



Deadline to Sign-up: December 31, 2019

Thank you for your interest and commitment to being one of our Bronze Sponsors in our Corporate Partners program. AMCHAM's sustainability as an organization is dependant on the generosity and collaboration of our members, your support is greatly appreciated.

COMPANY INFORMATION

Date			
Company Name			
Street Address			
Street Address 2			
City			
State			
Postal Code			
Contact Person			
Email Address			
Tel		Fax	
Signature		Company Stamp	

Description	Amount (RM)
Bronze	10,000
Corporate Wall	15,000

Please fill out the above and send it to info@amcham.com.my

DELIVERABLES - BRONZE PACKAGE

Membership

- Additional 3 employee membership slots for senior executives.

Brand Awareness

- Company logo on AMCHAM's homepage with a link to your company website
- Company logo on AMCHAM's monthly e-newsletter "Pulse" identified under Strategic Corporate Partners
- Company logo on AMCHAM's Corporate Partners buntings (displayed at AMCHAM Executive Office and at all events)
- Company logo in "Thank You" page of AMCHAM's Membership Directory

Event Access¹

- Ten (10) complimentary passes to be used within the year for regular AMCHAM event, subject to availability (**excluding** the following three signature events: AGM Luncheon, Penang Dialogue & Thanksgiving Luncheon)

Visibility/Advertising

- One (1) eDM free (valued at RM2,000)
- 15% discount on all web advertising costs
- Opportunity to display corporate materials in AMCHAM Executive Office**
- e-Display on TV/monitor at the AMCHAM Executive Office (static logo on rotation/up to 30-seconds video - supplied by member)
- Complimentary use of AMCHAM meeting space (capacity: 80pax theatre style) excluding F&B and other costs** (once (1) a year)

Additional Benefits

- Discounts on Spotlight Sessions*

**Dependent on level of participation in the Corporate Partner Program and subject to AMCHAM's discretion and availability*

*** Space is limited - first come first served basis*

Corporate Wall

- Logo display for 3 years* in AMCHAM's Executive Office
- Logo specification - approximately 250mm X 250mm
- Logo will be displayed on a frosted acrylic tile

** For your company logo to be displayed on AMCHAM's Corporate Wall for 3 consecutive years, please ensure your membership is needs to be current for each year and in good standing.*

Note on Spotlight Sessions

Spotlight sessions are designed to provide companies an opportunity to tap directly into the AMCHAM membership and relay specific information that may relate a company's service or product.

COST:

Member's Rate: RM10,000

Non-Member's Rate RM18,000

¹ AMCHAM retains final decision and discretion of all participants.

Terms and Conditions

1.1 In these Terms and Conditions the following definitions apply:

“the Chamber” means American Malaysian Chamber of Commerce (AMCHAM).

“the Client” means the person, firm or corporation in agreement up for the corporate partnership.

“Contract” the contract between the Chamber and the Client for the partnership rights in accordance with these conditions.

“Client's Marks” the trademarks, together with any corporate artwork, design, slogan, text and other collateral marketing signs of the Client.

“Event” the event organised by the Chamber and as set out in part of the Chamber activities.

“Event Marks” the trademarks, together with any corporate artwork, design, slogan, text and other collateral marketing signs of the corporation and the Designation used singularly or collectively in association with any event or in the exercise of the other partnership rights.

“Fees” the fees set out in the above commitment form.

“Commitment Form” the Client’s order as set out in the corporate partnership order form.

“Term” the period commencing on the commencement date and ending on the conclusion of the corporate partnership.

1.2 The Chamber and the Client acknowledge that these terms and conditions have been given due consideration and that they are considered reasonable and fair and agreeable to both parties.

1.3 The Chamber reserves the right to revise these conditions from time to time.

1.4 These conditions apply to the contract to the exclusion of any other terms that the Client seeks to impose or incorporate, or which are implied by trade, custom, practice or course of dealing.

2 Payment

2.1 The Client will be required to pay the full amount within 30 days of the date of the invoice.

2.2 All payments to the Chamber shall be made without any set off, deduction, withholding or counterclaim.

2.3 All amounts payable to the Chamber under the contract are to be paid free and clear of bank charges, fees, duties or other transactional costs, the payment of which shall be the sole responsibility of the Client. Time for payment shall be of the essence of the contract.

2.4 All amounts payable by the Client under the contract are exclusive of amounts in respect of Goods and Services tax chargeable (GST).

3 Cancellation

3.1 The Chamber reserves the right to change the event venue, event date or title of the event.

3.2 The Chamber reserves the right to cancel or postpone the event due to any unforeseen circumstances that might prejudice or affect the objectives and purposes of the Chamber.

4 General

4.1 Unless otherwise expressly stated in the order and notwithstanding anything to the contrary stated in these conditions, the Client’s rights under the contract are non-exclusive and the Chamber may offer sponsorship rights (which shall include, without limitation) to any third party at the Chamber’s sole discretion.

4.2 If the Client seeks exclusivity in category - the Chamber imposes a 50% premium for that particular category, upon the discretion of the Chamber and subject to availability.

4.3 The contract is subject to and governed by the laws of Malaysia and the Client and the Chamber shall submit to the exclusive jurisdiction of the Malaysian Courts.

AMERICAN MALAYSIAN CHAMBER OF COMMERCE (Company No. 37216-W)

Level 10, Bangunan Faber Imperial Court, Jalan Sultan Ismail, 50250 Kuala Lumpur

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