

# NORTHERN REGION HR CONFERENCE 2024

EMPOWERING THE MALAYSIAN WORKFORCE:  
INNOVATIONS AND STRATEGIES FOR SUSTAINABLE GROWTH

Setia **SPICE Convention Centre, Penang**

Organiser:



Supporting Partners:



MICCI  
NORTHERN



檳州中華總商會  
DEWAN PERNIAGAAN TIONGHUA PULAU PINANG  
PENANG CHINESE CHAMBER OF COMMERCE

This Conference is:



01

AUGUST, 2024

8.30 AM - 5.00PM

## HIGHLIGHTS OF THE CONFERENCE

- DIALOGUE SESSION  
WITH HR MINISTER
- PRESENTATION BY  
GOVERNMENT AGENCIES
- DIALOGUE SESSION  
WITH MNC & LLC

SCAN TO REGISTER



**GUEST OF HONOUR**

**YB. TUAN STEVEN SIM CHEE KEONG**  
Minister of Human Resources

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Thursday, August 1, 2024, 8.30 am - 5.00 pm  
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## Introduction:

The Northern Region HR Conference 2024 is set to be a dynamic and engaging event that will bring together HR professionals and industry experts to "Empowering the Malaysian Workforce: Innovations and Strategies for Sustainable Growth." This conference promises a full day of insightful discussions, keynote addresses, dialogue sessions, and networking opportunities. With a focus on building a resilient workforce, reducing dependency on foreign labor, and aligning with Malaysia's future vision, the conference aims to provide attendees with valuable knowledge and practical strategies to enhance HR practices in their organisations. Featuring prominent speakers, including government officials, industry leaders, and HR experts, the event will offer a platform for sharing best practices, exploring new ideas, and fostering collaboration among participants.

## Objectives:

- To offer a forum where attendees can delve into innovative HR strategies, trends, and best practices, enabling organisations to effectively manage the complexities of workforce transformation.
- To equip participants with the knowledge, tools, and inspiration needed to drive organisational success in an era defined by rapid change and innovation.
- To enhance the company's HR practices and drive organisational success in an ever-changing business environment.



KELVIN LOR  
ORGANISING CHAIRMAN



TAN SRI DATO' SOH THIAN LAI  
PRESIDENT, FMM



DATO' SERI LEE TEONG LI  
CHAIRMAN, FMM PENANG



DATO' BRIAN TAN  
CHAIRMAN, MICCI



DATO' AJIT SINGH JESSY  
FOUNDER, JESSY & ASSOCIATES



SIOBHAN DAS  
CEO, AMCHAM



TAN CHIN KONG  
VP, NATION GATE (PCCC)



BALA THEVARAYAN  
GM HR, B. BRAUN MEDICAL



TEH WUAN YEE  
GM, ENG TEKNOLOGI



AU CHEE MENG  
HR DIRECTOR, AMPHENOL TCS



DATO' SASHEDHARAN VASUDEVAN  
CEO, PENANG PORT (MICCI)



DR. MATIN NG  
DEP. GROUP CEO, UWC



DR. MAY LUWE CHIN KEI  
SNR.HR DIRECTOR, SANMINA



ALEX TAN  
PRICEWATER COOPERS MALAYSIA



ONG WOUI LENG  
PENANG INSTITUTE



NAZRUL AZIZ  
GROUP CSO, TALENTCORP



SUREINDRAN,  
HEAD OF REGION, HRDCORP NORTHERN REGION



DATO' J.PALANIAPPAN  
MD, SATAKE TECHNOLOGIES

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## Course Outline:

8.30 am	<b>Registration</b>
9.00 am	<b>Welcome Remarks</b> Mr Kelvin Lor Organising Chairman, Northern Region HR Conference 2024
9.10 am	<b>Opening Remarks</b> YBhg Tan Sri Dato' Soh Thian Lai President, FMM
9.30 am	<b>Keynote Address</b> YB Tuan Steven Sim Chee Keong HR Minister
10.00 am	Coffee Break and Networking
10.15 am	<b>Dialogue Session 1: Empowering the Malaysian Workforce: Innovations and Strategies for Sustainable Growth</b>  <b>Moderator:</b> YBhg Dato' Seri Lee Teong Li, FMM Penang  <b>Panelists:</b> <ul style="list-style-type: none"> <li>• Speaker 1 - YB Tuan Steven Sim Chee Keong, HR Minister</li> <li>• Speaker 2 - YBhg Tan Sri Dato' Soh Thian Lai, FMM</li> <li>• Speaker 3 - YBhg Dato' Ajit Singh Jessy, Jessy &amp; Associates</li> <li>• Speaker 4 - YBhg Dato Brian Tan, MICCI</li> <li>• Speaker 5 - Mr Tan Chin Kong, PCCC</li> <li>• Speaker 6 - Ms Siobhan Das, AMCHAM</li> </ul>
12.00 pm	<b>Driving Malaysia's Talent Strategy</b> En Nazrul Aziz, Talent Corp Malaysia
12.45 pm	Networking Lunch
1.45 pm	<b>Forced Labour</b> Mr Alex Tan, Pricewater Coopers (PwC) Malaysia
2.30pm	<b>Dialogue Session 2:</b> <ul style="list-style-type: none"> <li>➢ <b>HR Strategies for Employee Engagement and Retention</b></li> <li>➢ <b>Diversity and Inclusion in the Workplace</b></li> <li>➢ <b>Staff Pinching</b></li> <li>➢ <b>Remote work strategies: balancing flexibility &amp; productivity</b></li> </ul> <b>Moderator:</b> Dr May Luwe, Sanmina-SCI Systems (Malaysia) Sdn Bhd <b>Panelists:</b> <ul style="list-style-type: none"> <li>• Speaker 1 - Mr Au Chee Meng, Amphenol TCS (Malaysia) Sdn Bhd</li> <li>• Speaker 2 - Mr Bala Thevarayan, Braun Medical Industries Sdn Bhd</li> <li>• Speaker 3 - Ms Teh Wuan Yee, Eng Teknologi Sdn Bhd</li> <li>• Speaker 4 - YBhg Dato' Sashedharan Vasudevan, Penang Port (MICCI)</li> <li>• Speaker 5 - Dr. Matin Ng Chin Liang, UWC Berhad</li> <li>• Speaker 6 - YBhg Dato' J. Palaniappan, SATAKE Technologies Sdn Bhd</li> </ul>
3.45 pm	Networking Afternoon Tea Break
4.00 pm	<b>Way in the Future</b> by Mr Suraindran Bin Visuvanathan, HRDCorp Northern Region
4.40 pm	<b>STEM Talent Blueprint: A Roadmap for Workforce Development</b> by Ms Ong Wooi Leng, Penang Institute
5.00 pm	<b>Closing Remarks</b> YBhg Dato' Seri Lee Teong Li Chairman, FMM Penang Branch
5.10 pm	End of Conference

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## SBL-KHAS SCHEME

This programme is claimable under SBL-KHAS. FMM will claim the course fee directly from the employer's account with HRDCorp. However, approval from HRDCorp is required before the commencement of programme by submission via eTris under Skim Bantuan Latihan (SBL-KHAS). **The company must make the FULL PAYMENT to FMM if no disbursement from HRDCorp (SBL-KHAS scheme) under any circumstances.**

## WHO SHOULD ATTEND?

HR Managers and Directors, Chief Human Resources Officers (CHROs), Talent Acquisition and Recruitment Specialists, Learning and Development Professionals, Compensation and Benefits Specialists, Employee Relations and Engagement Officers, HR Consultants and Advisors, HR Technology and HRIS Professionals, HR Executives & HR Officers.

## REGISTRATION FEE (inclusive of 8% Service Tax)

	Fee per pax
Member (FMM/AMCHAM/MICCI/PCCC)	RM378
Non-member	RM486

The full payment for registration shall be made **before August 1, 2024**. The fee is inclusive of lunch, refreshments, the conference materials and certificate of attendance.

## PAYMENT METHOD

- Cheque payable to:  
"FEDERATION OF MALAYSIAN MANUFACTURERS"
- E-Payment: Malayan Banking Berhad  
A/C No: 507-406-504-502 (Swift code: MBBEMYKL)

## REPLACEMENT/CANCELLATION/NO SHOW/CONFIRMATION

- Cancellation and refund are not allowed
- Replacement is allowed with no additional cost by July 24, 2024
- FMM reserves the right to cancel or reschedule the event. All efforts will be taken to inform participants of changes. FMM is not responsible for any costs incurred by participants in the event of cancellation or a reschedule.
- NO SHOW will be charged accordingly.
- Confirmation of the event will be sent after the closing date: July 24, 2024.

For further Inquiries, kindly contact Ms Rajes/Ms Suguna the **FMM Secretariat of FMM Penang at 04-3992057 or email to [rajeswary\\_gunnusen@fmm.org.my](mailto:rajeswary_gunnusen@fmm.org.my) / [suguna@fmm.org.my](mailto:suguna@fmm.org.my)**

**Training Provider MyCOID: 007907X\_PENANG  
HRDCorp SBL- Khas Programme No: 10001433832**



SCAN THE QR CODE  
TO REGISTER

**CLOSING DATE:**  
July 24, 2024