



News Release

P&G DONATES OVER RM1 MILLION TO COVID-19 RELIEF EFFORTS

- Provides financial and product contribution to local hospitals in support of the Malaysian Government and Ministry of Health's COVID-19 efforts
- Partners The Lost Food Project to extend relief efforts for the B40 communities in Malaysia through product donations

Kuala Lumpur, May 8, 2020 - With a long history of caring for families and communities, P&G is stepping up as a force for good in the fight against COVID-19 in Malaysia. By supporting the Ministry of Health and partnering The Lost Food Project, P&G is providing financial support and product donations collectively valued over RM 1 million. The donations will help select hospitals in buying medical supplies and benefit relief organizations in extending support to the B40 (Bottom 40%) communities through product donations.

To date, P&G has contributed or committed to make in-kind and monetary donations, collectively valued at more than RM132 million (US\$30 million) around the globe. These donations will provide financial support, hygiene education, vital medical equipment and products for those most vulnerable and for individuals assisting those who are impacted by the COVID-19 pandemic.

In Malaysia, P&G is supporting the Malaysian Government and the Ministry of Health's COVID 19 efforts by contributing cash and P&G personal care products approximately worth RM500,000 to three major hospitals, namely Sungai Buloh Hospital, Selangor; University of Malaya Medical Center (UMMC), Kuala Lumpur; and Queen Elizabeth Hospital in Kota Kinabalu, Sabah. From the total contribution, RM390,700 is channeled to UMMC to support the purchase of two units of bronchoscope, one unit of ultrasound and other medical supplies. Additionally, P&G personal care products, valued at over RM100,000 will be contributed to 1,000 medical front-liners in the three hospitals to keep them clean and fresh as they dedicate their efforts towards treating COVID-19 cases. The products include, Pantene Micellar shampoo and conditioner, Oral-B mouthwash, Gillette Blue 3 disposable razors and Whisper feminine care pads.

In these challenging times, many people are adversely affected, and P&G continues to support affected communities, especially among the B40 community. To extend the relief efforts targeted to the B40 community, P&G is partnering with The Lost Food Project, a pioneer of sustainable food banking in Malaysia, to contribute P&G products worth over RM525,000 to fight hygiene and period poverty.

Leroy Seow, Country Manager, P&G Malaysia, said, "We are grateful to all our medical front-liners who are constantly risking their lives to mitigate the spread of the virus and save lives. With them at the frontline, we are stepping up as a force for good by channeling our efforts in supporting them and the most affected communities, especially the B40 community. We thank the Ministry of Health and The Lost Food Project for allowing us to make a difference."



“For many P&G people, doing good for the community is a key attribute of a fulfilling career. Besides our product donations, we are creating a special fundraising channel for our P&G Malaysia family to support those who are in dire need through The Lost Food Project. Employee donations will be matched by P&G Malaysia to support the cause,” concluded Mr. Seow.

Commenting on the contribution from P&G, **Syazwan Rahimy, General Manager, The Lost Food Project** said, “We are genuinely pleased to have the ongoing support of such a renowned partner as P&G in our effort to alleviate the burden of the B40 community, especially at a time when they need it the most. The personal and household P&G products that we have received and distributed, provides our beneficiaries with greater comfort when health and hygiene is of utmost concern to many.”

Professor Dr. Tunku Kamarul Zaman bin Tunku Zainol Abidin, Director, University Malaya Medical Centre, added, “University Malaya Medical Centre would like to thank P&G for the kind contribution to our Centre during this challenging COVID-19 times. We are eternally grateful as the contribution would definitely help us to acquire more medical equipment for our patients and more protective equipment to ensure the safety of UMMC staff.”

P&G Malaysia will continue to operate under the guidelines of the Movement Control Order to ensure a constant supply of products are available during this challenging time. Personal and hygiene care, healthcare and household brands such as Ambi Pur, Downy, Dynamo, Febreze, Joy, Gillette, Head & Shoulders, Pantene, Olay, Oral-B, Vicks and Whispers will be made available towards a clean and healthy living throughout this period.

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About Procter & Gamble

P&G is a global and leading consumer goods company that has been in operation for over 180 years and serves 5 billion consumers across 180 countries operating in 70 countries. P&G Malaysia was established in 1987 with the global acquisition of Richardson-Vicks. In Malaysia, P&G is known for its iconic brands such as the following:

- Fabric & Home Care : Dynamo, Downy, Fab, Ambi Pur, Febreze, Joy
- Hair Care : Pantene, Head & Shoulders, Rejoice, Herbal Essences, Hair Recipe
- Skin & Personal Care : Olay, SK-II
- Grooming : Gillette
- Oral Care : Oral-B
- Baby & Feminine Care : Pampers, Tampax, Whisper
- Personal Health Care : Vicks, Becombion, Cavit-D 3, Cebion Vitamin C, Hemobion, Iliadin, Neurobion, Sangobion, Seven Seas

Issued by : MSL Malaysia

On behalf of : Procter & Gamble Malaysia

Further information, please contact: Edna Zacharias at 016-355 4758 or edna.zacharias@mslgroup.com
