

A M C H A M



M A L A Y S I A

Membership Directory 2021

Full Page Advertisement

Trim size: 189mm (W) x 256mm (H) + 3mm bleed

**High Resolution PDF,
Minimum 300dpi, Ready for offset print
Printing on 4 Colour CMYK Base
All fonts must be path or embedded**

1. Only digital files will be accepted for publication, with PDFs being the preferred choice. Also acceptable are EPS files generated by CorelDraw or Adobe Illustrator. Please make sure that all fonts are embedded or converted to curves.
2. InDesign CS files will be accepted only if all fonts and links are included. Powerpoint, Word and Publisher files will not be accepted.
3. If you are sending a colour advertisement, be sure that ALL colours have been converted to a CMYK equivalent. All artwork should be sent at 100% size. You are responsible for both colour correction and trapping. If colour is critical, be sure to include a press-quality proof.
4. Any included images should be at least 300 dpi and sent as TIF files. Do not use the following image formats: JPG, PNG, GIF or DCS. All RGB files should be converted to CMYK. If embedding graphics or fonts, please include the support files and fonts in a separate folder. Output will be at 150 lpi and 2400 dpi.

Unless a press-quality, hard-copy colour proof is received, we can only print as close as possible using our colour output.

175mm Width



Membership Directory 2021

Full Page Advertisement

Trim size: 175mm (W) x 120mm (H) + 3mm bleed

**High Resolution PDF,
Minimum 300dpi, Ready for offset print
Printing on 4 Colour CMYK Base
All fonts must be path or embedded**

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120mm Height

100mm Width



Membership Directory 2021

Bookmark Advertisement

Trim size: 100mm (W) x 200mm (H) + 3mm bleed

**High Resolution PDF,
Minimum 300dpi, Ready for offset print
Printing on 4 Colour CMYK Base
All fonts must be path or embedded**

200mm Height

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3. If you are sending a colour advertisement, be sure that ALL colours have been converted to a CMYK equivalent. All artwork should be sent at 100% size. You are responsible for both colour correction and trapping. If colour is critical, be sure to include a press-quality proof.
4. Any included images should be at least 300 dpi and sent as TIF files. Do not use the following image formats: JPG, PNG, GIF or DCS. All RGB files should be converted to CMYK. If embedding graphics or fonts, please include the support files and fonts in a separate folder. Output will be at 150 lpi and 2400 dpi.

Unless a press-quality, hard-copy colour proof is received, we can only print as close as possible using our colour output.