee last year. It came into being as part of the MY AMCHAM CARES program, a core initiative at AMCHAM. By bringing together CSR executives from a broad spectrum of sectors, the Committee is where that sharing of corporate best practices among the AMCHAM members actually happens. As Chairman of the CCC, I couldn't be happier to see so many innovative and meaningful efforts made by the members. Nor could I be prouder of how this community is coming together.

MY AMCHAM CARES annual recognition program celebrates the work of our members and how we approach a core part of U.S. corporate values that seeks to enrich the many communities it touches. The recognition centers around the ways in which Corporate Social Responsibility (CSR) programs are carried out, placing emphasis on strategy, sustainability, measurability, and communication. However, CSR is more than just an activity, it is a culture - the culture of corporate citizenship.

By honoring corporate citizenship, big changes can and do happen, especially when we align our corporate goals with social and environmental responsibility. It is through the CCC where members are able to exchange ideas and learn from each other's best practices to foster greater partnerships and better governance.

With that in mind, I would like to thank all of our members for their support in building our nascent Committee. I would also like to congratulate the 32 of member companies being honored under the MY AMCHAM CARES program for their outstanding initiatives. Three cheers to all of you!

## **Solomon Lorthu**

Chairman, Corporate Citizenship Committee (CCC), AMCHAM  
Managing Director, Penang Operations of Motorola Solutions  
Malaysia Sdn. Bhd.

# Introduction to MY AMCHAM CARES

MY AMCHAM CARES is a core AMCHAM program that celebrates and promotes best practices within the corporate citizenship and Corporate Social Responsibility (CSR) programs implemented by our members.

It is a forum through which members can share achievements and experiences that are meaningful to them, and support one another on more technical aspects of implementing and governing CSR programs, in order to achieve the highest standards and greatest impact through their environmental, social and governance initiatives.

Through MY AMCHAM CARES, the Chamber encourages members to reflect upon their existing programs and to consider how projects implemented at the local level can be strengthened and best contribute to national and global development goals.

Initiated in 2016, and coordinated from the AMCHAM executive office, MY AMCHAM CARES is a platform to:



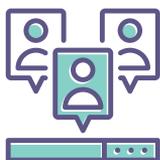
## Amplify

- Showcase activities of AMCHAM members across all sectors and types of activities and initiatives that support good corporate citizenship and community development using AMCHAM's platforms especially on the website, social media and events.
- Raise awareness of corporate citizenship and CSR.



## Benchmark

- Benchmark best practices of members citizenship programs, focusing on the key pillars of: strategy, sustainability, measurability, and communication.



## Congregate

- Create a robust and vibrant CSR community among AMCHAM members, to share best practices, successes and challenges, and work towards continuous improvement of their CSR efforts. This includes the establishment of the Committee for Corporate Citizenship (CCC)



## Align

- Demonstrate how alignment can be a powerful tool in delivering impact. Raise awareness of how activities can be aligned with corporate, local, national and international goals.
- Incorporate UN Sustainable Development Goals (SDGs) into MY AMCHAM CARES efforts with the aim of showcasing our members' contributions towards the UN 2030 Agenda for Sustainable Development.



# Benchmarking Best Practices

Corporate citizenship is more than philanthropy, more than just community work. It is the company's impact on its staff, the environment, and society at large. It is corporate governance, health and safety, environmental care, diversity, integrity and contribution to economic development. To be successful the ethos of responsibility needs to be woven into the fabric of each company's culture where it can be visible and in action day to day.

Corporate citizenship focuses on how we can "create a better world in which to do business and a better world in which to live." Therefore, how initiatives are conceived and deployed matters. MY AMCHAM CARES's annual survey considers four critical aspects that support the success of any initiative; we ask if the company's approach and activity are strategic, sustainable, measurable and well communicated.

## Key Pillars to effective CSR programs



### Strategy

To align corporate citizenship strategy with corporate strategic goals.



### Sustainability

Investing in sustainable solutions for today and the future to maximize impact.



### Measurability

Assessing and evaluating the impact of CSR initiatives and help plan for the future and articulate ROI



### Communication

A coordinated approach, that embeds corporate responsibility messages into mainstream communications, internally and externally



**STRATEGY** requires us to consider all aspects of our corporate citizenship initiatives, from beginning to end, internally and externally. With good strategic planning, a company's activity and goals, are aligned with society's or community needs. It provides us with a common purpose to ensure that everyone is working towards the same outcome. It requires us to think in advance of what we need to measure, analyze and evaluate, who do we need to communicate with and how we will sustain the programs we establish.



We want our CSR initiatives to endure and have a lasting impact. By considering **SUSTAINABILITY**, potential roadblocks like funding and implementing partnerships are addressed early to ensure initiatives lifespan and progression. Sustainability encourages us to incorporate corporate citizenship into the corporate fabric and embed core values by engaging staff and other stakeholders.



With data being king, **MEASURABILITY** forces us to define and track the impact each activity and capture both inputs, outcomes and potentially, ripple effects that emerge. By identifying the correct targets and recording the correct indicators from the beginning of the program, we are able to assess initiatives as they progress, as well as at the end of the implementation period. Measuring components of our CSR initiatives helps us to better understand our return on investment, gauge stakeholder perception, plan for the future and most of all communicate results and learnings.



Good **COMMUNICATION** is paramount to any successful initiative or strategy. Determining who we need to communicate with is vital. While it is important that we share our successes, communication also involves listening to our stakeholders and incorporating their feedback where possible – whether these stakeholders are within our company, the surrounding community, government agencies or the public at large. Communication includes not just social media and advertising, but increasingly comprehensive sustainability reports that have multiple audiences. Implementing a good communication plan helps us get the right information to the right partners at the right time.

# MY AMCHAM CARES 2019

The MY AMCHAM CARES annual survey benchmarks our members' corporate citizenship efforts across these four key pillars. This year, over 100 members participated in the voluntary online survey, and 70 were eligible for consideration for recognition\*.

We are proud to recognize 32 of our members, who have successfully developed and deployed CSR activities and achieved high scores across the pillars.





- 3M Malaysia Sdn. Bhd.
- American Express (Malaysia) Sdn. Bhd.
- AmMetLife Insurance Berhad
- Berjaya Starbucks Coffee Company Sdn. Bhd.
- Citibank Berhad
- Coca-Cola Malaysia
- ConocoPhillips Asia Pacific Sdn. Bhd.
- Crown Worldwide Group Sdn. Bhd.
- Dow Chemical Malaysia Sdn. Bhd.
- ExxonMobil Subsidiaries in Malaysia
- Flex Malaysia
- Halliburton Energy Services (Malaysia) Sdn. Bhd.
- Herbalife Products Malaysia Sdn. Bhd.
- Honeywell International Sdn. Bhd.
- Intel Technology Sdn. Bhd.
- J.P. Morgan Chase Bank Berhad
- JLL Property Services (M) Sdn. Bhd.
- Johnson & Johnson Sdn. Bhd.
- Keysight Technologies Malaysia
- Microsoft Malaysia
- Mondelez International (Malaysia)
- Motorola Solutions Malaysia Sdn. Bhd.
- ON Semiconductor Malaysia Sdn. Bhd.
- Pfizer (Malaysia) Sdn. Bhd.
- Plexus Manufacturing Sdn. Bhd.
- Procter & Gamble (Malaysia) Sdn. Bhd.
- PwC Malaysia
- Sime Darby Berhad
- Sunway Medical Centre Sdn. Bhd.
- Unisem (M) Bhd
- Veritas Architects Sdn Bhd.
- Xylem Water Solutions Malaysia Sdn. Bhd.

\* Eligibility is self-defining in that companies may not have an established CSR program for a minimum of one year or their entry was incomplete





3M's CSR initiatives known as 3Mgives, aims to improve lives and build sustainable communities through social investments and thoughtful engagement of 3Mers worldwide. Our programs are designed to make positive impacts in our three focus areas which are Education, Community and Environment.

For programs under the education pillar, 3M partners with schools, universities and other organizations to help provide students and teachers with additional resources and knowledge that they need to succeed. Our goal is to demonstrate how science can be applied to improve lives. Beyond that, our programs are designed to inspire the next generation of great leaders, thinkers and creators.

At 3M, we believe in the power of our people to help solve some of the world's greatest challenges. In line with this, our Community programs are meant to enhance community vibrancy by volunteer work and investment to improve the quality of life. 3Mers love making a difference in the world and we achieve that by building communities through the time and talent of our people.

Our Environment initiatives, on the other hand, are implemented to foster sustainable communities. We believe in making a positive impact on the Earth by applying 3M science to help communities combat environmental issues.

**3Mgives improves lives and builds sustainable communities through social investments and thoughtful engagement of 3Mers worldwide.**

**3M was one of the first companies to establish a foundation in 1953, and since that time the company has contributed \$1.45 billion in cash and in-kind gifts to community partners globally.**



For more information please visit us at [https://www.3m.com.my/3M/en\\_MY/gives-my/](https://www.3m.com.my/3M/en_MY/gives-my/)



## AMERICAN EXPRESS

One of the most significant ways we can back our communities, is to do our part to protect and sustain the environment on which life depends. As part of our brand promise to back our customers, colleagues, communities, and what they care about most, American Express Malaysia is committed to raising awareness on the issue of marine plastic pollution and doing our part to care for the oceans and coastal communities that we all share.

Our mission has taken us to various parts of the country, east and west coast alike. At every location, we endeavor to leave an impact through a cleaner beach and a cleaner reef, saving endangered species while preserving the current ecosystem for future marine life. We have also embarked on mangrove restoration projects in Kuala Selangor and Melaka as they play crucial roles in the protection of coastal areas.

We actively engage our employees and work with NGOs alike to clean coral reefs in Tioman and restore such reefs through building artificial reef blocks and placing them in the ocean's bed at islands near Perhentian. We have also undertaken initiatives in Cherating, cleaning up beaches that are home to turtle nesting and supporting turtle conservation.

**#BackOurOceans with American Express, join us to combat marine plastic pollution.**



To-date, we have committed over 4,500 volunteer hours for our CSR initiatives, collected 4,393 kilograms of trash (inclusive of plastic, metal scraps etc.), planted more than 650 mangrove trees, released close to 400 turtle hatchlings and built an artificial reef that will continue to grow.

Through our company's commitments to reduce plastic use globally and introduce the first card made from recovered plastic in partnership with Parley, our colleagues around the world, including Malaysia, are helping to make a meaningful difference in the health of our oceans together with local non-profits.

With your support – and the powerful backing of American Express and our partners – we can #BackOurOceans and help reduce marine plastic pollution.



For more information please visit us at <https://about.americanexpress.com/corporate-responsibility>



## AmMetLife

At AmMetLife, we aim to build a more protected world for our customers by providing them with products and services to help them meet their financial needs and live fuller, more secure lives. More importantly, helping Malaysians achieve financial security and improve their financial health through financial education remains our corporate mantra.

To ensure AmMetLife plays its part in helping to build more inclusive, financially secure communities, the MetLife Foundation is actively supporting programs in Malaysia aimed at promoting financial health and developing the country's fast-growing digital economy. In the belief that financial health belongs to everyone, the MetLife Foundation combines financial health expertise and grants to bring solutions to underserved people and communities.

### **Harnessing technology for greater inclusion**

Beginning in 2018, the MetLife Foundation committed \$2.5 million to support the United Nations Capital Development Fund's (UNCDF) i3 program here in Malaysia. Launched in partnership with Bank Negara Malaysia (BNM) and the Malaysia Digital Economy

## Improving the financial health of all Malaysians

Corporation (MDEC), the i3 program catalyzes on digital technology for the financial inclusion of low-to-moderate income people who lack access to appropriate formal financial services. By leveraging digital technology, the i3 program will seek to reach more than 200,000 low to moderate-income Malaysians over a three-year period to improve their financial health.

### **Empowering tomorrow's leaders**

Skills based volunteering has become a cornerstone of our philanthropic efforts to bring social good to the communities we serve. With the support of MetLife Foundation, we have partnered Junior Achievement Malaysia on the JA Start-Up Program to drive financial literacy among school children. Our corporate volunteers have reached out to students from rural schools and mentored them in financial management, leadership and entrepreneurial skills. We hope to pave the way to provide these students with the ability to build a foundation of financial security and career accomplishment that will benefit them, their families and their communities.



For more information please visit us at <https://www.metlife.com/about/corporate-responsibility/metlife-foundation/index.html>



**STARBUCKS®**

From the very beginning, Starbucks has set itself out to be a different kind of company. Aside from achieving extraordinary coffee experiences, Starbucks has made a business out of human connections, community involvement and the celebration of diversity. We have always believed Starbucks can – and should – have a positive impact on the communities we serve. One person, one cup and one neighborhood at a time.

As good neighbors, we get involved with local efforts to bring people together and create positive change whenever we can. We also share our customers' commitment to the environment and we believe in the importance of caring for our planet and working with and encouraging others to do the same. As a company that relies on an agricultural product, it makes good business sense. And as people living in the world, it is simply the right thing to do. We're also committed to buying and serving the highest-quality, responsibly grown, ethically traded coffee to help create a better future for farmers. Furthermore, inclusion and diverse experiences help create a culture of empowerment at Starbucks, and this is how the Starbucks Signing Store, the first of its kind in the world, was developed here in Malaysia.

Over the years, Starbucks Malaysia has more than 5,500 volunteers who participated in more than 40 projects, contributing more than 70,000 community service hours during its Global Month of Good (GMOG) (formerly known as Global Month of Service) every April, a month where Starbucks partners and customers connect to dedicate and focus on contributing back to the communities where Starbucks operates around the world.



In 2019, Starbucks Malaysia partnered with YWCA, a non-profit organization that works for the development of women and girls irrespective of the race, religion, culture, and socio-economic circumstances. Some of the projects run by YWCA KL today include a shelter for women in crisis based in Klang Valley, a preschool-kindergarten, an edible garden and an onsite vocation school of young women in KL called the Vocational Opportunity Centre (VTOC). The VTOC program includes Culinary, Tailoring and many more. This year's upcycling theme for Global Month of Good contributes to the VTOC curriculum and enhances the livelihood and skillsets of the young girls and women in which they lend a hand in sewing the Starbucks Flavorlock™ Coffee Bags each with love and care. The upcycling campaign of used Flavorlock™ Coffee Bags proves one of Starbucks Malaysia's many initiatives of working towards waste reduction.

Customers are encouraged to drop off their used Flavorlock™ Coffee Bags at Starbucks stores in support of the upcycling campaign. These used Flavorlock™ Coffee Bags are then passed to the VTOC for the production of these Flavorlock™ Coffee Bags into purses and pouches which will be retailed at all Starbucks outlets across Malaysia starting next year. Lastly, the funds contributed by the sale of these products will then be funneled to YWCA's VTOC program in support of YWCA's cause of helping the B40 community.



For more information please visit us at the Starbucks Malaysia website at [www.starbucks.com.my](http://www.starbucks.com.my).



## Citi in Community: Youth Empowerment, Financial Inclusion and Urban Transformation

Citizenship is core to Citi and a responsibility shared by all of our businesses, clients, suppliers and communities. Through Citi Foundation, our citizenship efforts focus on promoting economic progress and improving the lives of people in low-income communities. We continuously invest in initiatives that enhance financial inclusion, create job opportunities for youth and introduce new approaches to build and sustain vibrant cities.

In Malaysia, Citi has proactively embraced a "More than Philanthropy" approach to our strategic community initiatives. Our focus areas are in Urban Transformation, Financial Inclusion and Youth Economic Opportunities.

Citi Foundation grant partners in Malaysia are Think City, a subsidiary of Khazanah Nasional Berhad. Think City is a community-based urban regeneration body that seeks to create more sustainable and livable cities. Citi has partnered Think City over the last 5 years pioneering corporate sponsorship of urban migration research, development of cultural and arts initiatives in the heart of Kuala Lumpur City and in the past one year, a focus on Laneway Improvements to transform dilapidated laneways into vibrant community spaces with opportunities for healthy living based on the Sustainable Development Goals (SDG) of the New Urban Agenda set by the United Nations (UN-Habitat).

An extension of Think City's focus on urban transformation includes a strategic approach to inner-city social problems

including homelessness and social stigma related to migrant communities in three laneways in historic Kuala Lumpur.

Think City also provides opportunities for selected community and civil society partners to jointly address significant social issues. There is also a significant environmental dimension that will involve waste management opportunities with local communities.

Citi's community engagement in Youth Economic Opportunities is via a grant to the The Edge Education Foundation for the 'Money & Me' Youth Financial Empowerment Program which is in its fourth year of implementation. The programme is designed to equip low and middle-income youth between ages of 15 to 16 with basic financial planning goals and entrepreneurial skills to prepare them for the job market.

In the area of Youth Entrepreneurship, Citi is in partnership with the Asia School of Business supporting The Rapid Youth Success Entrepreneurship (RYSE) Program to improve youth unemployment rates in urban Malaysia. Low income students from community colleges in the country are taught innovation and design thinking by the Asia School of Business team in addition to social entrepreneurship skills and e-commerce.

A regional youth entrepreneur initiative funded by Citi Foundation in Asia Pacific was held for the first time in Malaysia in 2018. The UNDP and Citi Foundation Youth Co-Lab Summit brings together each year, young social entrepreneurs throughout the country to compete

and develop innovative business proposals to support the UN Sustainable Development Goals. The Initiative has the support of the Malaysian Global Innovation and Creativity Centre (Magic) as well as the relevant government bodies involved in science and entrepreneur development.

In financial inclusion, Citi has partnered with Era Consumer Malaysia to run pre-school and teacher training in financial education and with Universiti Putra Malaysia to spearhead a special programme for local income mature women in the country.

Citi employees are our best community ambassadors, generously giving their time and contribution to local charity giving and community support programmes. In 2019, close to 4,000 Citi Malaysia employees, families and friends joined other Citi employees worldwide for the Citi Global Community Day in Kuala Lumpur and Penang to raise over RM100,000 was raised this year for the Paralympic Council of Malaysia to prepare the Malaysian contingent for the Tokyo 2020 Paralympic Games.

Our journey in serving communities are aligned to Citi's mission of enabling economic progress. Through Citi Foundation, we hope to support more vibrant and sustainable living in cities, provide a brighter future for youth in low income families, empower women and girls to build financially independent lives and encourage the development of youth entrepreneurship and leadership in the country.



# Coca-Cola

Coca-Cola has been in Malaysia since 1936, refreshing Malaysians for over 82 years. In support of Malaysia’s sustainable development goals and the government’s development priorities, we work with various organizations focusing on our 3 ‘W’s initiatives.

Through our **World Without Waste** initiative, we collaborate with NGOs, communities and the overall industry such as the Malaysian Nature Society, UPM and Waste Management Association of Malaysia on various awareness campaigns; river-cleaning; the 4R2C or Rethink, Reduce, Reuse, Recycle, Composting and Closing the Loop program; environmental contests; coastal clean-ups; and waste management programs.

Meanwhile, under our **Water Stewardship** initiative, we have our ‘Water For Life’ program where we work closely with Muslim Aid Malaysia Humanitarian Fund, the Johor Forestry Department and Forest Research

“At Coca-Cola Malaysia, we recognize that our business can only be as strong and successful as the communities we serve. Building on this heritage and our growing portfolio, we remain focused on realizing our sustainable priorities as we respond effectively to the collective needs of local communities across Malaysia. As the world’s leading beverage company, we are committed towards doing business the right way, and without harming the natural resources which we all depend on. This is in the DNA of our Company”

**Mr. Ahmed Yehia G. El Deen**  
Country Manager – Malaysia-Singapore, The Coca-Cola Company

Institute Malaysia to help protect peat swamp forests in Ayer Hitam, Johor; with Raleigh International to help rural communities in Sabah gain access to clean water and with the Malaysian Nature Society to inculcate water conservation amongst secondary students nationwide.

As part of our drive to increase **Women Entrepreneurship**, we have in place our ‘Coca-Cola Komuniti Usahawan (CCKU)’ program which has since reached out to 17,000 participants, of which more than 70% are women.



For more information please visit us at <https://www.coca-cola.com.my/sustainability>



# ConocoPhillips

ConocoPhillips approach to Corporate Social Responsibility (CSR) begins with the company's SPIRIT Values – Safety, People, Integrity, Responsibility, Innovation and Teamwork. We are responsible and accountable for our actions and strive to make a positive impact across our operations and in the communities in which we work.

ConocoPhillips takes an active role in supporting community needs through charitable investments and voluntary work in support of education, health and safety, the environment, the arts, civic and social services and disaster relief.

The company recognizes that the most effective corporate philanthropy is achieved by entering into strategic partnerships with organizations that serve the community, particularly on programs which have lasting social impact. For this reason, ConocoPhillips has partnered with the U.S. Embassy in Malaysia to support the Fulbright English Teaching Assistants program in Sabah. Our support of the Sabah Fulbright English Teaching Assistants is ConocoPhillips' CSR 'Signature Initiative' in Malaysia. The program is strongly aligned with ConocoPhillips' CSR objectives, a key pillar of which is investment in education.

In Sabah and Sarawak, ConocoPhillips has been supporting 330 under-privileged students from low income households from six schools through the

**ConocoPhillips strives to make a positive impact in the communities where we live and operate**



MyKasih 'Love My School' student bursary. Since 2009, ConocoPhillips has been supporting the Sabah Society for the Deaf to support hearing-impaired children and, with ConocoPhillips' support, the Society has developed a library for the children.

ConocoPhillips continues to support Petroleum Engineering and Geology university students through its scholarship program. Volunteers from ConocoPhillips organize annual workshops and technical talks to provide industry exposure to the students.

ConocoPhillips continues to build long-term relationships with the communities in which we work to understand their needs and deliver strategic programs to meet those needs.



For more information please visit us at

<http://www.conocophillips.com.my/about-conocophillips-malaysia/communities/community-investment-in-malaysia/>



Crown began as a small moving company in 1965 with a single warehouse in Yokohama, primarily supporting servicemen in Japan. Since then, we have grown both our service offerings and our presence, with operations in over 50 countries. The Crown Worldwide Group includes seven businesses, four of these global brands. All of these businesses share a common quality – the experience and insight to accomplish anything, from the complex to the routine.

From our humble beginnings, we have always endeavoured to support charitable causes, give back to local communities, protect our environment, empower our employees, promote diversity and inclusion and do business responsibly.

We always want to give back to the communities in which we operate. This ethos has been shaped by our founder and Chairman Jim Thompson, who plays an active role in supporting our CSR events. Our employees across the world work tirelessly every year to come up with ideas and organize activities that help their local communities, colleagues and environment. In 2019, the team in Malaysia has put their heart into giving back to the community by organising a blood

**We aim to consistently improve our performance in both community engagement and consumption of natural resources.**



donation drive, raising funds for the National Cancer Council and participating at a charity carnival to help the underprivileged youth. Among our employees, we focus on initiatives that promote health and wellbeing such as workout sessions and health check activities.

Each year Crown communicates CSR actions and relative improvements in a published Sustainability Report available to all internal and external stakeholders.



For more information please visit us at <http://www.crownworldwide.com/en-us/page/crown-csr-policy>



Dow believes that innovative, responsible and sustainable business plays an important role in building a healthy and thriving society. As a result, the company focuses on economic, environmental and social well-being through its operations and in its work with others. Citizenship activities are designed to leverage employee expertise, innovative technology and the culture of inclusion to generate a meaningful social impact. In 2019, Dow Malaysia pursued a range of activities benefitting the local community.

In support of the autism community, Dow partnered the National Autism Society of Malaysia (NASOM) and raised funds through the company's charity golf tournament, internal sale of merchandise and employee donations. This donation was dedicated

**We believe that together science and humanity can change the world. And we seek to magnify our impact through meaningful collaborations with like-minded partners.**

to help people with autism. Dow is partnering NASOM and University Technology Mara to set up the country's first national autism resource center. Focusing on the environment, Dow organized two clean-ups, one at Paya Beach and the other at Sungei Bunus together with employees and the latter involving the local community to spark conversations on keeping the environment clean. Taking care of underprivileged youths is another area where Dow funded STEM-Robotics education for these youths through collaboration with HOPE Worldwide Malaysia.





# ExxonMobil

ExxonMobil has a long tradition of helping to improve the quality of life in the communities where we operate. We support a range of community causes and projects to benefit the communities, focusing on four key areas: human capital development, energy literacy, safety and health, and business ethics. Our safety and environmental performance has long been recognized and we have won numerous awards both internally as well as from various government, industry and safety bodies.

In the area of human capital development, we work closely with various partners to help develop and increase awareness of Science, Technology, Engineering and Mathematics (STEM) subjects. We give special emphasis to initiatives that help identify future STEM talents and to motivate young people to consider future careers in these fields which are critical for Malaysia in achieving its developmental goals. These include Malaysia's participation in the International Mathematical Olympiad, the ExxonMobil STEM Awards, STEM Teachers Training Programs and others.

**Over 1400 maths and science teachers participated in our 2019 STEM Teachers Training Programmes to enhance their skills and approach in teaching STEM subjects in the classroom. The training programmes, organised in partnership with the National STEM Center and Universiti Kebangsaan Malaysia will impact almost 300,000\* primary and secondary students in public schools across the country.**

We also make significant contributions to enhance English language proficiency among school children and helped establish three English resource centres in Terengganu. We also sponsor an entrepreneurial skills development project with the Terengganu Royal Foundation which helps single mothers and girls from low-income families to fulfill their economic potential and lead social change in their communities. Our employees and their families also volunteer their time, skills and energy to make a difference in the local community through various projects under our focus areas.



Notes:

*\*based on an assumption that each participating teacher will impact an average of 200 students annually.*



# flex

## A leader in hiring and empowering PwD employees and spearheading continuing education programs for employees.

Flex is the Sketch-to-Scale® solutions provider that designs and builds intelligent products globally. With approximately 200,000 employees across 30 countries, Flex provides innovative design, engineering, manufacturing, real-time supply chain insight and logistics services to companies across industries and markets.

Our commitment, policies, management, goals, and initiatives are centered on driving sustainability across our company and value chain, while aligning to the UN Global Compact and Sustainable Development Goals. Each of our Flex sites supports and contributes to our company's overall sustainability strategy. Our goal is to make a measurable impact on our value chain cornerstones: people, community, environment, innovation and integrity.

In Malaysia, our 12 facilities located in Penang, Selangor and Johor have achieved the following (Jan 2018 – Oct 2019):

- >RM6,000,000 spent on >60 Sustainability/CSER initiatives
- >2,900 employee volunteers
- >16,100 total employee volunteer hours logged
- >2,900 volunteer hours logged for Earth Day Challenge 2019

- >150 PwD employees hired; Flex is the largest employer of PwDs in the Northern Region
- >418 employees have completed their certificate/diploma programs in conjunction with local universities/colleges (fully sponsored by Flex)
- >205 employees currently pursuing their Master's degree, diplomas and certificates in conjunction with local universities/colleges (fully sponsored by Flex)
- Flex Johor recognized for contribution towards Persatuan Sindrom Down Negeri Johor by the Mayor of Johor Bahru City Council
- Flex Penang recognized as 'PwD Friendly Employer' by Ministry of Human Resources for embracing diversity & inclusion at the workplace
- Flex won CSR Malaysia Awards 2019 – Company of the Year (Technology Solutions Provider) and Malaysia-International HR Awards 2019 (Silver Award in HR Best Practices)
- Ongoing support for education through The Star-NIE program and secondary school sponsorships and initiatives including YE, STEM etc.



For more information please visit us at <https://flex.com/about/sustainability>



## HALLIBURTON

### 100 YEARS

Halliburton is one of the world's leading oilfield service providers because it delivers on its promises. Founded in 1919, Halliburton celebrates its 100 years of service as one of the world's largest providers of products and services to the energy industry. With 60,000 employees, representing 140 nationalities in more than 80 countries, the company helps its customers maximize value throughout the lifecycle of the reservoir — from locating hydrocarbons and managing geological data, to drilling and formation evaluation, well construction and completion, and optimizing production throughout the life of the asset.

"The Halliburton spirit of giving started with our founder Erle P. Halliburton, who long-ago established our Company's commitment to honoring the communities where we live and work," said Halliburton Asia Pacific Region Senior Vice President Sid Whyte. "We are happy to continue his legacy and contribute to nonprofit organizations whose work contributes so greatly to those in our region's key operating areas."

The HAL100 grant recipients for the Asia Pacific region include the following organizations whose giving goals align with the Halliburton Pillars of Giving: STEM-related education, environment, health and safety, and social service:

- CRY – Child Rights and You – India
- MyKasih Foundation – Malaysia
- Royal Flying Doctor Service – Australia

To be a preferred employer  
and make a positive impact  
in the communities where  
we live and work



- Australian Red Cross – Australia
- Habitat for Humanity – Indonesia
- The People's Association – Singapore
- Migrant Children's Foundation – China
- Baan Songkhla Orphanage – Thailand

Halliburton presented the organizations with checks for \$10,000 USD each at a customer event the Company hosted on Friday, Aug. 16, in Malaysia. Additionally, in honor of the Company's anniversary, Halliburton employees in Thailand and Malaysia collected more than \$10,000 USD to support Lan Krabue Hospital in Thailand and Petronita in Malaysia.

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For more information please visit us at <https://hal100.com/>



Herbalife Nutrition is a global nutrition company that has been changing people's lives with great science-backed products. We are committed to bringing nutrition and education to communities around the world.

As part of its CSR efforts, Herbalife Nutrition supports the Herbalife Nutrition Foundation (HNF), a global non-profit foundation dedicated to improving the lives of children around the world where every child has equal access to healthy nutrition.

HNF offer grants to charitable organizations under its Casa Herbalife Nutrition Program that provides children with the nourishment, care, and education they need to reach their full potential. Today we provide millions of dollars in funding to 160 Casa Herbalife Nutrition partners in more than 50 countries and serve over 100,000 children every year.

## Purpose Driven Nutrition

Through HNF, Herbalife Nutrition Malaysia has supported five local non-governmental organizations since 2006, having contributed about USD425,000 towards elevating the lives of children in need. Currently, we are proud to be working with four Casa Herbalife Nutrition partners, namely Good Samaritan Home in Klang, Selangor; Amitabha Charity Orphanage in Johor Bahru, Johor; Pusat Jagaan Kanak-Kanak Yatim/ Miskin Rukaiyah in Kajang, Selangor; and Yayasan Chow Kit in Kuala Lumpur to care for the nutrition needs of close to 200 at-risk children and 50 urban poor families with children.

Herbalife Nutrition Malaysia's passionate independent members and employees also actively participate in volunteerism activities. This year, more than 700 independent members and employees contributed an accumulated total of more than 2,200 volunteer hours. Together, we can make a difference.



For more information on Herbalife Nutrition Foundation and/or Casa Herbalife Nutrition Program, visit us at [www.HerbalifeNutritionFoundation.org](http://www.HerbalifeNutritionFoundation.org)



# Honeywell

At Honeywell, we believe the future is what we make it. It is this conviction that drove us to create jet fuel from mustard seeds. It propelled us to make aerosols that are 99.9% safer for the planet. It even compels us to devise technology that will enable humans to breathe on Mars.

Honeywell invents and commercializes technologies that address some of the world's most critical challenges around energy, safety, security, productivity, and global urbanization. As a software-industrial company, we are uniquely positioned to blend physical products with software to serve customers worldwide with innovative technology, services and software solutions that drive economic growth while creating a more vibrant, secure and sustainable future.

Honeywell demonstrates its commitment to Corporate Social Responsibility and community involvement through Honeywell Hometown Solutions, our unique global corporate citizenship program that emphasizes STEM education, inclusion and diversity, and humanitarian relief. These programs have delivered significant and meaningful results in communities around the world.

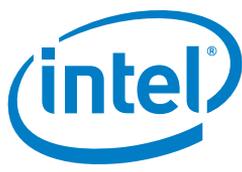
**Honeywell demonstrates its commitment to CSR and community involvement through programs that emphasizes STEM education, inclusion and diversity, and humanitarian relief. In ASEAN, more than 60,000 students have benefitted from our STEM initiatives.**

In ASEAN, our STEM initiatives have inspired more than 60,000 students via various programs of which includes the Honeywell Educators at Space Academy (HESA) program, Honeywell Leadership Challenge Academy (HLCA), Honeywell Institute for Science & Engineering Program (HISE) as well as support for country-wide STEM challenges such as the IET Faraday Challenge. Other initiatives include workshops and scholarship programs as well as the establishment of Honeywell University Control Labs helping university students to learn and develop smart building systems via Honeywell-provided modules and software.

Honeywell also continues to run programs that help provide rebuild and improve homes and communities; provide cleaner, safer and healthier environments as well as programs that help communities and employees recover from natural disasters.



For more information please visit us at [www.honeywell.com](http://www.honeywell.com)



**More than 800,000 volunteer hours recorded and RM11.6 million disbursed to communities since 2006.**

**Empowering our people to care for our community**

The Volunteer Matching Program empowers and encourages our employees to volunteer their skills and time to causes that touch their hearts. Through this unique program, Intel Foundation will match US\$5 for each qualifying hour volunteered by our employees in the community. Since 2006, we have clocked more than 800,000 volunteer hours and have disbursed over RM 11.6 million to NGOs and schools in Malaysia.

**Who and what we are**

Intel Malaysia is the first offshore site for Intel Corporation, with more than RM21 billion invested since 1972. Today, Malaysia is one of Intel's most comprehensive sites with close to 11,000 employees. It is Intel's largest assembly and test manufacturing facility with an all-Malaysian workforce in manufacturing, producing Intel's latest products utilizing smart manufacturing techniques. The site is also home to the country's largest design and development center, employing 4,000 engineers, and it is one of only two Intel shared services hubs supporting HR, Finance, Procurement, IT, and Supply Chain operations to Intel sites globally.

**Keeping the momentum going**

It was a massive moment for us when we celebrated Intel Corporation's 50th anniversary last year. For Intel Malaysia, we were elated when we exceeded our 100,000 hours goal (we hit 120,000 hours) which was matched with RM2.2 million going to 49 organizations.



To learn more about our global corporate volunteer program, visit <https://www.intel.com/content/www/us/en/corporate-responsibility/intel-involved.html>



# J.P. Morgan

## About the JPMorgan Chase Foundation

Our mission is to enable more people to contribute to and share in the rewards of a growing economy. We believe that reducing inequality and creating widely-shared prosperity requires collaboration of business, government, nonprofit and other civic organizations. We use our firm's global scale, talent, and resources to make investments and create partnerships in the areas of workforce readiness, small business expansion, and financial capability. In 2018, the firm and its Foundation gave \$265 million to advance inclusive growth globally, with approximately 59,000 employees providing over 400,000 hours of volunteer service.

## J.P. Morgan's Philanthropic Work in Malaysia

We focus our grant-making on workforce readiness programs, taking steps to help narrow skills gaps, integrating industry requirements into training curricula, and ensuring underserved youth have employment pathways into the country's fast-growing industries. Our grantee SOLS 24/7 is providing training for 100 underserved youths in solar energy, English, basic IT, and soft skills development in order to attain jobs in the solar energy industry. Through our partnership with MySkills Foundation, we are aligning its curriculum to industry requirements and training 300 at-risk youth in electrical, plumbing, air-conditioning, life management, and soft skills.

## Employee Engagement and Volunteering

As at August 2019, 32 unique J.P. Morgan volunteers have contributed 182 service hours to the local community. As part of Asia Pacific Volunteer Month in October 2019, volunteers participated in a meal packing event with Rise Against Hunger to pack approximately 20,300 meals to help those in need.

Employees from J.P. Morgan offices across the world traveled to Malaysia in October to run a week-long leadership development program for SOLS 24/7 to equip the students with industry knowledge and soft skills training.



To learn more about our global corporate volunteer program, visit <https://www.jpmorganchase.com/corporate/Corporate-Responsibility/global-philanthropy.htm>



## Donate Blood Save Live

Did you know? One unit of blood can saves up to 3 lives as it can be separated into 3 components- red blood cells, platelets, and plasma, to treat different medical conditions.

To us in JLL Property Services (M) Sdn Bhd (JLLPS), Corporate Social Responsibility (CSR) is not merely a chore. It is in our DNA, the wish to give back and contribute to societal goals.

The Blood Donation Campaign was held in conjunction of our Diversity and Inclusion Week. At JLL, we believe a diverse and inclusive workplace is a strong workplace. Our staffs are differ in many ways- gender, age, educational background, country of origin, work experience, talents, and the list goes on. We leverage on the diversity, celebrate our differences and complement each other to make a well-rounded team.

The CSR initiative is one of our many activities during the Diversity and Inclusion Week. It was held with the objective to support the blood supply of the Malaysian government's blood bank, as well as to raise awareness and to encourage the public to contribute to the society.

Every drop of blood donated is the potential lifesaver to someone else. The mentioned event



received full support and active participation from not only our own staff, but also the public from the office tower.

At the end of the event, we managed to contribute as much as 70 pints of blood.



## Johnson & Johnson

Johnson & Johnson's Global Community Impact is focused on supporting and championing the people on the frontlines who are at the heart of delivering care. Since 2018, the Malaysia Community Impact has been focused on raising awareness of mental health and eradicating stigma attached to mental health by working with various stakeholders, from the Ministry of Health, NGOs to schools.

In 2019, Malaysia Community Impact collaborated with two NGOs - the Malaysian Mental Health Association (MMHA) and Mental Illness Awareness and Support Association (MIASA) – in running various activities throughout the year.

Most notably, in conjunction with the Ramadhan month, J&J Malaysia, MMHA and MIASA volunteers, joined by Tengku Puteri Iman Afzan Al-Sultan Abdullah Ri'ayatuddin Al Mustafa Billah Shah, Royal Patron of MIASA and Jan Meurer, President of Johnson & Johnson Southeast Asia, distributed Raya cookies to mental health patients in University Malaya Medical Centre.

**Johnson & Johnson Malaysia is focused on raising awareness of mental health issues and eradicating the stigma of mental illness.**



J&J Malaysia also partnered with the Ministry of Health in launching its 'Let's Talk Minda Sihat' national campaign in October, in conjunction with the World Mental Health Day 2019 at DBKL Training Institute. Besides mental health, Malaysia Community Impact also contributes in Eye Health. In conjunction with World Sight Day & Universal Children's Day in October and November, Malaysia Community Impact and Rotary Club Of Damansara West (RCDW) conducted an eye screening and personal hygiene awareness drive at Kampung Orang Asli Ulu Batu.



For more information please visit us at <https://www.jnj.com/our-giving>



As a leading technology company, Keysight's vision is to build a better planet by advancing the world's technology while employing an ethical, environmentally-sustainable and socially-responsible business framework. Our CSR program is founded on **6 pillars**:

- **Our Solutions** – Our electronic measurement solutions are designed to be safe, compliant with regulations and maximizes the value of environmental resources.
- **Responsible Sourcing** – With strategic suppliers, we ensure mutual commitment to sustainable practices. Keysight is an affiliate member of the *Responsible Business Alliance (RBA)*.
- **Ethical Governance** – Our policies/procedures support transparency, sustainability and legal compliance. In Malaysia, Keysight is a founder-member of the *Promise of Integrity* alliance, driving the highest standards of integrity within the business community
- **The Environment** – We prioritize natural resource conservation and efficiency. Our *ISO 14001-certified Environmental Management System* drives continuous reduction of Keysight's environmental impact.
- **Our People** – Our employees are given challenging assignments, development opportunities, and a safe

**Building a better planet by advancing the world's technology while employing a socially responsible business framework.**

work environment, embedded with a strong culture of community-involvement. In Malaysia, employees participate in the annual *Tour De Keysight* global cycling relay to raise funds for charity, the *Keysight Action Week* environmental campaigns, and other community-outreach programs.

- **Communities** – We strengthen communities through community-sponsorships and education-outreach. In Malaysia, our primary-to-tertiary STEM outreach includes the *Keysight After School* hands-on science workshops; *Introduce-a-Girl-to-Engineering Day*; the *Innovate Malaysia Design Challenge*; and, donations of Keysight solutions for university research. Keysight also plays a key role in the establishment and activities of the government's STEM initiatives like the Penang Science Cluster, Penang International Science Fair and Penang Digital Library. In 2019 alone, Keysight positively impacted the lives of over 62,000 people in Malaysia.

Keysight's CSR efforts are well-aligned with all of the UN's Sustainable Development Goals (UN SGDs).



For more information please visit us at <http://www.keysight.com/go/csr>




# Microsoft

As ASEAN continues to strive towards the vision set out in the ASEAN ICT Masterplan 2020, ASEAN Foundation and Microsoft launched a joint initiative to develop future-ready youth across South East Asia. This is in line with the ASEAN Digital Skills Vision 2020 pledge made alongside the World Economic Forum, and aims to reach almost 50 000 underserved youth.

As we endeavor to democratize digital skills learning opportunities, we fully realize that while digital and soft skills will enable the younger generation to thrive in a digital future, the future-readiness of our younger generation lies in the backbone of the education system: our educators. In line with this, and in furtherance of the nationwide STEM4ALL campaign launched earlier this year, Microsoft Malaysia, encouraged and inspired by the passion and vision demonstrated by the Ministry of Education Malaysia, partnered the Ministry to launch Future Ready ASEAN - a free online platform that anyone can leverage to learn digital skills. The training series was kicked off in conjunction with World Youth Skills Day, equipping educators with HTML5 and CSS skills. Since the launch, 500 teachers across Peninsular Malaysia, Sabah and Sarawak have been trained in digital skills, in partnership with Persatuan Guru STEM Malaysia and the Ministry of Education.

**Empowerment begins with Inclusion – As we work to empower every person and every organization on the planet to achieve more, we are inspired and encouraged by our partnerships across government and nonprofit organizations, allowing us to democratize access to digital skills learning opportunities across educators, juvenile prison inmates, rural and marginalized communities, and people with disabilities.**



In addition to equipping educators with digital skills, we recently hosted an AI for Accessibility hackathon, bringing together diverse stakeholders to develop solutions for challenges relating to daily life, employment, and communication for people with disabilities. Empowerment begins with Inclusion, and Inclusive Design allows us to bridge the opportunity divide, bringing people of all abilities into the digital economy.



For more information please visit us at <https://www.microsoft.com/en-us/corporate-responsibility/philanthropies>



# Mondelēz International

SNACKING MADE RIGHT

## Empowering over 5,000 students in Malaysia

Joy Schools is Mondelēz International’s adopt-a-school programme that empowers school children to make positive changes towards improving their overall well-being. Joy Schools addresses the lack of healthy eating habits through a collaborative community partnership platform with the Ministry of Education, schools, parents and non-governmental organisations across three core pillars:

- **Access to Fresh Food** – pioneering a Garden-to-Table initiative within the school compounds for students to grow fresh produce comprising herbs, vegetables, and fruits that are served as main ingredients in school canteen dishes.
- **Nutrition Education** – creating nutrition awareness by instilling the importance of healthy eating habits and making balanced food choices through fun-filled discussions and hands-on experiences among students.
- **Active Play** – advocating active play by converting classrooms into vibrant and interactive spaces, build upcycle playground, in order to promote physical engagement and collaborative learning among students.



Mondelēz is set on transforming the lives of more than 1.5 million children across 18 countries with this three-pronged approach to well-being. The Joy Schools program was established in 2011 in the Philippines, and in Malaysia in 2015. Since its inception, Joy Schools has benefitted over 5,000 students in Malaysia across 5 schools nationwide.





**MOTOROLA SOLUTIONS**

Motorola Solutions is a global leader in mission-critical communications. Our technology platforms in communication, command center software, video security solutions and managed and support services make cities safer and help communities and businesses thrive. Motorola Solutions Malaysia is one of the largest integrated site for Motorola Solutions worldwide, with more than US\$1B invested since 1974. Today, the Penang site houses the global R&D operations, Supply Chain functions, Managed & Support Services as well as the regional Finance Shared Services and is home to over 1,700 knowledge workforce.

Our approach to corporate responsibility is guided by three principles: operate ethically, protect the environment and support the communities where we live and work. We benefit the communities by investing in STEM education, public safety, disaster relief and employee giving.

**Empowering the next generation through STEM**

Through the Motorola Solutions Foundation, we have awarded over \$60 million USD to STEM education



**We are committed to helping create safer cities and thriving communities**



programs across the globe in the last 10 years. In Malaysia, we are a leading industry partner for STEM initiatives at the community, primary & secondary, and tertiary levels. Key initiatives include Project Ignite and Penang International Science Fair with Penang Science Cluster, StepUp Program with Penang STEM, STEM Lab setup at Universiti Malaysia Pahang and CREST research projects among others.

**Encouraging employees to give back to the community**

Through our global Volunteer Grant Program, Motorola Solutions Foundation matches the time employees spent volunteering at non-profit/non-governmental organizations. In 2018, Motorola Solutions Foundation donated over \$1.2 million USD in matching volunteer grants globally.





## ON Semiconductor®



Corporate social responsibility (CSR) at ON Semiconductor is deeply rooted in our core values of integrity, respect and initiative and our Code of Business Conduct. We provide our customers with a broad portfolio of innovative, energy-efficient and environmentally friendly semiconductor solution technologies. We also have a strong commitment to environmental sustainability, Responsible Business Alliance (RBA) compliance, responsible sourcing, philanthropy and employee volunteerism.

CSR has been at the heart of our company wherever we operate. The following are the ten initiatives engrained in our culture which align with the 10 UN Sustainable Development Goals.

1. Community Engagement
2. Corporate Compliance and Ethics Program (CCEP)
3. Diversity and Inclusion (D&I)
4. Employee Volunteer Program (EVP)
5. Energy Efficient Products
6. Environmental Stewardship
7. Global Corporate Giving (GCG)
8. Health and Wellness
9. Responsible Business Alliance (RBA) Compliance
10. Responsible Sourcing

Locally, the company has been actively involved in CSR program reaching out to the communities and protecting the environment. The CSR programs have benefited students, schools, underprivileged communities, employees, customers and investors. Some of the highlights are:



### Monthly CSR Activities and Corporate Giving

We organize at least one CSR activity per month. One of the examples is collaborating with Yayasan Ikhlas by donating to the Penang Flood victims in 2018 through matching grant sponsored by Corporate Giving.

### Mangrove Conservation Planting Program

Volunteering and sponsoring local authorities and education institutions in the reforestation initiative at Pantai Cahaya, Port Dickson.

### Young Entrepreneurs Program by AMCHAM

Sponsoring Stargazers Enterprise from SMK Bukit Mewah, which had the Best Enterprise Award in 2019.

### Scientific Enlightenment through Exposition, Experience and Experiment (STEM)

Collaborating with University of Malaya to inspire the community to a lifelong self-learning.



For more information please visit us at <https://www.onsemi.com/PowerSolutions/content.do?id=16830>



## A Force For Good And A Force For Growth.

For over 30 years, Procter & Gamble (P&G) has been committed to be a force for good and a force for growth for Malaysia. Established in 2015, the Ibu Nakhoda Hidup and P&G Smallholders Program have grown to become P&G's flagship CSR program in the country. Ibu Nakhoda Hidup (SDG 5: Gender Equality) is a three-party collaboration between P&G Malaysia, MYDIN and WOMEN:girls (NGO) and aims at supporting mother entrepreneurs (mompreneurs) to be the captains of their own destiny, helping to not only generate the household income but also to accomplish their dreams to become a successful entrepreneur. Funded through the P&G-MYDIN Hurlurkan Harapan Fund, WOMEN:girls will select and award 5 women yearly with special grant to strengthen their businesses in terms of branding, business acumen and enhancement of machinery and equipment. The program also benefits other mother entrepreneurs who are provided with business knowledge and mentorship by MYDIN and

with special promotional offers matched to P&G products. For 2019, the Hurlurkan Harapan has raised a total of RM 135,353.27 for the benefit of Pertubuhan Pembangunan Kendiri Wanita dan Gadis.

The P&G Smallholders Program (SDG 8, SDG 12, SDG 15) is a multi-year commitment by P&G as part of its Ambition 2030 environmental sustainability commitment to develop and enable independent smallholders in its Malaysian supply chain to improve sustainability practices and livelihood by increasing yields from existing lands. Through P&G Center for Sustainable Small-Owners, a Center of Excellence under the Malaysia Institute for Supply Chain Innovation, the Program has successfully assessed and trained 1263 smallholders in Johor on sustainability management, good agricultural practices and RSPO Certification. The Program will expand to cover a footprint of 10,000 independent smallholders over the next 5 years.



For more information please visit us at <https://us.pg.com/doing-what-is-right/>



Pfizer Care-A-Van has been crisscrossing Malaysia for the last 20 years, offering medical accessibility to the less privileged communities. Conceived in 1998 and launched in August 1999 to coincide with Pfizer's 150th and Pfizer Malaysia's 35th anniversary respectively, it was the first big scale venture in Malaysia by any pharmaceutical firm. Pfizer Malaysia provides monetary and human resources to fill unmet medical needs of those living in semi-urban and rural areas nationwide.

Endorsed by the Malaysian Ministry of Health, and assisted by physicians and employee volunteers from Pfizer, the blue and white van goes out on mission every two weeks to provide free health screening and health talks on disease prevention and management. From the deepest forest reserves of Malaysian aborigine settlements to the heart of Kuala Lumpur where the urban poor reside, Care-A-Van travels throughout Malaysia to raise the health literacy of all Malaysians.

- >155,550 Malaysians screened
- 1070 Pfizer employee volunteers across Malaysia (1999-2019)
- >760 locations
- >80 partners



Pfizer Care-A-Van gave our colleagues a platform to be exposed to real-life cases and to give back to the community. To-date the Pfizer Care-A-Van has recruited more than 1000 employees to volunteer for the program, visited more than 760 locations and screened more than 155,000 Malaysians.





## Caring for the communities we call home.

Aligned to our company's commitment to caring for the communities we call home, Plexus-Penang focuses our CSR initiatives in helping our communities grow together.

As a technologically focused company, Plexus continues to explore opportunities to enhance technology-related educational programs (STEM). We see the importance of nurturing and empowering the young, curious minds to cultivate the creativity and innovation of the next generation.

This year, we partnered with the local authorities and various NGOs to deliver several sustainable STEM projects, including sponsoring the first two MakerLabs for the secondary schools in mainland Penang to arm the students with future-proof STEM skills.

Over the years, Plexus has worked with various universities and colleges in Malaysia through our campus initiatives, focusing on identifying talented individuals and equipping them with resources to transition from school into the workforce.

Plexus practices waste minimization and pollution prevention across all of our operations. We pride

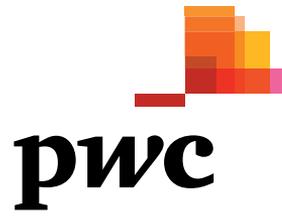


ourselves in our environmental stewardship while focusing on forward-looking goals on sustainability. During a recent Environmental Walk, 700 participants clocked in near to 1,500 hours and collected a total of 1,213kg of wastes from the beachfront opposite one of our facilities.

Plexus believes in engaging our employees positively through these activities and providing them a platform to contribute back to the society. Together, we work towards a stronger community and help build a better world.



For more information please visit us at <https://www.plexus.com/en-us/social-impact/community-steward>



### Money & Me, Financial Literacy programme for secondary school students in collaboration with The Edge Education Foundation

One of our Corporate Responsibility area of focus is to promote financial literacy among high school students. Since 2016, we've been collaborating with The Edge Education Foundation (TEEF) to run workshops based on the theme 'Save, Spend, Earn, Grow, and Give' to a group of Form 4 students at Methodist Girls School Kuala Lumpur (MGSKL). The workshops (facilitated by our volunteers) runs from March to July, followed by a 'Sales Day' and a two-day Boot Camp. During Sales Day, students had to use their financial skills and design thinking skills that they had learnt to innovate, produce and compete to market and sell their merchandise of choice. In 2018, one team from MGSKL won second place under the team category and received a smartphone each. The team also secured RM3,000

from TEEF for their school for winning second place in the overall school category. The average post-assessment score showed an improvement of 5% from the pre-assessment score of 51% on financial literacy for the participants. We are also proud to note that 14% of participants made the decision to open a bank account after going through the programme (59% owned a bank account at the beginning of the programme). This was one of the key learnings from the workshop series, which covered the importance of saving with a bank. We also have similar education programmes at the homes and schools that we support. Read the CR section of our Annual Report or check out our hashtag on social media #PwCMYCR for more information.



For more information please visit us at <https://www.pwc.com/my/ar>



*Delivering Sustainable Futures*

## Delivering Sustainable Futures

### About Yayasan Sime Darby

Established in 1982, Yayasan Sime Darby, or Sime Darby Foundation is the philanthropic arm of Sime Darby Plantation Berhad, Sime Darby Property Berhad and Sime Darby Berhad.

With a vision to lead and make a sustainable impact and difference in the lives of others, YSD's objectives are supported by its five pillars: education; environment; community & health; sports; arts & culture. While led by independent members of a Governing Council and managed by a dedicated team, YSD works closely with the three Sime Darby companies in areas of mutual interest.

Since its inception, YSD has awarded scholarships worth RM268 million to 4,086 students both in Malaysia and abroad. Under its Community & Health pillar, YSD supports initiatives to promote the well-being of disadvantaged people irrespective of race, culture, religion, creed or gender — the YSD Sinar Harapan initiative commits RM1,000,000 annually, majority of which goes to the provision of school supplies for the underprivileged and a smaller amount for in-kind assistance during festive seasons.



YSD's conservation projects include the Sime Darby Plant-A-Tree programme in Pahang and Perak and the Protect Team to Combat Wildlife Poaching and Trafficking in Sabah. YSD is also actively involved in the development and improvement of sports in Malaysia — the YSD Chairman's Trophy under the Sime Darby Football Development Programme (SDFDP) for example, aims to develop children (aged 8-15) to become multi-skilled professional footballers. Under the Arts & Culture pillar, YSD supports the development of a vibrant arts community in Malaysia through initiatives such as the biennial YSD Arts Festival (YSDAF) and ASK Dance Company's Forging Traditions: Traditional Dance Training for Trainers Workshop.



For more information please visit us at [www.yayasansimedarby.com](http://www.yayasansimedarby.com)



# SUNWAY MEDICAL CENTRE

Sunway Medical Centre has taken a 360-degree approach to healthcare. Malaysia's premier medical institution provides high standards of healthcare and advanced medical education along with state of the art technology in holistic patient care, all within a seamless medical system.

This approach also encompasses the medical centre's commitment to Corporate Social Responsibility (CSR) initiatives. This namely includes various free health screenings, public health talks, awareness campaigns on various medical-related issues, and supporting a range of community events. Sunway The Good Run, one of the centre's notable CSR initiatives, had donated its collection of RM200,000 to the Cancerlink Foundation in 2017. In 2019, RM275,000 was donated to cover the medical treatment costs for cancer patients of the B40 group via the Media Prima-NSTP Humanitarian Fund.

In 2018, Sunway Medical Centre won the Healthcare CSR Company of the Year by Frost & Sullivan at the 14th annual Malaysia Excellence Awards. This award not only recognises the hospital's efforts in the successful Let's Take 5 and the Let's ACE (Attack Cancer Effectively) campaigns, but it



further signifies the centre's diligent and innovative efforts in contributing back to the society.

Additionally, Sunway Medical Centre also shares the drive to help society with other companies. Notably, the centre is currently working with Shopee to encourage Malaysians to get examined for cancer. This is to promote the importance of early cancer detection. The tertiary hospital provides conditional complimentary blood tests and 3D mammogram packages to people who donate to the ShopeeMAKNA official store. Furthermore, Sunway Medical Centre also works with the Lembaga Penduduk dan Pembangunan Keluarga Negara (LPPKN) to provide free mammogram scans.





## We Care We Can



It is Unisem's Vision of being a leading global multinational company providing total semiconductor packaging and test services, and a model corporate citizen in the communities in which we operate.

We are committed and guided by Responsible Business Alliance ("RBA") Code of Conduct, Sustainability Reporting and other international guidelines and best practices.

We disclosed our progress and improvements in managing EES matters by preparing our Sustainability Statement according to the Global Reporting Initiative Sustainability Reporting Standard ("GRI - Standard") Core option. We track and monitor sustainability-related issues, including business growth, labour rights, management of workplace safety, and our environmental impact.

Unisem (M) Berhad has been awarded numerous recognitions by our valued customers, local communities, respective regulatory bodies, ministry and associations. In 2018, Unisem was given a special recognition by the Sustainable Business Award 2018 under Business Responsibility & Ethics category.

Giving back to our local communities and national development is part of our Vision and Core Values. Unisem strives to support local organizations and institutions areas of health and welfare, education, culture, recreation and civic activities.

Every year, we actively engage our local community through our volunteer programs and donations. Our donation programs are reviewed annually to ensure that distribution of corporate contributions continues to effectively address the community's changing needs.

We are very encouraged and thankful to our prized asset – our employees who continue to deliver on our tagline "We Care We Can" and to give their best to strengthen our business and bring value to our communities and stakeholders.





# VERITAS

To promote a culture of excellence and generally enhance public awareness and also recognition of Design and Environment which are two out of the five VERITAS core values.

### URBAN PARK

On 29th September 2018, the VERITAS Fund for Excellence (VFE) organised a gardening day in the Kebun-Kebun Bangsar park. The effort began earlier in collaboration with students from Taylors University, School of Architecture and Building Design (SABD). They designed and built a hangout spot for visitors to the park to enjoy the greenery.

### LIVE DESIGN DISCOURSE COMPETITION

VERITAS Fund for Excellence sponsored four Malaysian Architecture students to attend the LIVE DESIGN DISCOURSE (LDD) – The Essential Framework, to Surabaya (Indonesia), from 19th – 23rd February 2018. The LDD series is a programme initiated by Ar Saifuddin Ahmad (PAM) that aims to create an opportunity to collaborate, network and foster better relationship among student members of the participant institutes of architects.

### KAMPUNGKU PROJECT 1 (2018)

On 17th till 19th August 2018, a group of 9 VERITASians joined an expedition to Taman Negara for 'Project Kampungku' which is a renewable energy initiative aimed at bringing artificial lighting to orang asli villages across rural Malaysia. The VERITASians worked with the indigenous tribes people to construct bamboo frames for the



photovoltaic panels, and installed with wiring and lighting to the many homes in the village.

### KAMPUNGKU PROJECT 2 (2019)

On the 27th and 28th of July 2019, a group of 8 VERITASians, 5 employees of Haskell , members of EcoMy and a journalist from the News Straits Times formed an expedition to Taman Negara for Project Kampungku 2.0, a renewable energy initiative aimed at bringing artificial lighting to orang asli villages across rural Malaysia. The VERITASians worked with the indigenous tribes of Kampung Yong to build bamboo frames for photo-voltaic panels to be laid-out, and educated the locals on correct usage of the panels to provide artificial light at night.



For more information please visit us at <http://theveritasdesigngroup.com/components/csr/>



# xylem

Let's Solve Water

**Our Mission is to provide and protect Safe Water Resources because every drop counts**

Xylem Watermark, Xylem's corporate citizenship and social investment program, has a twofold mission: provide and protect safe water resources for communities in need, and educate people about water issues. Xylem works with leading international nonprofits, including Mercy Corps, Water For People and China Women's Development Foundation, Earth Echo, Avina, and Planet Water. The company amplifies the impact of Watermark through an employee engagement program.

Their volunteer work and financial contributions advance sustainable solutions. Xylem Watermark in 2016 launched a service-focused employee engagement program in support of this mission with

a goal of logging 100,000 volunteer hours in three years. Over the past two three years, employees have logged more than 110,000+ hours and reached the top quartile of engagement of 45% participation of our employees, in water related activities that took place in communities in which Xylem employees work and live.

In Asia, our employees are actively involved in building aqua towers that provide clean water to communities and schools in need, while in Malaysia, we focus on partnering with local schools and associations such as the Malaysia Nature Society to create awareness about environmental issues. Committed to our cause, our employees also regularly participate in water source clean-up activities.



For more information please visit us at <https://www.xylem.com/en-us/watermark/>

# Aligning Corporate, Local, National & Global Goals

Since 2018, AMCHAM has been incorporating the UN Sustainable Development Goals (SDG) into MY AMCHAM CARES in order to showcase our members' contributions towards the UN 2030 Agenda for Sustainable Development, as well as our contributions towards Malaysia's national aspirations for the goals.

Questions relating to the SDGs were included in this year's MY AMCHAM CARES survey allowing AMCHAM to go one step further in 2019. By identifying the SDGs companies are targeting, members targeting the same space will be able to lean and learn from each other and potentially coordinate for greater impact. The results of this can be seen clearly in AMCHAM's membership directory. Please be sure to pick up a reference copy.

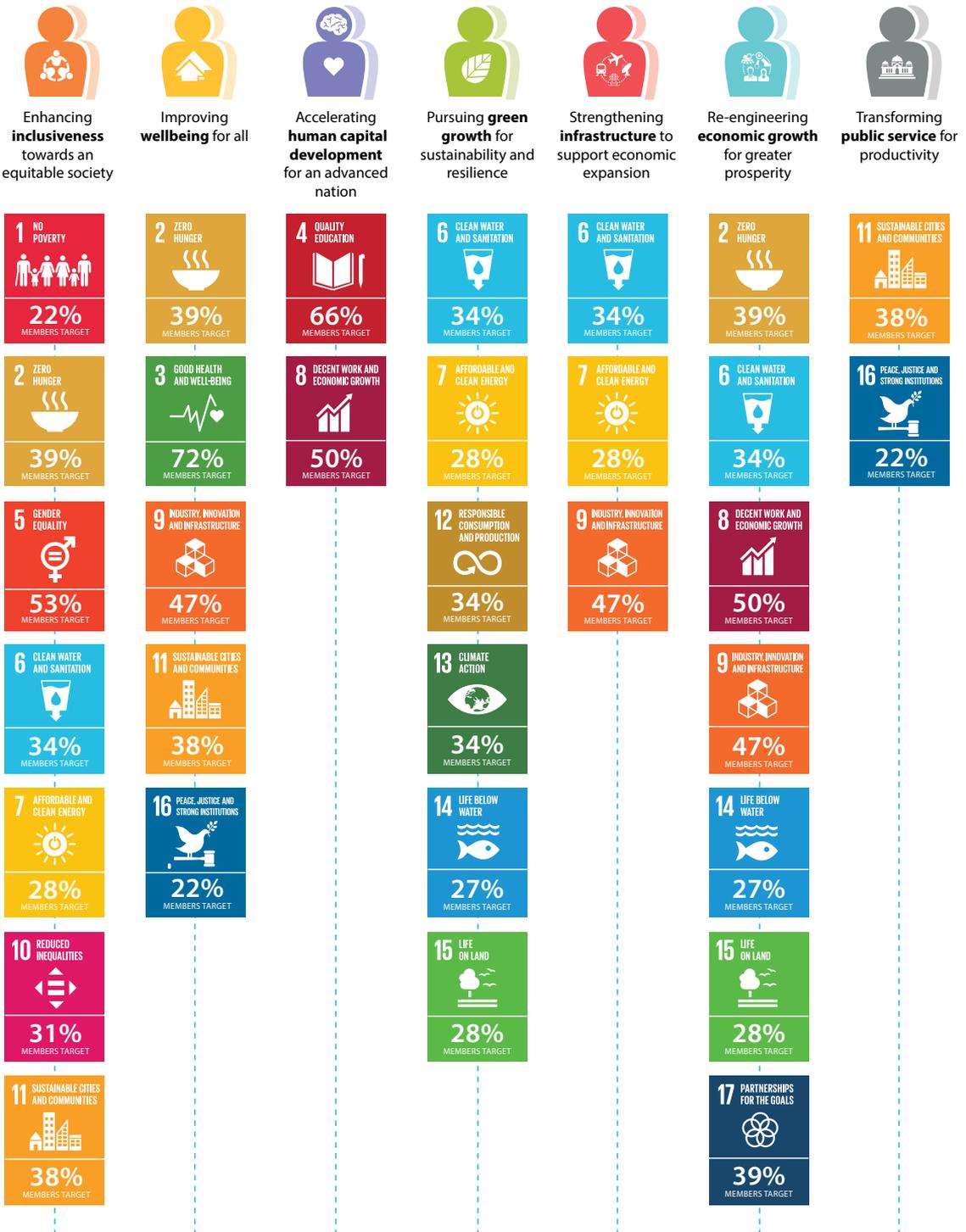
## Looking Ahead

MY AMCHAM CARES has become an important platform for our members. With the insights gained across the four areas of the survey, the program enables AMCHAM to support our members as they strengthen their activities, connect and learn from each other, showcase the additional benefits they bring when their investments are aligned with corporate, local, national and global goals.



# Aligning MY AMCHAM CARES with the UN SDGs and the Eleventh Malaysia Plan's Strategic Thrusts

Percentages indicate the number of MY AMCHAM CARES survey respondents targeting specific UN SDGs



## SUSTAINABLE DEVELOPMENT GOALS

Source: Mid-term Review of the Eleventh Malaysia Plan - Executive Summary



AMCHAM would like to thank all our members who participated in the CSR Survey and have corporate citizenship and CSR initiatives running for more than one year:

- 3M Malaysia Sdn. Bhd.
- Abbvie Sdn. Bhd.
- AGCO GSI Malaysia
- AIG Malaysia Insurance Berhad
- American Airlines Malaysia
- American Express (Malaysia) Sdn. Bhd.
- AmMetLife Insurance Berhad
- Banyan Tree Kuala Lumpur/Pavilion Hotel Managed by Banyan Tree
- Berjaya Starbucks Coffee Company Sdn. Bhd.
- BMW Group Malaysia
- Boston Scientific
- Cargill Holdings (Malaysia) Sdn. Bhd.
- Celestica Malaysia Sdn. Bhd.
- Chubb Insurance Malaysia Berhad
- Citibank Berhad
- Coca-Cola Malaysia
- Colgate-Palmolive (M) Sdn. Bhd.
- ConocoPhillips Asia Pacific Sdn. Bhd.
- Crown Worldwide Group Sdn. Bhd.
- Dow Chemical Malaysia Sdn. Bhd.
- ExxonMobil Subsidiaries in Malaysia
- Flex Malaysia
- Four Seasons Hotel Kuala Lumpur
- General Electric
- Gerbang Alaf Restaurants Sdn Bhd (McDonald's)
- Gibraltar BSN Life Berhad
- Halliburton Energy Services (Malaysia) Sdn. Bhd.
- Herbalife Products Malaysia Sdn. Bhd.
- Hess Exploration & Production Malaysia B.V.
- Honeywell International Sdn. Bhd.
- HP Inc
- Intel Technology Sdn. Bhd.
- International SOS
- ITW Meritex Sdn Bhd







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