



Thanks For
Being
Awesome!



MY AMCHAM CARES is our new annual recognition program that celebrates the work of our members in delivering and executing Corporate Social Responsibility (CSR) programs.

Launched last Thanksgiving, MY AMCHAM CARES is an important component of the Chamber's efforts to showcase and promote the CSR activity of our member companies. Today's recognition focuses on the ways in which CSR programs are carried out, with particular emphasis on strategy, sustainability, measurability, and communication.

MY AMCHAM CARES is not a competition but is intended to serve as a platform to facilitate benchmarking, to share best practices, and to look at ways in which our members can further develop their CSR initiatives and to better serve the wider community.

To be eligible for recognition under MY AMCHAM CARES, each company must be a member of the Chamber, have implemented its CSR activity or program for at least a year, and be willing to share its CSR best practices with other members. Companies participated in a survey earlier in the year which was originally designed by Kenan Institute Asia and has been adapted and rolled out by our partner AmChams in Thailand and Singapore.

AMCHAM is proud to honor these 12 companies today and looks forward to continuing this initiative, recognising best CSR practices among our member companies. We hope to grow the program over the coming year so as to further encourage the sharing of best practices across the four priority areas and enable our members to learn from these local success stories and adapt them in accordance with their own CSR priorities.

Siobhan Das
Executive Director
16 November 2017

Building Skills to Succeed



Skills to Succeed

Accenture's Corporate Citizenship programmes focus on social sustainability to bring positive change to the communities where we live and work.

Our global programme Skills to Succeed targets to provide three million people with the employable skills by 2020. To that end, Accenture provides a powerful combination of financial assistance, pro bono and paid volunteering time, we are relentlessly focused on enhancing economic inclusion and resilience at both individual and community levels.

In Malaysia, we work with NGOs and Corporate Malaysia to build sustainable, employable and entrepreneurship skills amongst the youth and underserved communities. Our recent focus has been to provide young people, aged 10-18, with the support to build IT, entrepreneurial and presentation skills to either gain employment or set up / run own businesses

We have worked with over 20 partners over the past, and look forward to working with our partners to deliver a meaningful impact to the Malaysian community.

5,050 Citi volunteers support schools



Citizenship is core to Citi and it is embedded in the company's mission value proposition. Supported by Citi Foundation and in collaboration with local grant partners, Citi's efforts focus on three areas - **Urban Transformation, Financial Inclusion and Youth Economic Opportunities.**

Urban Transformation – Think City undertakes the Green Transformation Program in Kuala Lumpur. The project promotes sustainable living and refurbishes underutilized spaces.

Financial Inclusion - ERA Consumer Malaysia is advocating for a National Financial Education Strategy for Malaysia. A National Financial Education Strategy Conference was held this year in collaboration with Bank Negara as part of the program.

Youth Economic Opportunities - The Edge Education Foundation runs the Money & Me' Youth Financial Empowerment Program. It equips low- and middle-income youths with knowledge and skills on how to manage and grow their money.

Beyond partnership programs, Citi celebrates its annual Global Community Day. This year, Citi undertook a school makeover project across nine schools in Kuala Lumpur, Penang and Johor Bahru involving 5,050 Citi volunteers.

Empowering 20,000 women entrepreneurs



Our aspiration is to grow our business in a way that also creates value for society and addresses its needs and challenges.

To achieve our sustainability goals, we rely on connective partnerships across the “Golden Triangle” of Business, Government and Civil Society to collectively motivate global action.

Water: Partnered with Raleigh International to bring clean drinking water to rural villages by building water gravity fed systems for over 50 villages in Sabah which has brought clean drinking water to more than 20,000 people.

Women: Partnership with Ministry of Domestic Trade, Co-operatives & Consumerism (MDTCC) to economically empower 20,000 women entrepreneurs by year 2020 through Coca-Cola KU program and provides retailers with access to vital training and supports to help them grow their business.

Well-being: Recycling programs such as with schools in Negeri Sembilan with SWM Environment, “Wipe Out Waste” program in Pulau Ketam with Malaysia Nature Society (MNS) and Recycle to Cycle initiative where university students in five campuses can recycle cans and bottles in return of bicycle usage to get across campus.

Empowering 100s through employee volunteering



Serving Communities through Employee Volunteering

DuPont employees are active participants in their respective communities. Through employee volunteer programs, we engage in collaborative service efforts and make a difference in the lives of our communities.

Yearly, we dedicated several man-hours per year conducting workshops on leadership related topics for final year students of Monash University Malaysia. We impart food nutrition knowledge to young children and presented papers in programs hosted by Nutrition Society of Malaysia. In line with our core values of safety & health, we continue to champion safety at workplace and support National Institute of Occupational, Safety and Health of Malaysia's (NIOSH) agenda of improving occupational, safety and health (OSH) practitioners' knowledge and competency skills. Working closely with states education departments, we are passionate about 3R: Reduce, Reuse, Recycle and will continue to drive this initiative in more schools.

Built on a proud heritage and collaborative ethic, we at DuPont will continue to partner with like-minded organizations to help provide safe, sufficient food, ample, sustainable energy and protection for people and the environment.

60 ASEAN teachers graduated from HESA



Making a Difference, One Neighbourhood at a Time

Honeywell's corporate social responsibility initiative, Honeywell Hometown Solutions, is an award-winning organization that focuses on five areas of vital importance to communities around the world: Science & Math Education, Family Safety & Security, Housing & Shelter, Habitat & Conservation, and Humanitarian Relief. Together with leading public and non-profit institutions, Honeywell has developed powerful programs to address these needs in the communities it serves. In ASEAN, we remain committed to contribute to important causes such as the enhancement of STEM education through our Honeywell Educators at Space Academy Program (HESA), family safety and security through our Safe Kids at Home Program and many more.



>680K volunteering hours matched with RM8.3M



Intel Malaysia collaborates with the industry, government and NGOs to enhance the quality of life in the communities where we live and work.

In 2016, Intel Malaysia conserved >16.7 million kWh resulting in the prevention of >12,400 metric tons of CO₂ from being released, recycled >1.7 million kilograms (96%) of solid waste and saved >20 million gallons of fresh water. These savings could power 3,800 households for a month and light up 3,800 homes for a year. In the community, Intel's Internet-of-Things solutions on smart agriculture are implemented regionally.

Over the past decade, Malaysian employees have volunteered >680,000 hours through >2,000 activities. Intel Foundation has matched those volunteering hours with RM8.3 million, donated to 200 schools and NGOs.

Intel helps to build a pipeline of industry-ready graduates by collaborating with local universities. About 25 managers have been appointed as curriculum advisors and annually, while ~25 institutions attend Intel's curriculum development workshops and technical lectures. World-renowned Intel International Science and Engineering Fair empowers youth to become next generation scientists and engineers.



Donations exceeded RM700k (2015-2017)

NationGate



As a responsible corporate citizen, NationGate has placed CSR activities as a priority. We understand that a strong CSR program is an essential element in achieving good business practices, effective leadership and the nurture of the next generation of leaders in the industry and nation.

We have prioritized several key categories namely, education, awareness of technology and science, assistance to less fortunate and natural disaster victims. From the year 2013 until 2017, the Group has donated a total of RM718,000 to CSR programs.

The breakdown of the categories of sponsorship is:

- RM272,000 for Education (38%)
- RM168,000 for Charity (23%)
- RM101,000 for Technology (14%)
- RM177,000 for others (25%)

RM160,000 raised, 2,000 books donated

P&G



P&G Malaysia Celebrates 30th Anniversary by Giving Back to Underserved Communities

In January, P&G partnered with the National Disaster Management Agency (NADMA) and iM4U to provide 3,000 hygiene kits, filled with essential items to flood victims in Kedah, Perlis and Sarawak. The hygiene kits prepared were enough for 6,000 people for their daily use.

In April, P&G launched its 'P&G Light Bulb' project to build libraries for Orang Asli children, in partnership with The Budimas Charitable Foundation. A total of RM80,000 was raised via fund raising activities (which the company matched to contribute a total of RM160,000), with over 2,000 books donated. The P&G & Budimas Children's Library was officially opened on 15 September 2017 in Kampung Orang Asli Tanjung Sepat to benefit the community's 200 children.

In May, P&G also launched "Daripada Ibu, Kepada Ibu" ("From Mothers to Mothers"), a nationwide campaign that encourages Malaysians to help ease the burden of over 500 single mothers during the holy month of Ramadhan by making donations of non-perishable goods.

140,000 Malaysians served to-date



Pfizer strives to adapt to the evolving needs of society and contribute to the overall health and wellness of our world. We continue to build partnerships in communities throughout the world to strengthen health systems, increase access to our medicines and find sustainable solutions to the health challenges of today, and tomorrow. Pfizer consistently is a leader in corporate philanthropic giving, and our commitment to corporate citizenship and community involvement dates to our founding in 1849.

In Malaysia, our involvement with the community started more than 14 years ago. With sustainability and colleague involvement as our principle, our CSR programs are focused on raising health literacy and improve access to Malaysians. To name a few the milestone projects are Pfizer Care-A-Van (CAV), Mencare, Health Fellows Program and SWAT, our colleagues' community initiative. With Community as one of our corporate values, we continue to Work Together For a Healthier World.

Community Outreach Programme: 2,099 volunteers to-date



Our Corporate Responsibility (CR) programmes covers 3 areas – People, Planet and Purpose.

People focuses on our people and the community. Within PwC, we look at Diversity & Inclusion and Wellbeing. For the wider community, we're proud of our 2 flagship programmes - Community Outreach Programme (COP) and capacity building for charities. Though the COP is 16 years old, we constantly innovate. This year, we worked with MyReaders to improve literacy. We advise and run workshops to help charities build capacity.

Under Planet are efforts to manage our carbon footprint and assist other companies to act sustainably through our Sustainability & Climate change team.

Our Purpose is to build trust in society and solve important problems. We have a role to play - to encourage a stronger capital market, one which stakeholders can put their faith in.

We measure the impact of our programmes to evaluate how we've helped our stakeholders and to continuously improve. We have been recognised at ACCA's Malaysian Sustainability Reporting Award (2014) and Best Workplace Practices (2015).

Five continents, 240 events



UPS celebrated its 15th annual Global Volunteer Month (GVM) this October with UPSers across five continents volunteering at 240 events, contributing 335,000 volunteer hours to give back to their communities. UPS has committed to volunteer 20 million hours by 2020, of which over 70 percent of the goal has been reached.

Through UPS's membership with IMPACT 2030, UPS continues to encourage global employee volunteering to help advance the achievement of the United Nations' Sustainable Development Goals.

During the month of October, Malaysian UPSers headed off to Kampung Dato Hormat, Sabak Bernam, to lend their helping hand in planting mangrove trees. This was done in support of the Global Environment Centre's Mangrove Rehabilitation program. We volunteer to help the locals, in hope to further prevent land erosion, to rehabilitate the village environment and its habitability in the long run.

US\$11 million to 3,000 charities worldwide



Visa continues to drive economic growth and improve lives through the global electronic payments network that we run and the products we offer. We also believe in using the power and assets of Visa to strengthen our local communities and be a global citizen.

For 20 years, Visa has been a private sector leader in developing innovative, free financial literacy programmes that help people effectively learn the fundamentals of personal finance, including budgeting, saving, responsible spending and using credit wisely. In Malaysia, we have been introducing meaningful financial literacy initiatives with our key partners for several years. In recent years, we partnered with AKPK and United Overseas Bank Bhd to reach out to young Malaysians through financial education board games and mobile apps to teach them the important concepts of money management.

In addition to creating financial literacy programmes, Visa has also been encouraging employees to donate to their charities of choice since 2008 by providing a programme to match their philanthropic generosity. Over the past eight years, the Visa Matching Gift programme has distributed over \$11 million to nearly 3,000 charities worldwide.

Thank You

Thank you for participating in the MY AMCHAM CARES program. We look forward to more member companies participating in years to come so that AMCHAM can promote the best practices of our members in designing and managing robust and impactful CSR programs.

We would like to take this opportunity to thank all our corporate sponsors for their generous contribution. Your support allows us to organize many programs for the benefit of our members including this one today.

We look forward to an exciting 2018 where we can further expand MY AMCHAM CARES and showcase the corporate and social value that AMCHAM member companies bring to their communities, locally and nationwide.

We would like to thank Y.Bhg. Dato' Seri Ong Ka Chuan, Second Minister of International Trade and Industry, and H.E. Kamala Shirin Lakhdhir, U.S. Ambassador to Malaysia for your presence and support at our program today.

Corporate Sponsors Program 2017

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