

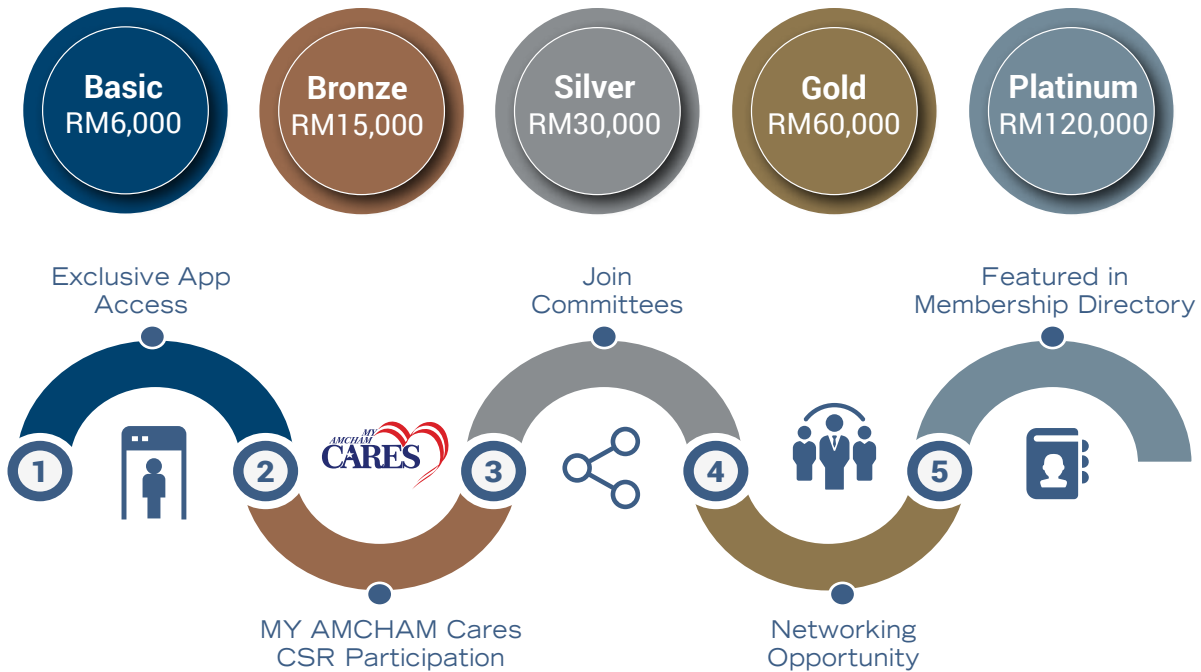


CORPORATE MEMBERSHIP TIERS 2022





CORPORATE MEMBERSHIP TIERS 2022



TOP TIER BENEFITS



* AMCHAM Signature Events: AGM Luncheon, Penang Dialogue and Thanksgiving Luncheon.

For more information, please contact us at membership@amcham.com.my

BENEFITS

Basic
6,000Bronze
15,000Silver
30,000Gold
60,000Platinum
120,000

MEMBERSHIP

	Basic 6,000	Bronze 15,000	Silver 30,000	Gold 60,000	Platinum 120,000
Includes one (1) year AMCHAM membership	x	x	x	x	x
Total representatives	7	10	15	20	Unlimited
Company Name and logo in the membership directory to enhance your company's visibility	x	x	x	x	x
2 free copies of the membership directory	x	x	x	x	x
Participate in MY AMCHAM Cares - a program designed to promote your company's CSR initiatives	x	x	x	x	x
Access to Exclusive Members' Briefings with the U.S. Embassy	x	x	x	x	x
Representative enjoy member prices to AMCHAM events	x	x	x	x	x
Special discounts for all Chamber advertisement opportunities	x	x	x	x	x
Access to Members-only AMCHAM communication - newsletter and website	x	x	x	x	x
Log-in Access to AMCHAM mobile app	x	x	x	x	x
Access to Members-Only Benefits Program	x	x	x	x	x
Eligible to participate in Committee activity	x	x	x	x	x
Networking opportunities with regional and global network of American business associations	x	x	x	x	x
Online Membership Directory	x	x	x	Priority Listing in Online Directory, 1 Video Advert	Priority Listing in Online Directory, 1 Video Advert

BRAND EXPOSURE & VISIBILITY

	Basic 6,000	Bronze 15,000	Silver 30,000	Gold 60,000	Platinum 120,000
Company logo on AMCHAM's homepage with a link to your company website		x	x	x	x
Company logo on AMCHAM's monthly e-newsletter "Pulse"		x	x	x	x
Company logo displayed at AMCHAM Executive Office and at all events		x	x	x	x
Eligible for a special feature in the CSR newsletter (not to exceed 1500 words) - highlighting ESG / CSR Initiatives or thought leadership			1	2	3
Full Listing Page & Full page advertisement in AMCHAM's Membership Directory				x	x
Company logo in "Thank You" page of AMCHAM's Membership Directory		x	x	x	x
Corporate Branding on Webinars		x	x	x	x

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BENEFITS

Basic
6,000Bronze
15,000Silver
30,000Gold
60,000Platinum
120,000

EXCLUSIVE EVENT ACCESS

	Basic 6,000	Bronze 15,000	Silver 30,000	Gold 60,000	Platinum 120,000
Optional sponsor status at any AMCHAM programs (1x Gold Sponsor)				x	x (Ability to split to (2) silver sponsors at any AMCHAM program)
Exclusive invitation to private roundtable discussions				x	x
Opportunity to speak at AMCHAM events (e.g.) subject to availability - Welcome remarks/Keynote/Panel/Moderator/Closing remarks					x
A customizable program that includes VVIP access & speaking options (Luncheon/Dinner for a total of 25 pax)					x
Priority seating at all signature events (for one senior representative)				x	x
Invitation to join AMCHAM's closed-door events, pre-event green room meetings				x	x
Complimentary passes to events		10 passes excluding AMCHAM's Signature Events*	1 pass to attend all AMCHAM events excluding AMCHAM's Signature Events*	1 pass to attend all AMCHAM events including AMCHAM's Signature Events*	1 pass to attend all AMCHAM events including AMCHAM's Signature Events*
Ability to host a Spotlight Session		1	1	2	2
Access to Partner Programs (subject to availability)				x	x

ADVERTISING OPPORTUNITIES

	Basic 6,000	Bronze 15,000	Silver 30,000	Gold 60,000	Platinum 120,000
Feature articles in e-newsletter per year			1	1	2
Horizontal web banner advertisements during the calendar year (1 month duration)				1	2
Free EDM		1	3	4	6
Discount on all online advertising costs		15%	20%	25%	30%
Discount on Spotlight Sessions		20%	20%	20%	20%
Opportunity to display corporate materials in AMCHAM Executive Office		x	x	x	x

OTHER BENEFITS

	Basic 6,000	Bronze 15,000	Silver 30,000	Gold 60,000	Platinum 120,000
Complimentary use of AMCHAM meeting space (capacity: 50pax theatre style) including F&B / excluding other costs		1 Half-Day	1 Full-Day	2-Full-Day	3 Full-Day

* AMCHAM Signature Events: AGM Luncheon, Penang Dialogue and Thanksgiving Luncheon.

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BASIC MEMBERSHIP BENEFITS

Basic
RM6,000



1 Year AMCHAM membership



Company name + Logo in Membership Directory



MY AMCHAM Cares participation (CSR initiative)



Access to exclusive members' briefings with U.S. Embassy



Member prices to AMCHAM events



Special discounts for all chamber advertisement opps.



Regular members only AMCHAM communication



Member access to AMCHAM mobile app



Members only benefits' program access



2 free copies of Membership Directory



Networking opps. with regional & global network of American Business Associations



Eligibility to join committees



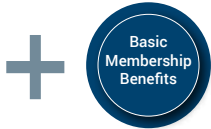
7 representatives



Online Membership Directory listing

For more information, please contact us at membership@amcham.com.my

BRONZE MEMBERSHIP BENEFITS*



10 representatives



Online Membership Directory listing



AMCHAM's monthly e-newsletter "Pulse"



- > AMCHAM's homepage with a link to your company website
- > Company logo displayed at AMCHAM Executive Office and at all events



10 passes (excluding signature events)



Ability to host a Spotlight Session

ADVERTISING BENEFITS & OPPORTUNITIES



Free EDM

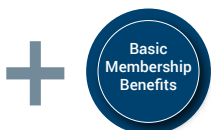


Online Ad discounts



Spotlight session discounts

SILVER MEMBERSHIP BENEFITS*



15 representatives



Online Membership Directory listing



AMCHAM's monthly e-newsletter "Pulse"



- > AMCHAM's homepage with a link to your company website
- > Company logo displayed at AMCHAM Executive Office and at all events



1 pass to attend ALL AMCHAM events (excluding signature events)



Ability to host a Spotlight Session

ADVERTISING BENEFITS & OPPORTUNITIES



Free EDM



Online Ad discounts



Spotlight session discounts

* For the full list of membership benefits, please refer to page 2 and 3.

GOLD MEMBERSHIP BENEFITS*



20 representatives



Priority online Membership Directory listing with 1 video advertisement



AMCHAM's monthly e-newsletter "Pulse"



- > AMCHAM's homepage with a link to your company website
- > Company logo displayed at AMCHAM Executive Office and at all events



Full listing page & full page advertisement in AMCHAM Membership Directory



Priority seating at all AMCHAM's Signature Events (for one senior representative)



1 pass to attend ALL AMCHAM events (including signature events)



Ability to host a Spotlight Session

Guaranteed

1 GOLD SPONSOR AT ANY AMCHAM PROGRAM

ADVERTISING BENEFITS & OPPORTUNITIES

1

Horizontal web banner advertisements

4

Free EDM

25%

Online Ad discounts

20%

Spotlight session discounts

PLATINUM MEMBERSHIP BENEFITS*



Unlimited representatives



Priority online Membership Directory listing with 1 video advertisement



AMCHAM's monthly e-newsletter "Pulse"



- > AMCHAM's homepage with a link to your company website
- > Company logo displayed at AMCHAM Executive Office and at all events



Full listing page & full page advertisement in AMCHAM Membership directory



Priority seating at all AMCHAM's Signature Events (for one senior representative)



1 pass to attend ALL AMCHAM events (including signature events)



Ability to host a Spotlight Session

Guaranteed

1 GOLD OR 2 SILVER SPONSOR AT ANY AMCHAM PROGRAM(S)

ADVERTISING BENEFITS & OPPORTUNITIES

2

Horizontal web banner advertisements

6

Free EDM

30%

Online Ad discounts

20%

Spotlight session discounts

* For the full list of membership benefits, please refer to page 2 and 3.

CORPORATE MEMBERSHIP TIERS 2022



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