

A M C H A M



M A L A Y S I A

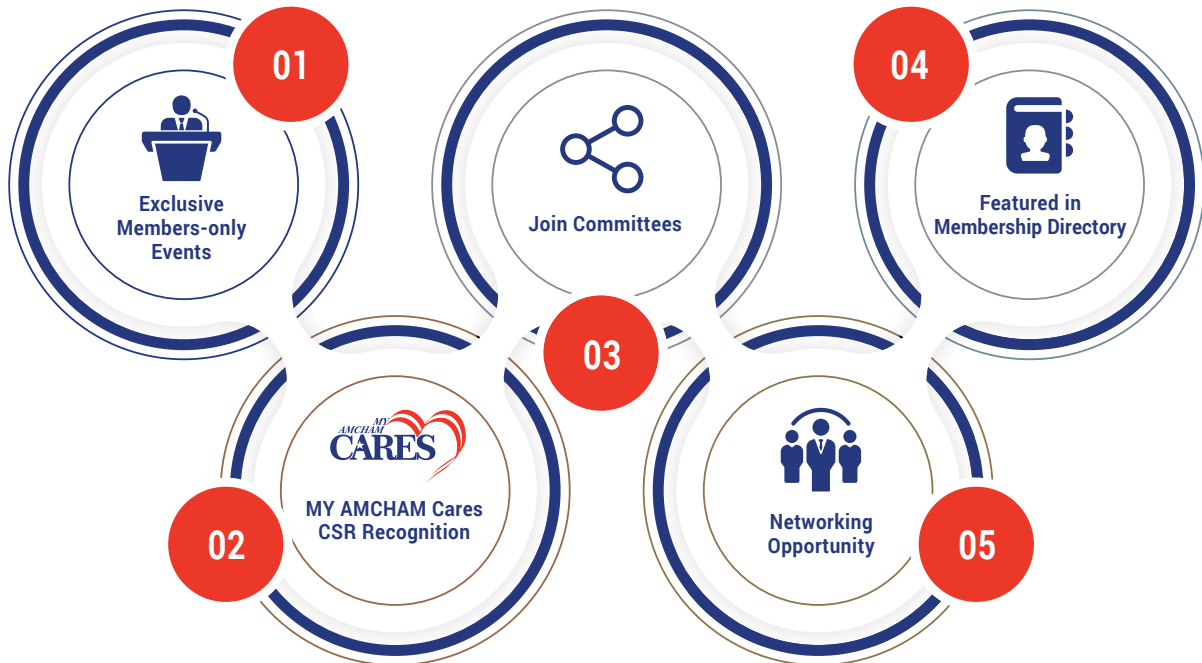
2025

CORPORATE
MEMBERSHIP TIERS





CORPORATE MEMBERSHIP TIERS 2025



TOP TIER BENEFITS



* AMCHAM Signature Events: AGM Luncheon, Penang Dialogue and Thanksgiving Luncheon.

For more information, please contact us at membership@amcham.com.my

BENEFITS



MEMBERSHIP					
Includes one (1) year AMCHAM membership	x	x	x	x	x
Total representatives	7	10	15	20	Unlimited
Company Name and logo in the membership directory to enhance your company's visibility	x	x	x	x	x
2 free copies of the membership directory	x	x	x	x	x
Participate in MY AMCHAM Cares - a program designed to promote your company's CSR initiatives	x	x	x	x	x
Exclusive access to Members' Briefings with the U.S. Embassy	x	x	x	x	x
Representative enjoy member rates to AMCHAM events	x	x	x	x	x
Special discounts for all Chamber advertisement opportunities	x	x	x	x	x
Access to Members-only AMCHAM communications - Newsletter and Website	x	x	x	x	x
Access to Members-Only Benefits Program	x	x	x	x	x
Participate in Committee activity	x	x	x	x	x
Networking opportunities with regional and global network of American business associations	x	x	x	x	x
Membership Directory listing	x	x	x	x	x

BRAND EXPOSURE & VISIBILITY					
Company logo on AMCHAM's homepage with a link to your company website		x	x	x	x
Company logo on AMCHAM's weekly e-newsletter		x	x	x	x
Company logo displayed at AMCHAM Executive Office and at all events		x	x	x	x
Eligible for a special feature in the AMCHAM newsletter			1	2	3
Full Listing Page & Full page advertisement in AMCHAM's Membership Directory				x	x
Company logo in "Thank You" page of AMCHAM's Membership Directory		x	x	x	x
Corporate Branding on Webinars		x	x	x	x

BENEFITS

Basic
7,000Bronze
15,000Silver
30,000Gold
60,000Platinum
120,000

EXCLUSIVE EVENT ACCESS

Complimentary sponsorship opportunity at an Amcham event (1x Gold Event Sponsorship - equivalent to RM20,000)*				X	X (Ability to split to 2x silver event sponsors at any AMCHAM programs)
One (1) complimentary Delegate ticket to the 2025 Washington Doorknock (excludes airfare, hotel, and other incidental expenses)				X	X
Exclusive invitation to private roundtable discussions				X	X
Opportunity to speak at AMCHAM events (e.g.) subject to availability - Welcome remarks/Keynote/Panel/Moderator/Closing remarks					X
A customizable program that includes VVIP access & speaking options (Luncheon/Dinner for a total of 25 pax)					X
Priority seating at all signature events (for one senior representative)				X	X
Invitation to join AMCHAM's closed-door events, pre-event green room meetings				X	X
Complimentary passes to events		10 passes to be used at only AMCHAM REGULAR events, subject to availability excluding AMCHAM's Signature Events*	1 pass to attend ALL AMCHAM events excluding AMCHAM's Signature Events*	1 pass to attend ALL AMCHAM events including AMCHAM's Signature Events*	2 passes to attend ALL AMCHAM events including AMCHAM's Signature Events*
Ability to host a Spotlight Session		1	1	2	2
Access to Partner Programs (subject to availability)				X	X

ADVERTISING OPPORTUNITIES

Feature articles in weekly e-newsletter per year			1	1	2
Horizontal web banner advertisements during the calendar year (1 month duration)			1	2	3
Free EDM		1	3	4	6
Discount on all online advertising costs		15%	20%	25%	30%
Discount on Spotlight Sessions		20%	20%	20%	20%
e-Display on TV/monitor at the AMCHAM Executive Office		X	X	X	X

OTHER BENEFITS

Complimentary use of AMCHAM meeting space (capacity: 50pax theatre style) including F&B / excluding other costs		1 Half-Day	1 Full-Day	2-Full-Days	3 Full-Days
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* AMCHAM Signature Events: AGM Luncheon, Penang Dialogue and Thanksgiving Luncheon.



BASIC MEMBERSHIP BENEFITS



7 Representatives



Company name + Logo in Membership Directory



MY AMCHAM Cares participation (CSR initiative)



Exclusive briefings with U.S. Embassy



Member rates to AMCHAM events



Special discounts for advertisement opportunity.



Regular members only AMCHAM communication



Exclusive Members Only benefits' program



2 copies of Membership Directory



Networking with regional & global executive



Eligibility to join committees

BRONZE MEMBERSHIP BENEFITS*



10 Representatives

Membership
Directory listingAMCHAM's weekly
e-newsletter

- > AMCHAM's homepage with a link to your company website
- > Company logo displayed at AMCHAM Executive Office and at all events

10 passes (excluding
signature events)
*Subject to availabilityAbility to host a
Spotlight SessionADVERTISING BENEFITS
& OPPORTUNITIES

Free EDM

Online Ad
discountsSpotlight session
discounts

SILVER MEMBERSHIP BENEFITS*



15 Representatives

Membership
Directory listingAMCHAM's weekly
e-newsletter

- > AMCHAM's homepage with a link to your company website
- > Company logo displayed at AMCHAM Executive Office and at all events

1 pass to attend ALL
AMCHAM events (excluding
signature events)Ability to host a
Spotlight SessionADVERTISING BENEFITS
& OPPORTUNITIESHorizontal web banner
advertisements

Free EDM

Online Ad
discountsSpotlight session
discounts

* For the full list of membership benefits, please refer to page 2 and 3.

GOLD MEMBERSHIP BENEFITS*



20 Representatives



Membership Directory listing



AMCHAM's weekly e-newsletter



- > AMCHAM's homepage with a link to your company website
- > Company logo displayed at AMCHAM Executive Office and at all events



Full listing page & full page advertisement in AMCHAM Membership Directory



Priority seating at all AMCHAM's Signature Events (for one senior representative)



1 pass to attend ALL AMCHAM events (including signature events)



Ability to host Spotlight Session

Guaranteed
1 GOLD SPONSOR AT ANY AMCHAM PROGRAM

ADVERTISING BENEFITS & OPPORTUNITIES

2

Horizontal web banner advertisements

4

Free EDM

25%

Online Ad discounts

20%

Spotlight session discounts

PLATINUM MEMBERSHIP BENEFITS*



Unlimited representatives



Membership Directory listing



AMCHAM's weekly e-newsletter



- > AMCHAM's homepage with a link to your company website
- > Company logo displayed at AMCHAM Executive Office and at all events



Full listing page & full page advertisement in AMCHAM Membership directory



Priority seating at all AMCHAM's Signature Events (for one senior representative)



2 passes to attend ALL AMCHAM events (including signature events)



Ability to host Spotlight Session

Guaranteed
1 GOLD OR 2 SILVER SPONSOR AT ANY AMCHAM PROGRAM(S)

(Ability to split to 2x silver event sponsors at any AMCHAM programs)

ADVERTISING BENEFITS & OPPORTUNITIES

3

Horizontal web banner advertisements

6

Free EDM

30%

Online Ad discounts

20%

Spotlight session discounts

* For the full list of membership benefits, please refer to page 2 and 3.



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<https://amcham.com.my/>



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