



AMCHAM PENANG DIALOGUE 2022 *A Stronger Malaysian Ecosystem*

*Thursday, 8 September 2022
Eastern & Oriental Hotel, Penang*

8.30am - 9.00am	Guest Arrival & registration
9.00am - 9.05am	<u>Welcome Remarks</u> Siobhan Das, CEO, AMCHAM
9.05am - 9.20am	<u>Keynote Address:</u> Malaysia's Sustained Excellence: Connecting into the Global Ecosystem YB Dato' Seri Azmin Ali Senior Minister, Minister of International Trade & Industry
9.20am - 9.50am	Presentation: The Transition: Global Value Chains Malaysia remains as a key destination for FDI much of which is attracted to the strong ecosystem that has been built over 50 years. The presentation explores how global value chains are changing and while they have played an important part in boosting trade and growth there are emerging factors including new technologies and trade policy that are reshaping global value chains. Where is Malaysia?
9.50am - 10.00am	BREAK
10.00am - 11.15am	<u>Panel Discussion:</u> Around the World Again, and Again! Reimagine the Future of Global Trade Trade has a larger role to play in a new world order as new trade patterns may emerge and expectations on a more inclusive trading system. This panel discussion highlights the economic recovery,



	trends, opportunities and challenges in various sectors. Also will discuss how the whole system connects to global trade, alignment with the emerging trade agendas and what technologies can impact and improve supply chain efficiency and transparency.
11.15am - 12.15pm	<p><u>Panel Discussion:</u> Enabling Tomorrow's Infrastructure</p> <p>The global supply chain has been challenged throughout the pandemic and the supply chain infrastructure will continue to face uncertainties, including in technology-related investments, and "reshoring" and "near-shoring" activities.</p> <p>This panel will discuss connectivity in the supply chain management the role and usage of data that connects manufacturing, services, goods and talents into a dynamic global highway and the role of Cybersecurity in critical infrastructure protection and how it can protect a country's competitiveness</p>
12.15pm - 12.30pm	Break/ Prayers/ Networking
12.30pm - 2.00pm	<p><u>Luncheon Dialogue: Emerging Green</u> Moderator: Siobhan Das, CEO, AMCHAM</p> <p>YAB Chow Kon Yeow, Chief Minister of Penang H.E Brian McFeeters, U.S Ambassador to Malaysia</p> <p>Achieving Sustainable Manufacturing through ESG lenses How is Penang State policies and initiatives helping and supporting companies on their journey through ESG. more sustainable destination for FDI.</p>
2.00pm - 3.15pm	<p><u>Panel Discussion:</u> Developing Tomorrow's Talent for a sustainable SME Ecosystem</p> <p>SMEs have potential to create sustainable impact in the global supply chain ecosystem. The discussion will cover the challenges and concerns of SMEs as they plug into global supply chains domestically and internationally, how MNCs can support the journey and aspirations for SMEs and will the SMEs continue to bedrock the global trade.</p>
3.15pm	Closing Remarks & Networking