

A M C H A M



M A L A Y S I A

2026

CORPORATE  
MEMBERSHIP TIERS

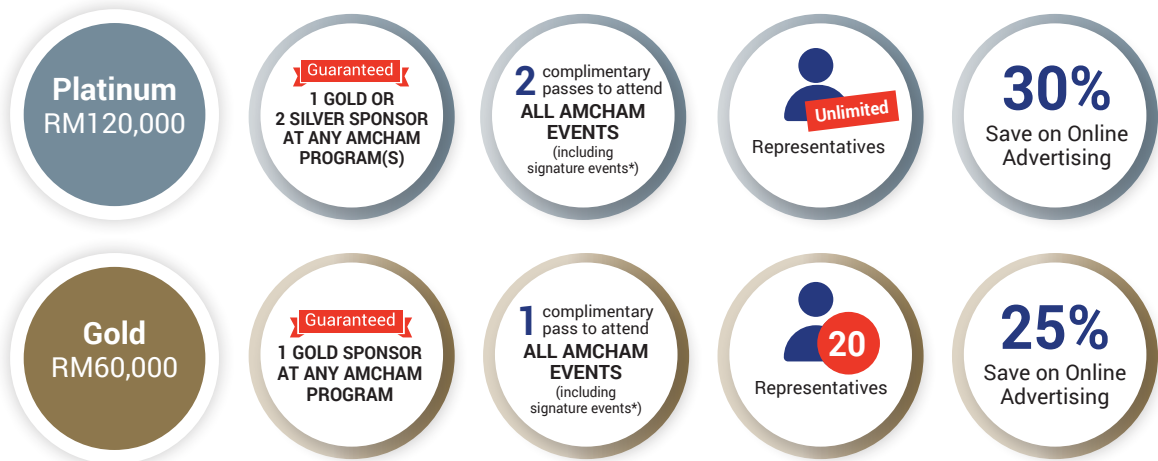




## CORPORATE MEMBERSHIP TIERS 2026



### TOP TIER BENEFITS



\* AMCHAM Signature Events: AGM Luncheon, Penang Dialogue and Thanksgiving Luncheon.

**BENEFITS**



<b>MEMBERSHIP</b>					
	Basic 7,000	Bronze 15,000	Silver 30,000	Gold 60,000	Platinum 120,000
Includes one (1) year AMCHAM membership	x	x	x	x	x
Total representatives	7	10	15	20	Unlimited
Company Name and logo in the membership directory to enhance your company's visibility	x	x	x	x	x
2 free copies of the membership directory	x	x	x	x	x
Participate in MY AMCHAM Cares - a program designed to promote your company's CSR initiatives	x	x	x	x	x
Exclusive access to Members' Briefings with the U.S. Embassy	x	x	x	x	x
Representative enjoy member rates to AMCHAM events	x	x	x	x	x
Special discounts for all Chamber advertisement opportunities	x	x	x	x	x
Access to Members-only AMCHAM communications - Newsletter and Website	x	x	x	x	x
Access to Members-Only Benefits Program	x	x	x	x	x
Participate in Committee activity	x	x	x	x	x
Networking opportunities with regional and global network of American business associations	x	x	x	x	x
Membership Directory listing	x	x	x	x	x

<b>BRAND EXPOSURE &amp; VISIBILITY</b>					
	Basic 7,000	Bronze 15,000	Silver 30,000	Gold 60,000	Platinum 120,000
Company logo on AMCHAM's homepage with a link to your company website		x	x	x	x
Company logo on AMCHAM's weekly e-newsletter		x	x	x	x
Company logo displayed at AMCHAM Executive Office and at all events		x	x	x	x
Eligible for a special feature in the AMCHAM newsletter			1	2	3
Full Listing Page & Full page advertisement in AMCHAM's Membership Directory				x	x
Company logo in "Thank You" page of AMCHAM's Membership Directory		x	x	x	x
Corporate Branding on Webinars		x	x	x	x

## BENEFITS

Basic  
7,000Bronze  
15,000Silver  
30,000Gold  
60,000Platinum  
120,000

## EXCLUSIVE EVENT ACCESS

Complimentary sponsorship opportunity at an Amcham event (1x Gold Event Sponsorship - equivalent to RM20,000)*				x	x (Ability to split to 2x silver event sponsors at any AMCHAM programs)
One (1) complimentary delegate ticket to the 2026 Washington Doorknock, subject to availability (airfare, hotel, and incidental expenses not included)				x	x
Exclusive invitation to private roundtable discussions				x	x
Opportunity to speak at AMCHAM events (e.g.) subject to availability - Welcome remarks/Keynote/Panel/Moderator/Closing remarks					x
A customizable program that includes VVIP access & speaking options (Luncheon/Dinner for a total of 25 pax)					x
Priority seating at all signature events (for one senior representative)				x	x
Invitation to join AMCHAM's closed-door events, pre-event green room meetings				x	x
Complimentary passes to events		10 passes to be used at only AMCHAM REGULAR events, subject to availability excluding AMCHAM's Signature Events*	1 pass to attend ALL AMCHAM events excluding AMCHAM's Signature Events*	1 pass to attend ALL AMCHAM events including AMCHAM's Signature Events*	2 passes to attend ALL AMCHAM events including AMCHAM's Signature Events*
Ability to host a Spotlight Session		1	1	2	2
Access to Partner Programs (subject to availability)				x	x

## ADVERTISING OPPORTUNITIES

Feature articles in weekly e-newsletter per year			1	1	2
Horizontal web banner advertisements during the calendar year (1 month duration)			1	2	3
Free EDM		1	3	4	6
Discount on all online advertising costs		15%	20%	25%	30%
Discount on Spotlight Sessions		20%	20%	20%	20%
e-Display on TV/monitor at the AMCHAM Executive Office		x	x	x	x

## OTHER BENEFITS

Complimentary use of AMCHAM meeting space (capacity: 50pax theatre style) including F&B / excluding other costs		1 Half-Day	1 Full-Day	2-Full-Days	3 Full-Days
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\* AMCHAM Signature Events: AGM Luncheon, Penang Dialogue and Thanksgiving Luncheon.



## BASIC MEMBERSHIP BENEFITS

**Basic**  
RM7,000



7 Representatives



Company name + Logo in  
Membership Directory



MY AMCHAM Cares  
participation (CSR initiative)



Exclusive briefings  
with U.S. Embassy



Member rates to  
AMCHAM events

Special discounts for  
advertisement opportunity.



Regular members  
only AMCHAM  
communication



Exclusive Members Only  
benefits' program



2 copies of  
Membership Directory



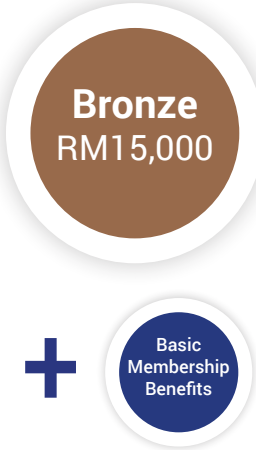
Networking with regional  
& global executive



Eligibility to join  
committees

For more information, please contact us at [membership@amcham.com.my](mailto:membership@amcham.com.my)

## BRONZE MEMBERSHIP BENEFITS\*



**Bronze**  
RM15,000



10 Representatives



Membership  
Directory listing



AMCHAM's weekly  
e-newsletter



- > AMCHAM's homepage with a link to your company website
- > Company logo displayed at AMCHAM Executive Office and at all events



10 passes (excluding  
signature events)  
\*Subject to availability



Ability to host a  
Spotlight Session

**ADVERTISING BENEFITS  
& OPPORTUNITIES**

1

Free EDM

15%

Online Ad  
discounts

20%

Spotlight session  
discounts

## SILVER MEMBERSHIP BENEFITS\*



**Silver**  
RM30,000



15 Representatives



Membership  
Directory listing



AMCHAM's weekly  
e-newsletter



- > AMCHAM's homepage with a link to your company website
- > Company logo displayed at AMCHAM Executive Office and at all events



1 pass to attend ALL  
AMCHAM events (excluding  
signature events)



Ability to host a  
Spotlight Session

**ADVERTISING BENEFITS  
& OPPORTUNITIES**

1

Horizontal web banner  
advertisements

3

Free EDM

20%

Online Ad  
discounts

20%


Spotlight session  
discounts

**GOLD MEMBERSHIP BENEFITS\***

**Gold**  
RM60,000

+

Basic Membership Benefits



20 Representatives



Membership Directory listing



AMCHAM's weekly e-newsletter



- > AMCHAM's homepage with a link to your company website
- > Company logo displayed at AMCHAM Executive Office and at all events



FULL ADS

Full listing page & full page advertisement in AMCHAM Membership Directory



1

Priority seating at all AMCHAM's Signature Events (for one senior representative)



1

1 pass to attend ALL AMCHAM events (including signature events)



2

Ability to host Spotlight Session

**Guaranteed**  
**1 GOLD SPONSOR AT ANY AMCHAM PROGRAM**

**ADVERTISING BENEFITS & OPPORTUNITIES**

2

Horizontal web banner advertisements

4

Free EDM

25%

Online Ad discounts

20%

Spotlight session discounts

**PLATINUM MEMBERSHIP BENEFITS\***

**Platinum**  
RM120,000

+

Basic Membership Benefits



Unlimited representatives



Membership Directory listing



AMCHAM's weekly e-newsletter



- > AMCHAM's homepage with a link to your company website
- > Company logo displayed at AMCHAM Executive Office and at all events



FULL ADS

Full listing page & full page advertisement in AMCHAM Membership directory



1

Priority seating at all AMCHAM's Signature Events (for one senior representative)



2

2 passes to attend ALL AMCHAM events (including signature events)



2

Ability to host Spotlight Session

**Guaranteed**  
**1 GOLD OR 2 SILVER SPONSOR AT ANY AMCHAM PROGRAM(S)**

(Ability to split to 2x silver event sponsors at any AMCHAM programs)

**ADVERTISING BENEFITS & OPPORTUNITIES**

3

Horizontal web banner advertisements

6

Free EDM

30%

Online Ad discounts

20%

Spotlight session discounts

\* For the full list of membership benefits, please refer to page 2 and 3.



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<https://amcham.com.my/>



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#amchammalaysia

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