



# Caring for the Future



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# Message from the Chairman

Five years ago when AMCHAM created the MY AMCHAM CARES program to stretch beyond the simple construct of corporate social responsibility, we could not have imagined the heights this program would have reached and how foundational it is in preparing for the ESG world at our doorstep.

We have seen very clear links between businesses and organizations with like-minded CSR goals when contributing to the community, which is why “partnerships” has been added as a key pillar alongside the four existing pillars of strategy, sustainability, measurability, and communication.

Collectively these pillars posed by the MY AMCHAM CARES program are not only intended to benchmark a company's CSR initiative, but also encourage improvement. By learning from our limitations, we can improve and contribute to our communities in more tangible and meaningful ways.

## **ANTONY LEE**

*Chairman*

AMCHAM Malaysia



With that in mind, it is encouraging to see that for the fifth year in a row, MY AMCHAM CARES continues to be the platform that enables our many member companies to showcase their best practices and to share the lessons learned and contributions made.

Congratulations to the 44 companies for embracing these principles and driving your CSR/ ESG program to new heights. It is also heartening to see you strive to find resources to contribute to CSR efforts while navigating this year's economic challenges.

The work you have done is truly admirable and an inspiration to the rest of us. Keep up the good work, knowing that it makes a difference.



## Message from the Chief Executive Officer

Congratulations to all 44 companies! This is a proud moment for the Chamber to recognize our member companies for their corporate social responsibility (CSR) initiatives. Despite being hard-pressed this year, it did not stop companies from giving back to the community. I would like to personally congratulate all that are being recognized this year, for their success.

Since its inception in 2017, the annual MY AMCHAM CARES program has seen an encouraging, steady increase in the number of companies recognized for delivering their CSR programs with a greater sense of mindfulness. In five years, we have almost quadrupled the number of companies recognized from; 12 to 44 today.

If we are lucky enough to have the luxury of starting your program from scratch, the principles embodied in MY AMCHAM CARES of creating it with the four, now five, pillars in mind, it makes the process easier and the outcome more impactful. However, even if we are taking on the process to reshape existing programs, it is imperative to be better aligned to these critical principles that underpin the conscience of Environmental, Social and Governance (ESG).

American MNCs have been hard at work in all these areas making it part of American corporate culture,

but there is much more to be done, more urgently, for the future of all. MY AMCHAM CARES exists to remind us all to:

Think **Strategically**,  
 Embed **Sustainability**,  
**Measure** your Impact,

**Communicate** not just the achievements,  
 but the journey.

And, because the problems are bigger than  
 ourselves, we cannot solve it alone,

Select and enter strong **Partnerships**.

So no matter where you are starting your CSR or ESG programs from, you should all be very proud of your achievements and for embracing this journey.

We at AMCHAM stand by you to ensure that we can help you share best practices, either to learn from or to help others learn. Through MY AMCHAM CARES, we strive to showcase and support the work of our members.

I want to take this opportunity to thank all of our member companies for continuing to contribute to the well-being of the community at large. All of you were able to show exactly how much MY AMCHAM CARES. Here's looking to a brighter 2022!

### SIQBHAN DAS

*Chief Executive Officer*

AMCHAM Malaysia

# Introduction to MY AMCHAM CARES

MY AMCHAM CARES is a core AMCHAM program that celebrates and promotes best practices within the corporate citizenship and Corporate Social Responsibility (CSR) programs implemented by our members.

It is a forum through which members can share achievements and experiences that are meaningful to them, and support one another on more technical aspects of implementing and governing CSR programs, in order to achieve the highest standards and greatest impact through their environmental, social and governance initiatives.

Through MY AMCHAM CARES, the Chamber encourages members to reflect upon their existing programs and to consider how projects implemented at the local level can be strengthened and best contribute to national and global development goals.

Initiated in 2016, and coordinated from the AMCHAM executive office, MY AMCHAM CARES is a platform to:

## 01 Amplify

- Showcase activities of AMCHAM members across all sectors and types of activities and initiatives that support good corporate citizenship and community development using AMCHAM's platforms especially on the website, social media and events.
- Raise awareness of corporate citizenship and CSR.

## 03 Congregate

- Create a robust and vibrant CSR community among AMCHAM members, to share best practices, successes and challenges, and work towards continuous improvement of their CSR efforts. This includes the establishment of the Committee for Corporate Citizenship (CCC)



## 02 Benchmark

- Benchmark best practices of members' citizenship programs, focusing on the key pillars of: strategy, sustainability, measurability, and communication.

## 04 Align

- Demonstrate how alignment can be a powerful tool in delivering impact. Raise awareness of how activities can be aligned with corporate, local, national, and international goals.
- Incorporate UN Sustainable Development Goals (SDGs) into MY AMCHAM CARES efforts with the aim of showcasing our members' contributions towards the UN 2030 Agenda for Sustainable Development.

## Benchmarking Best Practices

Corporate citizenship is more than philanthropy, more than just community work. It is the company's impact on its staff, the environment, and society at large. It is corporate governance, health and safety, environmental care, diversity, integrity, and contribution to economic development. To be successful, the ethos of responsibility needs to be woven into the fabric of each company's culture where it can be visible and in action day to day.

Corporate citizenship focuses on how we can "create a better world in which to do business and a better world in which to live." Therefore, how initiatives are conceived and deployed matters. MY AMCHAM CARES's annual survey considers four critical aspects that support the success of any initiative; we ask if the company's approach and activity are strategic, sustainable, measurable, well communicated, and with strong partnerships.

### Key Pillars to effective CSR programs

To align corporate citizenship strategy with corporate strategic goals.

Assessing and evaluating the impact of CSR initiatives and help plan for the future and articulate ROI

Collaboration between businesses, organizations, and people, pooling resources to achieve set goals.





**STRATEGY** requires us to consider all aspects of our corporate citizenship initiatives, from beginning to end, internally and externally. With good strategic planning, a company's activity and goals, are aligned with society's or community needs. It provides us with a common purpose to ensure that everyone is working towards the same outcome. It requires us to think in advance of what we need to measure, analyze and evaluate, who do we need to communicate with and how we will sustain the programs we establish.



We want our CSR initiatives to endure and have a lasting impact. By considering **SUSTAINABILITY**, potential roadblocks like funding and implementing partnerships are addressed early to ensure initiatives lifespan and progression. Sustainability encourages us to incorporate corporate citizenship into the corporate fabric and embed core values by engaging staff and other stakeholders.



With data being king, **MEASURABILITY** forces us to define and track the impact each activity and capture both inputs, outcomes and potentially, ripple effects that emerge. By identifying the correct targets and recording the correct indicators from the beginning of the program, we are able to assess initiatives as they progress, as well as at the end of the implementation period. Measuring components of our CSR initiatives helps us to better understand our return on investment, gauge stakeholder perception, plan for the future and most of all communicate results and learnings.



Good **COMMUNICATION** is paramount to any successful initiative or strategy. Determining who we need to communicate with is vital. While it is important that we share our successes, communication also involves listening to our stakeholders and incorporating their feedback where possible – whether these stakeholders are within our company, the surrounding community, government agencies or the public at large. Communication includes not just social media and advertising, but increasingly comprehensive sustainability reports that have multiple audiences. Implementing a good communication plan helps us get the right information to the right partners at the right time.



Strong **PARTNERSHIPS** are crucial for solving big issues. By working together, we can pool resources and offer unique insights and ideas, as well as increase our reach. The disruption to lives and businesses caused by the COVID-19 pandemic has brought to light the crucial need to identify the right partner for a successful initiative.

# Recognition of Achievement

The MY AMCHAM CARES annual survey benchmarks our members' corporate citizenship efforts across these five key pillars. This year, over 100 members participated in the voluntary online survey, and 104 were eligible for consideration for recognition\*.

We are proud to recognize 44 of our members, who have successfully developed and deployed CSR activities and achieved high scores across the pillars.

- Agilent Technologies LDA Malaysia Sdn. Bhd.
- American Express (Malaysia) Sdn. Bhd.
- AmMetLife Insurance Berhad
- Berjaya Starbucks Coffee Company Sdn. Bhd.
- Boeing Aerospace (Malaysia) Sdn. Bhd.
- Cargill Holdings (Malaysia) Sdn. Bhd.
- Celestica Malaysia Sdn. Bhd.
- Citibank Berhad
- Coca-Cola Malaysia
- ConocoPhillips Asia Pacific Sdn. Bhd.
- Crown Worldwide Group Sdn. Bhd.
- Dow Chemical Malaysia Sdn. Bhd.
- ExxonMobil Subsidiaries in Malaysia
- Federal Express Services Sdn. Bhd.
- First Solar Malaysia Sdn. Bhd.
- Flex Malaysia
- Hershey Malaysia Sdn. Bhd.
- HP Malaysia
- HSBC Bank Malaysia Berhad
- II-VI Malaysia Advanced Manufacturing Center Sdn. Bhd.
- Intel Malaysia
- Iskandar Investment Berhad
- Jabil Circuit Sdn. Bhd.
- Johnson & Johnson Malaysia
- J.P. Morgan Chase Bank Berhad
- Keysight Technologies Malaysia
- Kuala Lumpur Convention Centre
- Micron Memory Malaysia
- Microsoft Malaysia
- Mondelez International (Malaysia)
- Motorola Solutions Malaysia Sdn. Bhd.
- Nolato (Malaysia) Sdn. Bhd.
- Novartis Corporation Malaysia Sdn. Bhd.
- Nu Skin Malaysia Sdn. Bhd.
- PepsiCo Malaysia Sdn. Bhd.
- Pfizer (Malaysia) Sdn. Bhd.
- Philip Morris (Malaysia)
- Plexus Manufacturing Sdn. Bhd.
- Procter & Gamble (Malaysia) Sdn. Bhd.
- PwC Malaysia
- Smith & Nephew Operations Sdn. Bhd.
- Standard Chartered Bank Malaysia Berhad
- SunPower Malaysia Manufacturing Sdn. Bhd.
- Sunway Medical Centre Sdn. Bhd.

\* Eligibility is self-defining in that companies may not have an established CSR program for a minimum of one year or their entry was incomplete



Agilent supports the communities in which we live and work and encourage employees to share their time and talents to help others



# Agilent

At Agilent, we are committed to advancing the quality of life. We do that by the very nature of our products and services, which are built to improve health, safety, and the environment.

In communities where we operate, we contribute through donations, employee volunteerism, and community partnerships in the areas of science education.

## Caring for cancer patients and vulnerable children

Agilent identifies local charities in communities which we live and work and support them on an ongoing basis. Among the charities supported are Charis Hospice Penang, Mount Miriam Cancer Hospital and The Children's Protection Society.

Throughout the pandemic, employees raised spirits and helped those in need by participating in fundraisers like virtual runs and photography contests. Besides that, donations were made to the charities to support their day-to-day operations.

## Promoting Science Education

Agilent partners with Penang Science Cluster to inspire students to learn science. Employees are also given a platform to share their passion for science with students through workshops and competitions. Recently, Agilent supported a virtual competition for students to develop scientific communication skills.

## Responding to the COVID-19 Crisis

During the pandemic, Agilent assisted frontline medical workers with donation of personal protection equipment (PPE), including 3D printed face shields, face masks, medical gloves, and hand sanitizers.

In August 2021, the high number of COVID cases caused a shortage of medical equipment in Penang hospitals. In response, Agilent donated 24 oxygen concentrators to Penang General Hospital. The machines are used by five to eight COVID patients every day.



For more information, please visit us at <https://www.agilent.com/about/companyinfo/sustainability/>



We care  
about our  
communities

Supporting the communities where we live and work is one of our core values at American Express. We believe strong communities enable people and businesses to thrive, and we do this by investing financial and human resources in ways that address the needs of our communities, customers, colleagues, shareholders and partners.

One way we bring this to life is through Give2Gether, our annual giving campaign. Give2Gether is a platform where Amex colleagues can choose to donate to nonprofit projects in more than 170 countries and contributions are matched dollar-for-dollar by the American Express Foundation. Projects and causes range from animal welfare, arts & culture, education, Covid-19 relief, climate action and more.

Working from home during the pandemic did not hinder our teams from doing what we can for the

environment. Our colleagues gathered virtually to have conversations about conservation, sharing ideas and best practices on what we can do from the comfort of our homes and daily routines.

To-date, #TeamAmex in Malaysia has committed over 4,500 volunteer hours for our CSR initiatives, collected 4.5 tonnes of rubbish, planted more than 650 mangrove trees, released close to 400 turtle hatchlings and built an artificial reef that will continue to grow.

We are committed to make a meaningful difference in our society. With your support – and the powerful backing of American Express and our partners, we hope to continue to do so for as long as we can.



# AmMetLife

## Building Stronger Communities in Malaysia

### Improving financial health, raising environmental awareness, and supporting COVID response

At MetLife through AmMetLife Insurance Berhad (AmMetLife), AmMetLife Takaful Berhad, our Center of Excellence, and MetLife Foundation, we aim to build a more protected world for our customers by providing them with products and solutions to help them lead confident, enriched and healthier lives. We also play an active role in supporting programs in Malaysia aimed at building financially inclusive and environmentally aware communities and support the development of the country's fast-growing digital economy.

#### Helping communities affected by COVID-19 pandemic



In August, AmMetLife collaborated with the Food Aid Foundation to provide food supplies to families who were severely affected by financial implications of the pandemic. Through the "Bags for Needy" program, over

6,000 people had access to essential food items, helping to ease the burden they faced during this challenging period.



MetLife's Center of Excellence also raised funds to purchase meals for front liners who worked tirelessly to help the country overcome the pandemic

#### Increasing Awareness of Climate Change

With climate change quickly becoming one of the world's most urgent areas to address, a key focus for MetLife and AmMetLife has been to raise environmental awareness among our employees and the communities we serve. Over the course of 2021, our employees

participated in several programs aimed at improving their understanding of the challenges facing the environment and ways in which each of us can actively halt some of climate change's most damaging impacts. For instance, over 180 employees from AmMetLife and AmMetLife Takaful attended a Free Tree Society Malaysia webinar to learn about the importance of reforestation, particularly in urban areas. Employees have access to these environmental awareness programs and activities, from tree planting to recycling and are actively engaged and educated throughout the year.

#### Investing in Financial Health



Since 2018, MetLife Foundation has committed \$2.5 million to multi-year support of the United Nations Capital Development Fund's i3 (Innovate, Implement and Impact)

program in Malaysia. Launched in partnership with Bank Negara Malaysia (BNM) and the Malaysia Digital Economy Corporation (MDEC), the i3 program catalyzes digital technology to drive the financial inclusion of low-to-moderate income people who lack access to appropriate formal financial services



The program aims to foster collaboration across the public and private sector, and use the power of innovation, digital technology and behavioral

insights to ensure that financial health can be within every person's reach. By leveraging digital technology, the i3 program will seek to improve the financial health of more than 200,000 low to moderate-income Malaysians over the course of the program.





Ongoing efforts to support communities around the country amid the unprecedented impact of COVID-19



**STARBUCKS®**



As part of ongoing efforts to support communities around the country amid the unprecedented impact of COVID-19, Starbucks Malaysia announced the launch of their “Goods for Good” campaign in November 2020, to thank, celebrate and reward the frontline medical and emergency staff in Malaysia.

From the year 2020 to 2021, there have been three Goods for Good campaign that raised more than RM150,000, with the proceeds going towards the following organizations:

- COVID-19 Frontliners: RM60,000 raised were donated to provide mental health resources for frontline medical health workers, specifically Mental Health and Psychosocial Support (MHPPS) consultation sessions through MERCY Malaysia’s Psychological First Aid (PFA) hotline platform.
- White Flag Movement (#BenderaPutih): RM70,722 raised went to directly benefit 205 families in Malaysia for three months, consisting of HOPE Worldwide

beneficiaries, family with financial crisis, low-income families and marginalized communities.

- COVID-19 #ResponseMalaysia Fund: RM8,300 raised were donated to support the emergency frontliners and essential caregivers through the Malaysia Red Crescent Society (MRCS) #ResponsMalaysia COVID-19 fund. The fund by MRCS aims to provide essential services to its frontliners, as well as to cover the cost of equipment and operations, as well as providing relief for the B40 communities.
- Starbucks Malaysia’s 23rd Anniversary: From 9th November – 8th December 2021, in conjunction of Starbucks Malaysia’s anniversary, it plans to raise RM5,000 to help B40 communities in need.

Starbucks has always been a force for good with a number of community initiatives, all starting from one store, one coffee at a time.





Supporting communities in times of crisis is part of Boeing's legacy



Supporting communities in times of crisis is part of Boeing's legacy. It is who we are. Through world wars, natural disasters and now a pandemic, we have been there and will continue to be there — to meet the challenges of the moment and help people and communities in most need.

The Covid-19 pandemic's economic, emotional and health toll were felt acutely. Adjusting and adapting to the new norms, Boeing employees shifted their focus — with safety as a top priority — to virtual volunteering and the development of digital resources to meet the needs of community partners worldwide.

Boeing charitable investments span 51 countries around the globe where we collaborate with more than 13,000 community partners in projects focusing among others in STEM Education, work force development, environmental

sustainability, veterans' workforce transition as well as recovery and rehabilitation programs.

In Malaysia, Boeing continues to support local NGO Network of Urban Rural Innovators (NURI) on environmental projects through recycling and reusable methods. On our project relates to the BAKO village which is about 37km north of Kuching City, Sarawak. The village which was built along the Bako River is a great resource for food for the villagers and habitat for wildlife. The Bako National Park which is located in this area is a major attraction for local and foreign tourists. There is a great need to protect and keep the environment clean as well as to preserve biodiversity and nature around Bako. The most crucial issue is effective waste management because the village is separated from the mainland and does not receive adequate waste collection from local council.



NURI Project



One of Kampung Bako houses doing their upcycling initiative by using plastic bottles for covering the bulbs for landscape decoration.



Boat building and repair





## Enriching Communities

Cargill is committed to conducting business with the highest level of integrity and responsibility. Cargill's journey in Malaysia is a testament of our commitment to community development, in which our businesses and employees are actively engaged in giving back to the local communities.

True to our corporate purpose of nourishing the world in a safe, responsible and sustainable way, Cargill has undertaken several community development programs that focus on health & nutrition, environment, education and sustainability to help communities thrive. Under the employee led Cargill Cares Malaysia, employees volunteer their time, talent and efforts to enrich the community in

which they serve. Cargill Cares also continues to work with NGO partners to implement various programs in key focus areas for the benefit of our local communities.

Our corporate responsibility initiatives are diverse, from helping schoolchildren thrive at school; improving livelihood of farmers; sustaining mangrove preservation; creating sustainable palm oil solutions; ending hunger; aiding the underprivileged; supporting the Government's fight against COVID-19, amongst others. Since 1999, Cargill Cares has initiated various corporate responsibility programs to enrich the communities in which we operate in seven localities in Malaysia





Despite the disruption that has been brought about by COVID-19, we continue to foster a culture of sustainability focused on supporting people, the planet, and the communities in which we operate

### Sustainability at Celestica

Sustainability is ingrained into all aspects of business at Celestica. We fully embrace the need to integrate Environmental, Social and Governance factors into every aspect of our business - ensuring we support our people, the planet, and the communities in which we live and work.

Since the onset of COVID-19, our teams have stepped up to support our local communities to help those impacted by the pandemic. We volunteered our skills, time, and creativity to make a difference in a host of ways - creating Thank You Cards, donating food packs & goodie bags, personal protective supplies, supporting local hospitals, the Malaysia Royal Police Force, KKM and much more.

### Bringing cheers to frontline workers

Hundreds of Celestica employees created Thank You Cards to show their appreciation to frontline healthcare workers who worked tirelessly during this challenging period. Beyond the cards, hundreds of goodie bags which

contained an assortment of food and supplies were delivered to the hospitals for our healthcare workers. In Penang, 200 food packs were delivered to the Penang General Hospital to support our local heroes.

### Enhancing Public Education

No one is safe until everyone is safe. On this front, the Celestica team supported the Department of Information Services of Malaysia in their initiative to educate the community on the benefits and importance of vaccination. Hundreds of goodie bags were also given out in parallel. As at end October 2021, more than 70% of the Malaysia population has been fully vaccinated against COVID-19.

Celestica employees around the world have demonstrated incredible resolve over the past year – delivering on their commitment, keeping their families and colleagues safe, and helping the communities in which we live and work. We will build on the momentum gained to drive progress in 2021 and beyond.



For more information, please visit us at <https://www.celestica.com/about-us/sustainability/overview>



Community engagement at Citi is a shared responsibility and is aligned to Citi's mission of enabling growth and economic progress. Through Citi Foundation, we continuously invest in financial inclusion, youth entrepreneur development and urban transformation initiatives

### Citi in Community: Youth Empowerment, Financial Inclusion and Urban Transformation

Our leadership in community engagement through Citi Foundation (Citi) has seen us pioneer social engagement over the last 10 years with community stakeholders in urban transformation, financial education and the development of young entrepreneurs in the country.

In the area of Youth Entrepreneurship, Citi is working with the **Asia School of Business** in supporting the Rapid Youth Success Entrepreneurship Program to improve youth unemployment rates in urban Malaysia. Low income students from community colleges are taught innovation and design thinking in addition to social entrepreneurship skills and e-commerce.

Over the last seven years, Citi has partnered with **Think City**, a subsidiary of Khazanah Nasional Berhad. Think City's Culture Based Urban Regeneration

Programme served as a platform to promote urban sustainability, best practices and diverse aspects of urban regeneration to achieve the United Nation's Sustainable Development Goals.

Citi is also working collaboratively with **Teach For Malaysia** to build young leaders through a student leadership programme. Students are trained based on Teach For Malaysia's Student Leadership Development Framework which anchors on social and emotional learning, communication skills, resilience and entrepreneurship.

Citi volunteers are our best community ambassadors, generously giving their time and contribution to support community programmes. In 2021, Citi Malaysia raised over RM280,000 via its annual Global Community Day to support underprivileged communities during the COVID-19 pandemic.



Think City COVID-19 Response Programme



Citi Malaysia Global Community Day 2021





# Coca-Cola Malaysia

## World Without Waste

Over our 80 years in Malaysia, Coca-Cola Malaysia has worked with various organisations to realise our sustainable priorities, namely our World Without Waste commitment, our water stewardship and women empowerment initiatives.

To achieve our global vision of a World Without Waste, we partner several NGOs namely, Malaysian Nature Society (MNS), UPM and Waste Management Association of Malaysia on various awareness campaigns; river-cleaning activities, recycling initiatives, environmental contests; coastal clean-ups and community waste management programmes with Reef Check Malaysia.

As part of our Water Stewardship pillar, our Water For Life programme with Muslim Aid Malaysia, the Johor Forestry Department and Forest Research Institute Malaysia (FRIM) helps to protect peat swamp forests in Ayer Hitam. We have also been working with Raleigh International and the Malaysian Nature Society to help communities get access to clean water for drinking, and to get students recognize the importance of water conservation.

Our third pillar is Empowering Women. In Q4 of 2020, we introduced the Coca-Cola Komuniti Usahawan (Coca-Cola

KU) online platform with the support from the Ministry of Domestic Trade and Consumer Affairs (KPDNHEP). Via the Coca-Cola KU's online platform, we were able to achieve our target of empowering more than 20,000 women in Malaysia since we first introduced the programme in 2017.

We are also committed to support COVID-19 relief efforts in Malaysia and around the world. In April 2020, we announced that we have suspended all commercial advertising and channeled the budget to community relief. We contributed funds for covid relief and worked with Malaysian CARE to distribute food essentials to 1000 indigenous families in the state of Perak, Sabah and Sarawak.

We have also donated beverages to the urban poor communities, underprivileged homes, universities, front liners with the help of the National Disaster Management Agency (NADMA). In 2021, we donated beverages to the Sime Darby drive-thru vaccination centre for the Disabled. We also worked closely with NADMA to donate beverages to the Pusat Pemberian Vaksin (PPV) in Malaysia across Kuala Lumpur, Selangor and Negeri Sembilan.





We are responsible and accountable for our actions and strive to make a positive impact across our operations and in the communities in which we work. For each project, we engage with our stakeholders to understand their values and interests, learn their expectations, and then incorporate what we learn into our business plans and actions. We seek early and frequent engagement with our stakeholders to build trust, garner respect and develop mutually beneficial relationships

# ConocoPhillips

ConocoPhillips approach to Corporate Social Responsibility (CSR) begins with the company's SPIRIT Values – Safety, People, Integrity, Responsibility, Innovation and Teamwork. We are responsible and accountable for our actions and strive to make a positive impact across our operations and in the communities in which we operate. We also believe that the most effective charitable investments are made through strategic relationships with organizations dedicated to serving our communities, such as our partnership with U.S. Embassy for our signature Fulbright programs. Our charitable investment priorities at ConocoPhillips Malaysia closely align with the company's business objectives and are focused primarily on three areas: Education, Community, and the Environment.

Our focus for the community is to promote education in the rural areas of Sabah and Sarawak, provide access to tertiary education through our Scholarship Award, as well as improve the day-to-day living of those who are less fortunate through charitable giving. This year, ConocoPhillips Malaysia is grateful to have another opportunity to do our part to fight the battle against

COVID-19 by donating funds through MERCY Malaysia COVID-19 relief efforts in Sabah. Through MERCY Sabah, we were also able to assist with disaster relief efforts where our financial contribution will go towards the rebuilding of villages that had recently suffered through a massive flood in Penampang District, Sabah. We will continue to engage with our stakeholders and the communities where we operate to understand and address their needs. One of the programs ConocoPhillips is progressing this year is our collaboration with Global Peace Foundation Malaysia, where we will enable over 120 underprivileged indigenous community in East and West Malaysia with in-home accessibility to clean drinking water (via water filters and water pumps) and renewable solar electrification systems.

We will also continue to champion the health and safety of our employees and our operations, as well as our commitment to preserve the nature and environment around us. Wherever we operate, ConocoPhillips aim to create shared value and will conduct our business with respect and care for both the local and global environment and systematically manage risks to drive sustainable business growth.





Coming together  
to make a  
difference on the  
issues that matters  
the most



Began as a small moving company in 1965 with a single warehouse in Yokohama, Crown started out by providing transport solutions to servicemen in Japan. Since then, we have further grown both our service offerings and our presence, with operations spanning over 50 countries. Today, Crown Worldwide Group is made up of seven businesses, among four of them are being conducted globally. Despite serving different functions, all these businesses share a common quality – the experience and insight to accomplish anything, from the complex to the routine.

Led by the core values established by our founder and Chairman, Jim Thompson, we are always committed to ensure that our businesses are conducted ethically and in an environmentally conscious manner – all while continuing to give back to our communities, promote racial and social equity and look after our employee's wellbeing.

The challenges posed by the pandemic displayed just how interconnected environmental and societal issues are, and the role of businesses in building a more inclusive society. To that end, our employees across the globe continue to actively involve in initiatives to help their local communities.

This year, our team in Malaysia launched a donation program – Sharing Love with Pauper and Homeless, to support the individuals and families that are facing food insecurity due to the pandemic. They have also supported their colleagues by launching a donation drive in effort to support the livelihoods of the impacted colleagues and their families.

This year, our people has shown tenacity and innovation to continue our mission to positively impact the world.

Each year Crown communicates CSR actions and relative improvements in a published Sustainability Report available to all internal and external stakeholders.



For more information, please visit us at <https://www.crownworldwide.com/en-us/page/crown-csr-policy>



One of Dow's priorities in community engagement is creating a long term impact. Like how the company has worked with HOPEww, more than 250 children have benefitted from a STEM education over the last six years



### Dow in the community

Despite the Covid-19 pandemic, Dow Malaysia continued to collaborate with NGOs to advance their education, sustainability and inclusion strategic priorities with the local community.

#### Developing the next generation of engineers

In partnership with HOPE WorldWide Malaysia, Dow sponsored the Robotic STEAM Education & Micro:bit Boson STEAM Learning Program to help children from under-privileged families develop engineering skills. This gave the children a chance at advancing their education and interest in engineering. This year, also the company's 6th year partnering HOPEww saw a total of 252 children benefitting from this program since 2016.

Dow also extended a mental health program to them to help build better resiliency.

#### Putting food on the table

Since the start of the pandemic, Dow partnered HOPEww twice in delivering groceries to 100 impacted families; each delivery with groceries lasting two months. The company hoped that this will help to ease financial burden of these families and aid recovery from the aftermath of the pandemic.

To support sustainable living in the community, Dow supported a food compost program focusing on reducing/repurposing food waste, home urban farming (grow own food), and encouraging food security (consume own food).

The objective was to create a greater social impact while engaging the community, specifically the B40 (bottom 40%) families in cultivating sustainable living through training, education, empowerment, and circular economy.

#### Supporting the autism community

Dow worked closely with The National Autism Society of Malaysia (NASOM) leading to the establishment of the National Autism Center (NARC) at UiTM Shah Alam, a center for autism community in collaboration with UiTM lecturers. Due to pandemic restrictions, more virtual webinars were being organized this year. The inaugural 'ASD And Oral Health Care' webinar in January received more than 700 participants. Other topics in the year include 'Play-Based Intervention' with play as a medium of therapy and 'Influence of Sensory Issues on Autism Children's Behaviour'. The NARC One-Stop Portal (<https://narc.uitm.edu.my/>) was also curated for easy access to autism research, information, programs, etc.

Dow also supported the 'Smart Mushroom Project' at NASOM Kuantan with a mission to turn the center into one that is self-sustaining and self-reliant. The project will enable autism families to embrace sustainable living through growing mushrooms and hydroponic plants, and selling them to restaurants and online buyers for income.

To provide a safer environment for autistic children, Dow also provided the center's therapy/sensory room with floor and wall padding protection. Made using recycled shoe top (from Dow Singapore's shoe recycling project) and bound by environmentally friendly binder, the use of the upcycled padding also makes the center more sustainable.





ExxonMobil partners with government and local stakeholders to invest in programs that promote socio-economic benefits to the local community

# ExxonMobil

ExxonMobil has a long tradition of helping to improve the quality of life in the communities where we operate. In Malaysia. Our support for the community focuses on four key areas: human capital development, energy literacy, safety and health, and business ethics.

We collaborate with various partners to encourage the pursuit of Science, Technology, Engineering and Mathematics (STEM) through a variety of programs. Special emphasis is given to initiatives that help identify future STEM talents and to motivate young people to consider future careers in these fields to help Malaysia achieve its developmental goals.

We sponsor an entrepreneurial skills development project with the Terengganu Royal Foundation which provides training to single mothers and girls from low-income families to fulfill their economic potential and lead social change in their communities.

We also make significant contributions to enhance English language proficiency among school children and helped establish English resource centers in Terengganu.

In 2021, much of our focus was on supporting the community in the fight against COVID-19. Working closely with the Terengganu health authorities, we contributed laptops and other equipment for vaccination centers in Terengganu and purchased COVID-19 medical equipment for Terengganu hospitals. We also provided resources to set up and operate PPVIN Offshore PDJT, the industry vaccination center for oil and gas offshore workforce personnel in Terengganu. A total of 12,100 doses were dispensed over two months. This effort helped to create a safer work environment for more than 6,000 offshore workers.



ExxonMobil provided the Terengganu Health Department with laptops and other equipment for vaccination centers in Terengganu



For more information, please visit us at [exxonmobil.com](https://www.exxonmobil.com)



FedEx Cares 50  
by 50: delivering  
hope, change and  
new possibilities

**FedEx**<sup>®</sup>  
Express

For decades, FedEx has supported local, national and global relief agencies, helping them save lives and comfort the afflicted. Our goal is to help make the world a better place through in-kind shipping, volunteering our time and expertise, and charitable giving. With more than 650 airplanes and 180,000 vehicles on the world's roads, we can get lifesaving materials, medicines, and equipment to disaster sites with great speed and precision.

FedEx has a long history of moving critical items across the globe. Since the start of the pandemic, FedEx Express has transported approximately 110 kilotons of personal protective equipment and other healthcare supplies, including more than 2.5 billion masks around the world in the first year and a half of the pandemic.

As an integral part of the global vaccine supply chain, FedEx is currently delivering COVID-19 vaccines, related ingredients, and supplies to more than 50 countries and territories around the world. FedEx is also involved with

the movement of active pharmaceutical ingredients and therapeutics that play an important role in the fight against COVID-19.

FedEx has moved nearly 14,000 COVID-19 humanitarian aid shipments since January 2020 and committed \$4 million in cash and in-kind transportation support to help non-profits, including Direct Relief and International Medical Corps, distribute COVID-19 vaccines to under-resourced communities around the world. FedEx will continue to deliver lifesaving medicine, personal protective equipment, and other critical supplies until the pandemic is over.

The delivery of the lifesaving supplies is consistent with the company's FedEx Cares 50 by 50 goal to positively impact 50 million people around the world by the company's 50th anniversary in 2023. Learn more about the FedEx Cares "Delivering for Good" initiative at [fedexcares.com](https://fedexcares.com).



For more information, please visit us at [fedexcares.com](https://fedexcares.com)



First Solar Malaysia is committed towards enriching the living qualities of the surrounding communities via our community outreach programs

**First Solar Malaysia Community Outreach Programs – Towards the Betterment of Our Communities**

Ever since our inception in 2008, First Solar Malaysia has been actively involved in enriching the surrounding communities through our various CSR programs that has taken place throughout the years. Our CSR programs are divided into 4 categories:

**Sustainable Energy:** solar panel donations to Serdang Mosque, Bandar Baharu (12kW), Malaysia Green Tech Corporation (50 kW), Penang Tech Dome (3kW), Dhyana Ashram, Kulim (48 kW), and Koperasi Lestari Seberang Perai (Eco Recycling Center) – (1.4 kW); and involvements in sustainable energy fairs such as IGEM.

**Educational Enrichment:** Full education sponsorship to our associates to pursue higher education, AMCHAM’s STEM initiatives (mentoring for Young Enterprise Program, involvement in Penang International Science Fair), laptop/ desktops donations to associates’ children pursuing higher education/ surrounding learning institutions, and foster school program.

**Community Impact:** Program Mahabbah Community for Raya Haji, charity visits & foods/ hardware donations to old folks home/ schools/ orphanages for Chinese New Year/ Mid-Autumn Festival/ Deepavali, recycle bins donations to schools and government agencies for sustainability program, and lunch treats for frontliners during Raya Haji.

**Community Health & Well-being:** Covid-19 CSR programs - PPE donations to hospitals and government agencies, food buckets donations to B40 households in Kedah and Penang/ residents in EMCO area, ventilators donations to Sultanah Bahiyah Hospital, flood relief humanitarian aid to Yan, Kedah.

Our commitment to enrich the living qualities of the surrounding communities was globally recognized in 2018 when we were named as the Grand Winner for Employer of Choice (Private Sector Category) at the Malaysian Institute of Human Resource Management (MIHRM) 18th Malaysia-International HR Awards 2018, as well as the Grand Winner for Malaysia Human Resources Minister Award 2018 for Large Manufacturing Sector.





An inspired workplace culture built on our ability to create a sense of belonging, value human differences, provide equal access to opportunities, empowerment and ownership for our employees – enabling an improved employee experience at Flex

# flex®

As a responsible and trusted global technology, supply chain and manufacturing solutions partner, sustainability is in our DNA and remains central to who we are and how we operate.

Guided by our purpose and building on our long-standing track record in sustainability, we apply an accountable, ethical approach to doing business, earning and retaining the trust of our stakeholders.

With our Flex family at the heart of our operations, we foster a culture of inclusion, belonging and mutual respect to enhance employees' experiences and opportunities.

In Malaysia, Flex is one of the largest employers of People with Disabilities (PwD) with over 190 PwDs employed in its facilities in Johor and Penang to date. In April 2019, we were recognized as a "PwD Friendly

Employer" by the Ministry of Human Resources and we have won the Sustainability & CSR Malaysia Awards for three consecutive years since 2019.

We are also committed to fostering a safe working environment and providing equal employment and career growth opportunities where our employees feel empowered to reach their full potential. Flex is one of the few technology companies in the country to fully sponsor a large number of employees' tertiary education in local universities. To date, more than 560 Flex employees have completed their master's, diploma and certificate programs, leading them to better career prospects and promotions.

We believe in creating an inclusive, diverse and equitable workforce because it is the right thing to do.





Hershey's  
Shared  
Goodness

**HERSHEY'S**

SHARED  
GOODNESS

### CSR GOOD TO GIVE BACK 2020 & 2021

In 2020, our CSR Committee forged a partnership to "adopt" the Taman Daya School as part of the Ministry of Education's School Transformation 2025 initiative, committing to host a series of activities and enrichment programs for students and teachers. We successfully completed one of the major projects - PROLOC (Program Learning Outside Classroom) on 11 Oct 2020. The PROLOC handing over ceremony was held with success! This project has involved **9 Hershey family** and benefits to **600 students**. **SK Taman Daya** was selected to present to the **State Educational Office** as the **Best School** that collaborate with the NGO & Private Company.

### We are back with another remarkable journey in 2021!

Hershey Malaysia has donated **9 Cases of Hershey's chocolate** containing Hershey's Cookies & Cream & Almond bars to our dedicated frontliners in **Johor Bharu**

### & Pasir Gudang Quarantine Centre. Why chocolate?

Hershey's chocolate was known to keep the American soldiers energized, back in the World War II. It is an instant **energy booster** for the frontliners to help them continue their endless task during the Covid-19 outbreak. In addition, Hershey Malaysia also taking proactive steps to show appreciation by contributing **100 bottles of 500 ml Hand Sanitizers, 10,000 pcs of adult Surgical Face Masks, 5,000 pcs of kids Face Masks, 150 pcs of Face shields & additional 4 units of DELL laptop** to help the frontliners expedite their daily administration task at the Quarantine Centre.

**10 CSR Committees & Volunteers** from Hershey Malaysia has participated in this heart-warming program including our **Plant Leadership Team**. Many thanks to **Hershey staff** who **work shoulder to shoulder** to make this program succeed at this difficult time!



For more information, please visit us at [https://www.thehersheycompany.com/en\\_us/sustainability/csr-reports.html](https://www.thehersheycompany.com/en_us/sustainability/csr-reports.html)



Drive digital inclusion to transform lives and communities. Lead the development of holistic solutions that break down the digital divide that prevents many from accessing the education, jobs, and healthcare needed to thrive



At HP, we are committed to enabling every person to unlock his or her potential and develop the talent and skills necessary for a better, brighter future. HP strives to build innovative, accessible, and personalized technology and solutions to promote digital inclusion and lifelong learning.

In Malaysia, HP is proud to be able to help shape future generations and be a technology enabler for students and teachers nationwide. Through our partnership with Junior Achievement Malaysia (JA), we have organized many programmes that have uplifted thousands of underprivileged students, equipping these next-generation talents with the right skills, technological know-how and experiences to thrive in their future careers.

These initiatives include:

- **JA Job Shadow** which prepare students for the working world through experiential lessons
- **Learning Initiatives for Entrepreneurs (LIFE) portal** that trains students who aspire to become entrepreneurs or start their own businesses
- **Classroom to Career**, a virtual engagement that guides students on necessary skills to succeed at the workplace including financial literacy, building your personal and other soft skills
- **Coach to Teach**, a masterclass to introduce teachers to the HP Life portal and guide them in integrating technology into their syllabus to deliver engaging content to students
- **Mobile TechHub**, where HP sponsored 40 laptops for JA Malaysia to be used in a temporary tech lab at schools on rotation for students to access JA programs

To date, more than 270 HP employees and senior leaders have committed over 1,000 volunteering hours to work with nearly 10,000 beneficiaries across Malaysia.





Since the pandemic hit in 2020, HSBC Malaysia has funded more than RM5 million to improve the lives of underserved communities and to care for the environment

At HSBC, our purpose – Opening up a world of opportunity – explains why we exist. We're here to use our unique expertise, capabilities, breadth and perspectives to open up new kinds of opportunity for our customers. We're bringing together the people, ideas and capital that nurture progress and growth, helping to create a better world – for our customers, our people, our investors, our communities and the planet we all share

In Malaysia, HSBC has been contributing to the economic and social development of the communities and safeguarding the environment for over 130 years. We support partnerships that help our people and communities thrive, and we work with our network to support local causes and help provide relief in incidents of natural disaster. However, the bank's community investments are focused on two core themes:

### Future skills

Advancements in digital technology and events such as COVID-19 are rapidly changing how we work and live, and is affecting people's finances and livelihoods. At HSBC Malaysia we are helping our customers, employees and the communities we serve develop the **employability** and **financial** skills and knowledge they need to thrive in this rapidly changing world.

### Climate solutions

Climate innovation, nature-based solutions and sustainable infrastructure are key to cutting carbon emissions and tackling climate change. HSBC Malaysia has been actively involved in the restoration and promotion of sustainable management of the peatlands – a key nature-based solutions initiative, in North Selangor Forest and its surrounding areas.





A small act of kindness can make a big difference!

# II-VI

II-VI Incorporated recognizes the growing complexity, scope and reach of our global operations and the impact we can have on our people, suppliers, customers, communities, and the world in general. We uphold the highest responsibility to take actions that can bring a positive influence around us, and therefore II-VI Malaysia remains committed to operate in an economically, socially, and environmentally sustainable manner.

Our commitment includes developing policies and practices that integrate responsible behaviours into daily business operations, protecting the safety and improving

the lives of the communities where II-VI conducts business as well as sustaining our environment and meeting the needs of the present without compromising the ability of the future generations.

Being socially responsible is an integral part of our workplace culture, embodied through I-CARE values (Integrity, Collaboration, Accountability, Respect and Enthusiasm). We take pride in what we do every day and are empowered to go above and beyond to collaborate with diverse communities through Corporate Social Responsibility (CSR).



KFC Meal for Ipoh's Police



Grocery for Aminuddin Baki School



Cash Donation to Local Talent



Caring Food Bank



Pusat Jagaan Anak Anak Yatim Nurul Iman



Grocery for B40 Community





Over 936,000 volunteer hours recorded, RM13 million disbursed to communities since 2006, and a total of RM5 million committed for COVID-19 relief in the country



## Who we are

Intel Corporation chose Penang as its first site outside of the US in 1972. Since then, Intel Malaysia has grown from a workforce of just 100 to about 12,000 employees today; next year, we will celebrate 50 years of operations in the country. Intel's initial investment of RM1.6 million has also grown to over RM25 billion from what was once a memory chip assembly plant into one of Intel's most complex sites. Today, the Malaysia site contributes significantly to the design and development of Intel's latest products in the areas of PC/client, data center, the Internet of Things (IoT) and Field Programmable Gate Array (FPGA). Intel Malaysia delivers multi-functional operations including assembly test manufacturing; where chips are received from Intel fabs, assembled into protective packages, tested to make sure they work as intended, and then sent to finished good warehouses for shipment to customers. Also on-site are design and development competencies, global shared services capabilities, as well as sales and marketing. Intel Malaysia's operations consistently contribute about 10% of the country's total electrical and electronic exports each year, supporting a critical and massive supply chain ecosystem.

## Empowering our people to care for our community

The Intel Volunteer Matching Program empowers our employees to volunteer their skills and time in the community where the Intel Foundation will match US\$5 for each hour



This photo (Give A Gift To Orphans program) was taken before the pandemic happened.

they volunteered. Since 2006, we have clocked close to 936,000 volunteer hours and disbursed over RM13 million (as of December 2020) to NGOs and schools in Malaysia.

## We're all in this together: Joining forces to fight the COVID-19 pandemic

In addition to manufacturing investments, Intel has committed over RM5 million for COVID-19 relief in the country since the onset of the pandemic, supporting hospitals, schools, frontliners and underserved families with medical equipment and supplies, PPEs, food and essentials, as well as technology assistance to support the remote learning needs of underserved students. In addition to the COVID-19 relief funding, Intel also helped vaccinate over 17,000 people from its own workforce, neighboring companies, and their respective supplier companies, via the Intel Penang on-site vaccination center as well as the Kulim Hi-Tech Park vaccination center or Pusat Pemberian Vaksin.

## RISE 2030 – continuing our commitment as a responsible corporate citizen

We strive to create a more responsible, inclusive and sustainable future, enabled through our technology, expertise and passion of our employees. .

Read more on our Sustainability (RISE 2030) goals <https://www.intel.com/content/www/us/en/corporate-responsibility/2030-goals.html>



For more information about Intel's Corporate Social Responsibility, please visit us at [CSR@Intel](mailto:CSR@Intel)



## Building an Inclusive and Sustainable Future Metropolis



Iskandar Investment Berhad (IIB) is an investment holding company incorporated in November 2006 to catalyse the strategic development of Iskandar Malaysia in Johor. IIB adds value to its land banks in Iskandar Puteri by developing high-impact projects in education, property development and investment, ecosystem building, merging technology with talent in this new investment nexus.

To ensure a sustainable future for all, IIB demonstrates a high commitment to the Environment, Social and Governance (ESG) realms by acting responsibly in human rights, labour, environment, and anti-corruption.

As a caring corporate citizen, IIB's Corporate Social Responsibility (CSR) activities are designed to benefit people from all walks of life, including surrounding communities, business partners, investors, employees, and non-governmental organisations. Its CSR activities primarily focus on Stakeholders, Community,

Environment, and Education. It invests heavily in employees and supports staff, prioritising their welfare and actively pushing for a working environment conducive to growth, innovation, and creativity.

IIB is also committed to supporting, preserving, and adapting sustainable environment management by practicing green strategies, mangrove and coastal conservation, and endangered species and plants protection. A large-scale solar farm providing green energy and greywater recycling plants are also in the pipeline.

Above all, IIB Ethics and Governance framework underpins its commitment to upholding the highest standards of ethics and integrity. IIB has strict Anti-Bribery and Corruption Policies, Codes of Conduct, and Standard Operating Procedures that govern both employees and vendors to eradicate all forms of corruption and bribery in its administration and operations.





Improving our communities will continue to be a foundational pillar of Jabil Penang's cultural values

**JABIL**  
MADE POSSIBLE. MADE BETTER.



As a global manufacturing solutions provider, Florida-headquartered Jabil employs more than 260,000 diverse, talented and dedicated employees across 100 locations in 30 countries.

Jabil Cares, our community outreach and volunteerism platform empowers all of our sites to implement a “get local” strategy and has inspired our workforce to take ownership and make a direct impact to the community around causes related to Education, Empowerment and Environment.

### Our Initiatives in Malaysia

Jabil Penang has a strong philanthropic track record since it was first established the Bayan Lepas Free Trade Zone in 1995. From active participation in the Penang International Science Fair to promote Science, Technology, Engineering and Mathematics; to working with the Penang Family Health Development Association to improve HIV/AIDS

awareness to the sponsorship of a computer room with the Penang Welfare Association for the Mentally Retarded Children to ensure differently-abled children are not left out of the digital transformation, Jabil Penang's support to different causes has unified its employees with shared values.

The spirit to serve soared even higher in the COVID-19 pandemic when Jabil Penang presented many government agencies, hospitals, police stations and healthcare workers with generous contributions of masks, hand sanitizers and cash donations to ensure they have the right tools and resources to fight the outbreak on the ground. Most significantly, more than 500 Jabil Penang employees volunteered to help manage the Jabil Vaccination Center (Pusat Pemberian Vaksin), which administered 2 doses to more than 16,000 Jabil Penang employees and selected front liners from partnering companies from July-August 2021.



For more information, please visit us at <https://www.jabil.com/about-us/culture/in-the-community.html>



In 2021, J&J Malaysia Community Impact raised funds in responding to calls for assistance amid the second year of the Covid-19 pandemic

# Johnson & Johnson

Johnson & Johnson's Global Community Impact is focused on supporting and championing the people on the frontlines who are at the heart of delivering care. As the country entered the second year of the Covid-19 pandemic and underwent another lockdown in 2021, J&J's Malaysia Community Impact (MCI) continued our efforts in reaching out to those in need.

MCI donated USD46,000 to The Giving Bank to purchase 80 units of oxygen concentrators, which will be loaned to COVID-19 patients who require oxygen support in home-isolation. In addition to 80 units of oxygen concentrators, the donation will also be used to purchase 800 units of adult masks with 82" tubing and 1,600 units of oxygen cannulas.

Earlier in the year, MCI rallied together employees to donate funds to NGO Refuge for the Refugees during the lock down. The funds raised, used to purchase food items, were enough to support 207 refugees and B40 families for two weeks.

Moving forward, MCI will be focused on raising awareness of mental health by providing training to employees and participating youth groups and NGOs through the Mental Health for Teens (MyHEART) programme. In line with the UN SDG goal 5 in supporting mental health and well-being, MyHEART is aimed at providing engagement opportunities for J&J employees to reach out to Malaysia teens and the community.



For more information, please visit us at <https://www.jnj.com/global-community-impact>



In response to the ongoing pandemic, the firm collected and donated 356 coverall jumpsuits, 1,200 face shields, 501 N95 masks, and 200 isolation gowns to Hospital Ampang. Colleagues also donated 385 food boxes to local NGO Free Food Society (Persatuan Makanan Ehsan), which provides food essentials to low-income communities, refugees, and persons with disabilities

# J.P.Morgan

## About J.P. Morgan

We invest in our customers, employees, and communities around the world to break down barriers to opportunity and create an economy that works for more people. We combine our business and policy expertise, capital, and data to advance four universal pillars of opportunity: jobs and skills, small business expansion, neighborhood revitalization, and financial health. Despite all community volunteering globally having to transition to a virtual setting, over 8,000 employees volunteered close to 25,000 hours in 2020 in Asia Pacific.

## J.P. Morgan's Philanthropic Work in Malaysia

We focus our grants on workforce readiness programs for youths, taking steps to narrow skills gaps, integrating industry requirements into training curricula, and ensuring underserved youth have employment pathways into the country's fast-growing industries. Our grantee SOLS 24/7 provided training to 100 underserved youths in solar energy, English, basic IT, and soft skills development in order to attain jobs in the solar energy industry. In addition, the firm renewed a partnership with MySkills Foundation with the aim to train 400 at-risk youth in electrical, plumbing, air-conditioning, welding, life management, and soft skills. We are also supporting

MySkills to create new training modules on digital and entrepreneurial skills and pilot vocational training streams in the corporate secretarial and care work sectors.

## Employee Engagement and Volunteering

In response to the ongoing pandemic, the firm collected and donated 356 coverall jumpsuits, 1,200 face shields, 501 N95 masks, and 200 isolation gowns to Hospital Ampang. Colleagues also donated 385 food boxes to Free Food Society (Persatuan Makanan Ehsan), which provides food essentials to low-income communities, refugees, and persons with disabilities.





Building a better planet by advancing the world's technology while employing a socially responsible business framework



As a leading technology company, Keysight's vision is to build a better planet by advancing the world's technology while employing a socially-responsible business framework.

We employ sustainable practices throughout our product lifecycle, ensure our operations maximize the value of limited environmental resources, enable innovations for a sustainable future, and seek to positively impact the communities in which we operate.

In Malaysia, we make progress towards these CSR goals. Additionally, in 2021, we also continued to channel efforts towards safeguarding the lives and livelihoods of the community impacted by the on-going pandemic.

- The Keysight On-site Vaccination Center, set up on company premises in support of the government's Program Imunisasi Industri Covid-19 Kerjasama Awam-Swasta (PIKAS). Employees of Keysight and more than 53 other companies across Penang's industry ecosystem received their full vaccinations here, contributing towards herd immunity and community well-being.

- Over RM1 Million contributed over 18 months to help the community, providing:
  - much needed medical supplies and equipment like test kits and oxygen concentrators to the Ministry of Health, hospitals, community clinics, and at-risk communities for the treatment and prevention of the disease;
  - funds and resources to ensure at-risk communities are able to survive and thrive. For example, Keysight donated nearly RM200,000 towards Penang's "E-learning Computer Program" to help underprivileged students access online learning.
- Continuing education outreach for primary-to-tertiary Science, Technology, Engineering and Math (STEM) education, through online workshops, mentorship programs and university engagements.

Overall, Keysight's CSR efforts are well-aligned with and touch upon all 17 of the United Nations' Sustainable Development Goals (UN SDGs). We remain steadfast in our commitment to our CSR vision.



Keysight On-site Vaccination Center, contributing towards herd immunity



Donation to Penang's "E-learning Computer Program" to help underprivileged students access online learning



For more information, please visit us at <http://www.keysight.com/go/csr>



## KUALA LUMPUR CONVENTION CENTRE

Civic  
Conscientiousness,  
Compassionate  
Care

The Kuala Lumpur Convention Centre (the Centre) is a strong advocate of corporate responsibility and aims to give back to Malaysia and the community within which it is based and has various initiatives ranging from waste reduction and recycling, energy conservation, rain harvest to supporting local communities to encourage its clients and team to be champions of change. To create a long-lasting legacy within our local community and environment, the Centre thrives to enrich lives through events by bringing clients, delegates, and team members closer to the local communities through initiatives that empower the sustained growth and development of the local supply chain, arts and culture, talent and manpower and effective preservation of nature and resources. Driving a variety of initiatives focused on Culture, Education, Health & Well-Being, and the Environment, the Centre's social and environmental objectives are aligned with the



United Nations Sustainable Development Goals (UNSDG). Together with our partners and clients, the Centre has to date planted over 3,000 trees, sponsored two dialysis machines worth up to RM90,000, and donated about 800kgs of fresh produce and food items feeding over 1,000 people in need, among other efforts.



For more information, please visit us at <https://www.klccconventioncentre.com/the-centre/sustainability-management>



We transform the communities where our team members live and work through our philanthropy and people



At Micron, we transform the communities where our team members live and work through our philanthropy and people. Our grants, programs, and volunteers focus on promoting human potential through STEM education, basic human needs and equitable opportunities.

With the unprecedented challenges of 2020, Micron Malaysia partnered with AMCHAM to rapidly scaled our community investment, delivering RM2.4 million COVID-19 relief via seven local NGOs to help frontline workers, hospitals, charitable homes, and underprivileged families in Johor and Penang.

The Micron COVID-19 relief continues till today, directly assisting 2,000 families suffering from the prolonged

lockdowns. We supported the Malaysia Semiconductor Industry Association (MSIA)'s laptop donation drive to ensure students are able to attend school virtually.

Micron Malaysia also spearheaded the Public-Private Partnership COVID-19 Industry Immunization Program (PIKAS) with a network of 21 other manufacturing companies in the Batu Kawan vicinity to ensure the vaccines were administered safely with minimal disruption to business. 16,000 essential economic frontliners in the tech manufacturing sector, including over 4,000 Micron team members and contractors, have been vaccinated under the program.



For more information, please visit us at <https://www.micron.com/gives>



**Bersama Malaysia:**  
Our commitment to  
empower the nation's  
people with skills for  
an inclusive digital  
economy



At Microsoft, we're committed to empowering every person and every organization on the planet to achieve more. Since establishing our footprint in Malaysia nearly 3 decades ago, we have actively partnered with the nation to not only support the growth of the nation's technological infrastructure, but to also groom Malaysian talent and equip them with the skills needed to thrive in the digital future.

Not long after Covid-19 was declared a pandemic, Microsoft made a global commitment to bring digital skills to 25 million people worldwide via the Global Skills Initiative (GSI) as a means of supporting inclusive economic recovery. A year later, over 30 million people in 249 countries and territories have successfully gained access to digital skills through the GSI campaign, of which over 110,000 of them are from Malaysia.

Early in 2021, we unveiled our Bersama Malaysia initiative, marking a significant commitment to empowering Malaysia's inclusive digital economy and advancing the nation's digital transformation across the private and public sectors. In addition to establishing our first datacenter region in the country, we also made a commitment to upskill 1 million Malaysians by the end of 2023 to ensure all Malaysians have an opportunity to benefit from the wave of transformation currently taking place.

While the task of upskilling 1 million Malaysians is no simple feat, we are confident that by collaborating with our partners from both the public and private sectors, we will be able to realize this commitment. Thus far, Microsoft is partnered with the Ministry of Human Resources through the Human Resource Development Corp and Social Security Organization, TalentCorp Malaysia, MAMPU, Grab Malaysia and several universities to upskill people of different education levels and backgrounds. We are also working closely with local NGOs such as Biji-Biji Enterprise, to ensure we reach all Malaysians, including people living with disabilities and underserved communities.

As more Malaysians are equipped with digital skills and are better prepared to participate in the workforce of the future, the nation's journey towards economic recovery will undoubtedly be accelerated. While digital transformation is important, no transformation journey is complete without skilled people leading the way. A skilled workforce is crucial in helping pivot the nation towards success in the regional digital economy, enhancing the quality and standard of living for Malaysians as a whole.

Together, we stand with Malaysia, to advance together towards an inclusive digital future.



For more information, please visit us at <https://www.microsoft.com/en-my>



Since its establishment in Malaysia in 2015, the Joy Schools program has benefited over 6,500 students in 5 schools nationwide

**Mondelēz**  
International  
**SNACKING MADE RIGHT**



Joy Schools is Mondelēz International's adopt-a-school programme that empowers school children to make positive changes towards improving their overall well-being. Joy Schools addresses the lack of healthy eating habits through a collaborative community partnership platform with the Ministry of Education, schools, parents and non-governmental organisations across three core pillars:

- Access to Fresh Food – pioneering a Garden-to-Table initiative within the school compounds for students to grow fresh produce comprising herbs, vegetables, and fruits that are served as main ingredients in school canteen dishes.
- Nutrition Education – creating nutrition awareness by instilling the importance of healthy eating habits and making balanced food choices through fun-

filled discussions and hands-on experiences among students.

- Active Play – advocating active play by converting classrooms into vibrant and interactive spaces, build upcycle playground, in order to promote physical engagement and collaborative learning among students.

Mondelēz is set on transforming the lives of more than 1.5 million children across 18 countries with this three-pronged approach to well-being. The Joy Schools program was first established in 2011 in the Philippines, and in Malaysia in 2015. Since its inception, Joy Schools has benefited over 6,500 students in Malaysia across 5 schools nationwide.



For more information, please visit us at <https://my.mondelezinternational.com/impact/joy-schools>



**MOTOROLA**  
**SOLUTIONS**

Motorola Solutions is a global leader in mission-critical communications and analytics. Our technology platforms in mission-critical communication, command center software, video security & analytics, bolstered by managed and support services, make communities safer and help businesses stay productive and secure. Motorola Solutions Malaysia is one of the largest integrated site for Motorola Solutions worldwide, with more than US\$1B invested since 1974. Today, the Penang site hosts the global R&D operations, Supply Chain functions, Managed & Support Services as well as the regional Finance Shared Services.

Our approach to corporate social responsibility is guided by three principles: operate ethically, protect the environment and help foster public safety and thriving communities. We benefit the communities by focusing our funding on public safety, disaster relief, employee volunteerism and STEM education.

### Empowering the next generation through STEM

Through the Motorola Solutions Foundation, we have awarded over US\$100 million to STEM education programs across the globe in the last 10 years. In Malaysia, we are a leading industry partner for STEM initiatives at the primary, secondary, and tertiary levels. Key initiatives include co-sponsoring Penang Science Cluster on the Project Ignite and Penang International Science Fair. Other initiatives include

the StepUp program with Penang STEM organization and MySTEM program with Universiti Malaysia Pahang. We also collaborate with other industry partners in the Girls In Engineering & Technology (GET) program as well as partnering CREST on research projects for postgraduates.

### Encouraging employees to give back to the community

As part of our Global Months of Service 2021, a series of CSR activities were held amidst the pandemic to encourage our employees to give back to the community. Employees were able to volunteer through a myriad of ways such as pledging in the Foodbank.digital matching donation drive, challenging one another for good causes in the 10KM virtual run challenge and 10KM virtual bicycle challenge, conducting STEM sessions for employees' children as part of our Weekend With MOTOKids as well as hosting webinars for university graduates through the Graduate Employability With Motorola Solutions (GEMS), and many more.

At Motorola Solutions, we believe in giving back and living out our mission of helping people be their best in their moments that matter. The Motorola Solutions Foundation supports employee volunteerism and community engagement through organized service projects and through the Motorola Matches program for both volunteer hours and charitable contributions.

We are committed to helping create safer cities and thriving communities



For more information, please visit us at [https://www.motorolasolutions.com/en\\_us/about/company-overview/corporate-responsibility.html](https://www.motorolasolutions.com/en_us/about/company-overview/corporate-responsibility.html)



We Care  
We Share

Social responsibilities is something that we at Nolato take very seriously and it is a key part of our business model. The groundwork for Nolato social sustainability work is in our Code of Conduct, and it helps us to put our principles into practice.

Over our 12 years in Malaysia, Nolato has worked with various organisations to realise our sustainable priorities, essentially our key initiatives to support the communities where we live and work.

### Our Initiatives in Malaysia

#### Education

We are activity partnership with local Science Center to promote Science, Technology and Engineering such as in the sponsorship of Tech Dome Penang for a series of Science Workshop to the students and also set up the exhibition booth with Faraday cage, to show the effects of electromagnetic shielding (EMI) with portable devices.

We are supporting the local government for the Penang e-Learning PC Program by sponsorship the laptops to enable students from underprivileged families attending online learning and ensure they are not left out of the digital transformation.

#### Pandemic Covid-19

In response to the pandemic, we supported two Covid-19 designed hospitals in Penang state by donating the surgical face masks, AirSpiral Tube, Nasal Cannula, Ripple Bed and medical refrigerator for ICU care use. We donated laptops for helping the set up PPV center in Penang, to support the government vaccination program for achieving herd immunity among communities.

We continue to work with our non-profit and NGO partners to implement various project around health, education and environment. Our employees have consistently volunteered their time and energy for the benefits of our local communities





As part of an ongoing global vision in Reimagining Medicine for patients, healthcare providers and healthcare systems – leading multinational biopharmaceutical company Novartis Malaysia kept nearly 210,300 frontline healthcare workers and at-risk communities nationwide safe from Covid-19 with a contribution of RM2.7 million for PPE items, hand sanitizers, Covid-19 testkits and hardware support for vaccination centers



When Covid-19 spiraled into a global health crisis in 2020, Novartis Malaysia as the leading multinational biopharmaceutical committed to the urgent need to keeping healthcare front-liners and at-risk communities nationwide safe. With a total contribution of RM2.7mil across 2020 and 2021, the company has provided PPEs, hand sanitizers and rapid test kits as the immediate response and recovery efforts related to the pandemic outbreak in Malaysia.

Beyond the pandemic, on an Environmental, Social and Governance front, globally Novartis continues to advance its agenda in issuing a bond linked to targets for global health and access to medicine i.e., increasing access to our strategic innovative therapies by 200% in low and middle-income countries by 2025. To support

the increasing number of Malaysian Chronic Myeloid Leukemia (CML) and Gastrointestinal Stromal Tumor (GIST) patients for treatment, our Novartis Oncology Access helped provide universal coverage for nearly a decade under the Malaysian Patient Assistance Program (MYPAP), a cost-sharing contribution model in partnership with the Ministry of Health (MoH). This unique model enables the annual treatment cost to be partially covered by both MoH and Novartis. To date, it has supported over 2,000 people living with CML and GIST.

The company has also committed to the preservation of the environment by setting new targets to be carbon-neutral across our value chain by 2030. In Malaysia, we have successfully implemented a 100% elimination of Single Use Plastics to meet our plastic neutrality goals.



For more information, please visit us at <https://www.novartis.com/my/>



Nu Skin Southeast Asia Children's Heart Fund has helped save more than 13,500 children

**NU SKIN**®

Thirty-five years ago, Nu Skin's journey began with a group of friends who wanted to innovate the world of skin care and bring positive impact to others. We chose, early on, to focus our efforts on lifting the vulnerable children and have since expanded those efforts to include taking care of our planet.

The heart of Nu Skin's business is its ongoing mission to be a Force For Good. Whether at home or abroad, we strive to lift and empower people. On one hand, we improve the lives of underprivileged children by helping them live a life free from congenital heart disease. We partner with key organizations to provide surgeries, medical research funding, health equipment, and more so that children can live healthier, more joyful lives.

Every child deserves a chance to shine. To date, Nu Skin Southeast Asia Children's Heart Fund has helped save more than 13,500 children, from newborns to 12-year-olds, struggling with serious heart problems. Many thanks to the generous sales leaders of Southeast Asia for being a Force For Good!

On the other hand, Nu Skin is committed to keeping our global communities clean, safe, and protected for the future. It's a daunting task, but we're proud to make it our mission to embrace sustainable practices today to enhance a resource-rich tomorrow. By 2030, we have made the commitment to change all our packaging to be recycled, recyclable, reusable, reduced or renewable as we enhance our efforts to be more sustainable.



For more information, please visit us at [https://www.nuskin.com/en\\_MY/home.html](https://www.nuskin.com/en_MY/home.html)



Increase nutritious food access for 50 million people by 2030, and Invest \$100 million through 2030 as part of the Zero Hunger Pledge



# PEPSICO



Tropicana



As one of the world's largest food and beverage companies, we're passionate about investing @PepsiCo's resources to realize zero hunger in our communities across the globe as part of our pep+ journey. In November 2021, we announced the global expansion of #FoodforGood, PepsiCo's commitment to advance food security through collaboration in communities where we live and work.

Through Food for Good, we've reached millions of people over the years and now we're taking our commitment to a new level. By 2030, we aim to increase nutritious food access for 50 million people as part of pep+ and will aim to invest \$100 million as part of the Zero Hunger Pledge. But we can't do it alone, it will take all our combined efforts to create a world where everyone always has access to nutritious food. Please reach out and join us to provide food for good: [joinfoodforgood.com](https://joinfoodforgood.com).

- **CONTINUING TO GIVE BACK TO COMMUNITIES** where we operate such as in Malaysia, on Nov. 16, 2021, PepsiCo announced a new goal to help 50 million people globally gain ready access to nutritious foods by 2030 (2020 baseline) through its Food for Good food security program and the expansion of PepsiCo's affordable nutrition offerings as part of its PepsiCo Positive (pep+) journey.
- **FOOD FOR GOOD'S IMPACT:** PepsiCo has delivered more than 245 million meals to more than 41 million people across the world (meals tracked since 2009 and beneficiaries tracked since 2016) and has partnered with more than 60 nonprofits to ensure we are

implementing local solutions that meet the unique challenges of each community. Moving forward, Food for Good will continue to invest in our historical food security programs, as well as invest in new sustainable, long-term solutions to realize zero hunger.

## REALIZING A FOOD-SECURE WORLD FOR ALL

Through Food for Good, PepsiCo has reached millions of people over the years and now we're taking our commitment to a new level. We're bringing together the lessons learned from successful programs all over the world to be more consumer centric and provide food for good. As part of pep+ PepsiCo's goals are to:

- Increase nutritious food access for 50 million people by 2030, and
- Invest \$100 million through 2030 as part of the Zero Hunger Pledge.

"The world is facing a dire global hunger crisis, which has only been exacerbated by the pandemic," said Jon Banner, Executive Vice President, PepsiCo Global Communications and President, The PepsiCo Foundation. "As a leading global food and beverage company, we have a critical role to play in realizing a more equitable global food system to ensure the communities we serve are free from hunger and malnutrition. We are proud to leverage our global capabilities in collaboration with local community partners in new ways, but it is just one step in a long journey toward realizing zero hunger and ensuring a sustainable future for all."



For more information, please visit us at <https://www.pepsico.com/pepsicopositive>



Estimated 237,000 people were reached out through PPVs, Community Clinics and MOH website and another 78,000 people via our partners



The global pandemic has triggered an enormous strain on Malaysian's mental health and well-being, causing stress, anxiety, depression and even increased suicidal acts. Helpline calls received by government agencies during the pandemic revealed that 89.4% were related to mental health issues. Hence, Pfizer Malaysia embraced the responsibility to act and address this issue urgently through an integrated, cross-sectoral, and multi-disciplinary efforts **leveraging on the 23-year community outreach program** that had previously served more than 156,000 underprivileged and underserved populations. Since misconception and stigma on mental health remains prevalent, it is imperative to educate public on mindset shift and renewed behavior towards mental health issues.

**The Mental Health Resilience Project** is a holistic initiative targeting various populations through partnerships with government agencies, medical societies, tertiary institutions, NGOs, and private organizations. Digital banners were developed to increase mental health awareness and displayed at COVID-19 vaccination centers (PPV), COVID-19 Assessment Centers (CAC), Ministry of Health (MOH) official website, and Community Clinics to disseminate accurate mental health information. Through QR code, a Mental Health Handbook is downloadable, and a public helpline is offered via collaboration with Malaysian Red Crescent Society. It is estimated that

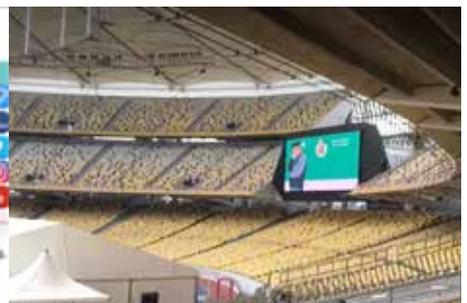
70,000 people were reached through PPV, 15,000 to 17,000 through Community Clinics and 150,000 more via the MOH website. In maximizing public outreach to the B40 communities, Pfizer joined forces with University Malaya, International Islamic University of Malaysia, and University Technology MARA to conduct programs with PPR Gombak Setia, addressing mental health issues, economic entrepreneurship, and urban farming activities. Pfizer also utilized digital solutions via partnership with telemedicine corporations which are BookDoc and DoctorOnCall, impacting more than 67,000 people through digital campaigns.

Convenient access to mental health information empowers more Malaysians to prioritize their mental well-being and reduce the barriers in seeking help. Through effective public awareness initiatives, we firmly believe the attitude of Malaysians toward mental disorders will improve, in line with the 12th Malaysia Plan and Agenda Nasional Malaysia Sihat.

\* References are available upon request



SCAN QR CODE TO LEARN MORE ABOUT MENTAL HEALTH





Philip Morris Malaysia is strongly committed to the development and growth of local communities via CSR and Sustainability Initiatives



## PHILIP MORRIS MALAYSIA

Philip Morris (Malaysia) Sdn Bhd (PMM) is an affiliate of Philip Morris International (PMI) and currently has approximately 500 employees in Malaysia. PMM is strongly committed to the development and growth of local communities via CSR and Sustainability Initiatives. Globally, PMM adheres to very strict guidelines in our contributions with rigorous assessments and due diligence in place to ensure unbiased/neutral improvement for a nation/community.

Additionally, PMM is committed to doing its part to make the United Nations Sustainable Development Goals (SDGs) a reality.

### Pillar 1: Sustainability Initiatives

For PMI, sustainability is an opportunity for innovation, growth, and long-term value creation, and a means to minimize the negative externalities while maximizing operational efficiency and resource allocation.

#### 1. Waste Reduction



In Malaysia, PMM is proud to have provided all its employees with scientifically tested reusable masks; produced by urban low-income mothers at Batik Boutique. This has

diverted 5,000 disposable masks from landfills and reduced 298kg of polyethylene from the environment and water.

#### 2. Littering Prevention



PMM is also piloting a 9-month cigarette filter canister initiative in partnership with Reef Check Malaysia and Pun-Tong to install 200 cigarette filter canisters at locations which have high incidences of littering across the country. This project is estimated to divert around 2000kg of cigarette litter from the environment.

#### 3. World Clean Up Day 2021

PMM is teaming up with Animal Projects & Environmental Education Malaysia (APE) to pledge 10 trees for EACH employee that participates in the World Clean-up Day 2021 which takes place in September. The long term impact of planting these trees would support APE's sustainable reforestation efforts in Sabah, support local communities, increase carbon storage and offset PMM's carbon footprint. So far, we have pledged 4,500 trees thanks to the overwhelming support from our employees!

#### Pillar 2: CSR Initiatives

COVID-19 has significantly challenged Malaysia's security, economy, and the livelihoods of communities. PMM strives to support these communities through this endemic across all spectrums (i.e. B40 alleviation, upskilling, etc.) benefitting 102,190 individuals in Malaysia.

Contributions included providing the B40 income group with essential food items and groceries, supporting vaccination programs and provision of PPEs to medical frontliners.



For more information, please visit us at <https://www.pmi.com/markets/malaysia/en/about-us/overview>



Caring for employees.  
Supporting  
communities. Doing  
business responsibly.  
Improving our world



*The Product Realization Company*

Plexus Corp. is committed to sustainability throughout our global business operations. Plexus' Environmental, Social and Governance (ESG) program reinforces our commitment to creating a better world and is guided by five pillars, which include being a responsible employer, a community partner, a global citizen, an industry steward and a promoter of corporate governance.

As we continue our battle against COVID-19, Plexus remains committed to ensuring the health and wellbeing of our Plexus team, our customers and our communities. Plexus is proud to have played an active role in combating the COVID-19 pandemic here in Malaysia through our partnerships with government and private parties, including the American Malaysia Chamber of Commerce. Additionally, understanding the hardships faced by our local healthcare teams, Plexus donated a blood gas analyzer to Penang Hospital's ICU, which was used to help support COVID-19 treatments.

Recognizing the effects the COVID-19 pandemic had on our educational system, Plexus was proud to support the Penang State Government's 'E-Learning Computer Program' by donating more than 100 new laptops to students in need.

A key initiative for Plexus Penang in 2021 was to establish an onsite COVID-19 vaccination center. Through careful planning and execution, which included working alongside local health authorities, we were able to expedite COVID-19 vaccinations for over 17,000 individuals. Those vaccinated included members of our Plexus team, vendors, customers, suppliers as well as the team members of other companies in our local vicinity.

Plexus Penang, which includes over 8,000 team members, is committed to furthering Plexus' ESG mission. Together as One Plexus, we are dedicated to supporting our community, as well as our customers in helping to creating the products that build a better world.



For more information, please visit us at <https://www.plexus.com/en-us/sustainability-home>



## Stepping Up As A Force For Good

Every day, P&G people are stepping up and serving others as a force for good to ensure the health and safety of our employees, maximizing availability of products and helping society overcome the challenges of COVID-19.

Doing our part as a good corporate citizen, P&G Malaysia has provided cash and P&G personal care products donation collectively valued over USD 1 Million to selected public hospital, medical front liners and low-income communities. We have partnered with The Lost Food Project to ensure families who do not have basic access to the everyday essentials many of us take for granted, can have the cleaning, health and hygiene benefits P&G brands can provide.

Beyond our brands, P&G is committed to playing a positive role within the communities and environments in which we live, and work and where we source our



materials. We are leading an innovative program to Enable Smallholder Transformation through sustainable farming practices to boost yields and livelihoods in Johor and in conjunction with UN World Wildlife Day 2021, announced sponsor partnership to support WWF-Malaysia's efforts to protect endangered Malayan Tigers and their forest landscape homes in the Central Forest Spine of Peninsular Malaysia.



For more information, please visit us at <https://us.pg.com/covid19/>



Kampus Digital,  
upskilling  
undergraduates with  
relevant digital skills  
for the workforce



In 2019, the PwC global network launched 'New world. New skills', a global initiative that aims to narrow the digital divide by upskilling millions of people worldwide. For PwC Malaysia, we have been running several initiatives under our 'Komuniti Digital' programme to upskill the community around us, one of them being 'Kampus Digital'.

Kampus Digital was designed to help students improve their digital skills while preparing them for the workforce by increasing their awareness of employer expectations. With these new skills, the programme presents an opportunity for students to differentiate themselves in a competitive job market.

Our pilot programme in January 2021 covered modules on spreadsheets along with Digital Fitness assessments. We have since expanded the modules to include lessons on presentation tools and digital citizenship. In May 2021, we launched phase two of the programme with enrolment of Accounting/Finance/Business students from two universities. In total, 149 students have completed the programme since the pilot.

All modules were delivered virtually, with more than 30 volunteers from PwC Malaysia contributing over 200 hours of their time to develop the modules and mentor the students. We saw a significant improvement especially in the spreadsheet modules. For instance, after attending the mentoring sessions and studying the modules, more than 70% of participating students scored 80% and above for the assessments - a significant improvement from 20% before.



Feedback from a student:

*"My expectation of the programme is to learn the skills and knowledge needed to enter the digital workforce. Upon completion of the programme, I plan to apply the knowledge I've learned, include the skills in my resume and be more aware of digital skills."*

Our third iteration of this programme, which started in October 2021 involves four universities with more than 300 participants on board.

Learn more about what we're doing via the link below or search the #PwCMYCR hashtag.



For more information, please visit us at <https://www.pwc.com/my/en/publications/2019/pwc-annual-report-2019.html>



Sponsored 36 students from B40 families to complete their education on a 2 year Machining Program

## Smith+Nephew

The Smith & Nephew CSR initiative provides a platform for Smith & Nephew employees to have exposure to non-work related activities, while enhancing relationship, building teams and collaboration amongst the employees as well as the community that is around us.

We have been actively participating in helping the community mitigate the effects of COVID-19 to the communities in need through our SN2U (read as Smith & Nephew to You) donation drive. We did this in partnership with our Kuala Lumpur team as well as The Hope Branch (founded by Malaysian comedian Harith Iskander).

We also helped with the people of Grik, Kedah who were affected by the flash floods in August 2021 by organizing a pre-loved clothes donation drive. We partnered with Moment of PEACE for this effort.

Providing quality education was also our hallmark for 2021, where we have sponsored 36 students from B40 families to complete their education on a 2 year Machining Program with PSDC. Upon completion of their education, they were provided a full time employment role as a machinist within the company, further integrating the community into our work.



For more information, please visit us at <https://www.smith-nephew.com/about-us/where-we-operate/asia/malaysia/>



Here  
for good



standard  
chartered

At Standard Chartered, our purpose as an international bank is to drive commerce and prosperity through our unique diversity. Our heritage and values are expressed in our brand promise – Here for good. We are committed to promoting social and economic development in the markets we serve and proud to have grown with Malaysia for 146 years.

We believe everyone deserves the opportunity to realise their potential. Futuremakers by Standard Chartered is our global initiative to tackle inequality by promoting greater economic inclusion. Futuremakers supports disadvantaged young people, especially girls and people with visual impairments, to learn, earn and grow. Since its launch in 2019, Futuremakers programmes have reached more than 477,000 young people globally. In Malaysia, close to 20,000 beneficiaries were reached through these anchor programmes:

- **Goal:** our global education programme for adolescent girls. Goal combines sports with life-
- **SEtia (Social Entrepreneurship; Transformation, Innovation, Acceleration):** our capacity-building initiative with a customised syllabus designed to strengthen the development of social entrepreneurs.
- **Financial Education:** our employee-led programmes to develop the financial capabilities of youths and small businesses by enhancing their knowledge, skills and attitudes towards money
- **COVID-19 donations:** The pandemic has created the largest disruption of education systems in history and we supported our B40 communities, ensuring their education remains uninterrupted so they can realise their potential to be future leaders
- **Eye health:** our partnership with the Ministry of Health to support 6,300 underprivileged cataract patients



For more information, please visit us at <https://www.sc.com/en/sustainability/investing-in-communities/>



# maxeon



Powering  
Positive  
Change™

Sustainability is a journey. To begin our journey at Maxeon, we joined the United Nations Global Compact with a letter from our CEO to the United Nations Secretary-General committing to ten universal principles in the areas of Human Rights, Labour Rights, Environment and Anti-Corruption. We have also committed to support the UN Sustainability Goals. By following such principles and working with others in the public and private sectors, we can make the maximum contribution to society.

We believe that all of us have a part to play in the fight against climate change. As a solar manufacturer, we do so best through our business and products – as expressed by our company purpose of Powering Positive Change™. One example of balancing environmental sustainability efforts is Maxeon's programme to ensure that all of our scheduled wastes are 100% recycled to reduce waste to the landfill.

We also work closely with Melaka State's Fisheries Department in their Hawksbill Turtle Conservation and Studies by sponsoring a Marine GPS Tracker system. This maps the Hawksbill turtle's migratory path, furthering our understanding of how these beautiful sea creatures live and reproduce.

We are committed to being responsible corporate citizens. This shows in our support and volunteerism to the local communities, including contributions to disadvantaged families during all festive celebrations, sponsoring local schools in Young Enterprise Program. We are also a strong supporter in cancer patient care and recovery shown in our volunteerism and fund-raising activities during National Cancer Society's Annual Relay for Life.

Through these commitments and activities, we have made a strong start in barely a year of independent operations. Sustainability is a journey and we encourage you to join us to continue to enhance our contributions.



Handover of RM10,000 contribution to National Cancer Society of Melaka in conjunction with Relay For Life



For more information, please visit us at <https://maxeon.com/>



Sunway Medical Centre continues to uphold quality patient-centric care while serving the needs of its community

# SUNWAY MEDICAL CENTRE

Sunway City

A hospital is a place where people should feel safe and trusted that their well-being is prioritised and taken care of. Sunway Medical Centre continues to uphold quality patient-centric care while serving the needs of its community.

This year, the hospital played an active role towards building a safer Malaysia and reopening of our country's economy during a pandemic. As part of the hospital's Corporate Social Responsibility (CSR) initiatives and in support of the COVID-19 National Immunisation Programme since Phase 1 started in March, Sunway Medical Centre, Sunway City has administered more than 350,000 COVID-19 vaccine doses to frontliners, senior citizens, adolescents and the general public to date.

In this new endemic normal, face masks have become an essential item and Sunway Medical Centre recognised the need to support the underprivileged, especially the urban poor, B40 groups and refugee community. The hospital donated over 10,000 boxes of 3-ply and KN95 masks to 16

non-governmental organisations (NGOs) and local councils (ADUNs), which includes Malaysia Red Crescent Society (MRSM), Yayasan Sin Chew, Dignity Foundation for Children, Refuge for the Refugees, Majlis Bandaraya Subang Jaya, ADUN Subang Jaya and DUN Kinrara.

To help ease the burdens of public healthcare system during the height of COVID-19, Sunway Medical Centre supports the Ministry of Health (MoH) through a decanting programme for non-COVID patients from 10 public hospitals. To date, more than 200 patients have been referred to the hospital through this partnership.

The hospital remains dedicated to contributing to those in need and has successfully performed paediatric cardiac surgeries on babies as young as one-month-old through a collaboration with Media Prima - NSTP Humanitarian Fund. Sunway Medical Centre has also bettered lives through living-donor kidney transplant and providing cancer patients access to treatments they need at a special rate.



On 11th October 2021, Sunway Medical Centre reopened its doors as a "Pusat Pemberian Vaksin Hospital Swasta" to administer COVID-19 vaccination for adolescents.



In 28th October 2021, Sunway Medical Centre as a "Pusat Pemberian Vaksin Hospital Swasta" started administering COVID-19 booster dose for seniors and medical frontliners.



Consultant Paediatrician and Paediatric Cardiologist, Dr Ang Hak Lee, with baby Razia, who was born with a congenital heart disease (a condition in the heart structure)





## MY AMCHAM CARES Special Recognition

It has been five years since MY AMCHAM CARES was first introduced and to mark this momentous occasion, Special Recognition is granted to companies whose corporate social responsibility programs meet a rigorous standard of achievement. Companies are recognized successively with higher tiers for accumulated years of recognition.



**Champion  
Level**

**03**

consecutive  
years



**All Star  
Level**

**05**

consecutive  
years



**Hall of Fame  
Level**

**10**

consecutive  
years



# All Star Achievers





# Champion Achievers



# Aligning Corporate, Local, National & Global Goals

Since 2018, AMCHAM has been incorporating the UN Sustainable Development Goals (SDG) into MY AMCHAM CARES in order to showcase our members' contributions towards the UN 2030 Agenda for Sustainable Development, as well as our contributions towards Malaysia's national aspirations for the goals.

Questions relating to the SDGs were included in this year's MY AMCHAM CARES survey allowing AMCHAM to go one step further in 2021. By identifying the SDGs companies are targeting, members targeting the same space will be able to lean and learn from each other and potentially coordinate for greater impact. The results of this can be seen clearly in AMCHAM's membership directory. Please be sure to pick up a reference copy.

## Looking Ahead

MY AMCHAM CARES has become an important platform for our members. With the insights gained across the five areas of the survey, the program enables AMCHAM to support our members as they strengthen their activities, connect and learn from each other and showcase the additional benefits they bring when their investments are aligned with corporate, local, national, and global goals.

# MY AMCHAM CARES aligned with the UN SDGs and the Eleventh Malaysia Plan's Strategic Thrusts

Percentages indicate the number of MY AMCHAM CARES survey respondents targetting specific UN SDGs



Enhancing **inclusiveness** towards an equitable society



Improving **wellbeing** for all



Accelerating **human capital development** for an advanced nation



Pursuing **green growth** for sustainability and resilience



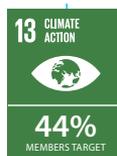
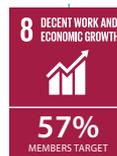
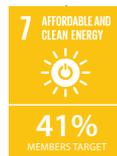
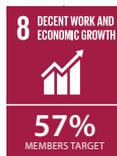
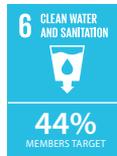
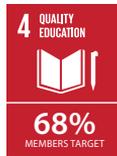
Strengthening **infrastructure** to support economic expansion



Re-engineering **economic growth** for greater prosperity



Transforming **public service** for productivity



## SUSTAINABLE DEVELOPMENT GOALS

\* Malaysia announced its 12th Malaysia Plan on 28 September 2021 with the strategic thrusts remaining similar under the Achieving Sustainability theme.

# Thank you to all the 2021 participating companies

AMCHAM would like to thank all our members who participated in the CSR Survey and have corporate citizenship and CSR initiatives running for more than one year:

- 3M Malaysia Sdn. Bhd.
- Agilent Technologies LDA Malaysia Sdn. Bhd.
- AIG Malaysia Insurance Berhad
- American Express (Malaysia) Sdn. Bhd.
- AmMetLife Insurance Berhad
- Analog Devices Sdn Bhd (Formerly Linear Semiconductor)
- ASP Medical Clinic
- Avago Technologies (M) Sdn Bhd, A Broadcom Inc Company
- AVX Manufacturing (Malaysia) Sdn Bhd
- Azim, Tunku Farik & Wong
- Benchmark Electronics (M) Sdn Bhd
- Berjaya Starbucks Coffee Company Sdn. Bhd.
- Boeing Aerospace (Malaysia) Sdn. Bhd.
- Boston Scientific Medical Device (Malaysia) Sdn Bhd
- Cargill Holdings (Malaysia) Sdn. Bhd.
- Celestica Malaysia Sdn. Bhd.
- Cisco Systems (Malaysia) Sdn. Bhd.
- Citibank Berhad
- Clorox (Malaysia) Sdn. Bhd.
- Coca-Cola Malaysia
- Cohu Malaysia Sdn Bhd
- ConocoPhillips Asia Pacific Sdn. Bhd.
- Convex Malaysia Sdn. Bhd.
- Crown Worldwide Group Sdn. Bhd.
- Cypress Semiconductor (Malaysia) Sdn Bhd
- Danisco Malaysia Sdn Bhd
- DaVita (Malaysia) Sdn Bhd
- Dow Chemical Malaysia Sdn. Bhd.
- Electrorent
- Emerson Electric (M) Sdn Bhd
- Entegris (Malaysia) Sdn Bhd
- Estee Lauder Malaysia Sdn Bhd
- ExxonMobil Subsidiaries in Malaysia
- Facebook Malaysia
- Federal Express Services Sdn. Bhd.
- FireEye Technologies Malaysia Sdn. Bhd.
- First Solar Malaysia Sdn. Bhd.
- Flex Malaysia
- Foresight Asia Pacific Sdn. Bhd.
- Fragomen Malaysia Sdn Bhd
- Franklin Templeton Asset Management (Malaysia) Sdn Bhd
- General Electric International, Inc. (GE)
- Gerbang Alaf Restaurants Sdn Bhd.
- Gibraltar BSN Life Berhad
- GlaxoSmithKline Pharmaceutical
- Green Point Precision (M) Sdn Bhd
- Haskell Malaysia Services Sdn. Bhd.





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#amchammalaysia

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