

A M C H A M



M A L A Y S I A

2024

CORPORATE MEMBERSHIP TIERS

**3-Year membership
renewal option available
at 10% discount for all
corporate membership tiers**





CORPORATE MEMBERSHIP TIERS 2024



TOP TIER BENEFITS



* AMCHAM Signature Events: AGM Luncheon, Penang Dialogue and Thanksgiving Luncheon.

BENEFITS
Basic
7,000

Bronze
15,000

Silver
30,000

Gold
60,000

Platinum
120,000

MEMBERSHIP

Includes one (1) year AMCHAM membership	x	x	x	x	x
Total representatives	7	10	15	20	Unlimited
Company Name and logo in the membership directory to enhance your company's visibility	x	x	x	x	x
2 free copies of the membership directory	x	x	x	x	x
Participate in MY AMCHAM Cares - a program designed to promote your company's CSR initiatives	x	x	x	x	x
Exclusive access to Members' Briefings with the U.S. Embassy	x	x	x	x	x
Representative enjoy member rates to AMCHAM events	x	x	x	x	x
Special discounts for all Chamber advertisement opportunities	x	x	x	x	x
Exclusive access to Members-only AMCHAM communication - newsletter and website	x	x	x	x	x
Access to Members-Only Benefits Program	x	x	x	x	x
Participate in Committee activity	x	x	x	x	x
Networking with regional and global network of American executives	x	x	x	x	x
Membership Directory listing	x	x	x	x	x

BRAND EXPOSURE & VISIBILITY

Company logo on AMCHAM's homepage with a link to your company website		x	x	x	x
Company logo on AMCHAM's monthly e-newsletter "Pulse"		x	x	x	x
Company logo displayed at AMCHAM Executive Office and at all events		x	x	x	x
Eligible for a special feature in the AMCHAM newsletter			1	2	3
Full Listing Page & Full page advertisement in AMCHAM's Membership Directory				x	x
Company logo in "Thank You" page of AMCHAM's Membership Directory		x	x	x	x
Corporate Branding on Webinars		x	x	x	x

BENEFITS
Basic
7,000

Bronze
15,000

Silver
30,000

Gold
60,000

Platinum
120,000

EXCLUSIVE EVENT ACCESS

Optional sponsor status at any AMCHAM program (1x Gold Event Sponsorship)*				x	x (Ability to split to 2x silver event sponsors at any AMCHAM programs)
Exclusive invitation to private roundtable discussions				x	x
Opportunity to speak at AMCHAM events (e.g.) subject to availability - Welcome remarks/Keynote/Panel/Moderator/Closing remarks					x
A customizable program that includes VVIP access & speaking options (Luncheon/Dinner for a total of 25 pax)					x
Priority seating at all signature events (for one senior representative)				x	x
Invitation to join AMCHAM's closed-door events, pre-event green room meetings				x	x
Complimentary passes to events		10 passes to be used within the year for regular AMCHAM event, subject to availability excluding AMCHAM's Signature Events*	1 pass to attend all AMCHAM events excluding AMCHAM's Signature Events*	1 pass to attend all AMCHAM events including AMCHAM's Signature Events*	1 pass to attend all AMCHAM events including AMCHAM's Signature Events*
Ability to host a Spotlight Session		1	1	2	2
Access to Partner Programs (subject to availability)				x	x

ADVERTISING OPPORTUNITIES

Feature articles in e-newsletter per year			1	1	2
Horizontal web banner advertisements during the calendar year (1 month duration)				1	2
Free EDM		1	3	4	6
Discount on all online advertising costs		15%	20%	25%	30%
Discount on Spotlight Sessions		20%	20%	20%	20%
Opportunity to display corporate materials in AMCHAM Executive Office		x	x	x	x

OTHER BENEFITS

Complimentary use of AMCHAM meeting space (capacity: 50pax theatre style) including F&B / excluding other costs		1 Half-Day	1 Full-Day	2-Full-Day	3 Full-Day
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* AMCHAM Signature Events: AGM Luncheon, Penang Dialogue and Thanksgiving Luncheon.



BASIC MEMBERSHIP BENEFITS

Basic
RM7,000



7 Representatives



Company name + Logo in
Membership Directory



MY AMCHAM Cares
participation (CSR initiative)



Exclusive briefings
with U.S. Embassy



Member rates to
AMCHAM events



Special discounts for
advertisement opportunity.



Regular members
only AMCHAM
communication



AMCHAM mobile app



Exclusive Members Only
benefits' program



2 copies of
Membership Directory



Networking with regional
& global executive



Eligibility to join
committees



Register corporate
entities representative as
associate members roster
(Most senior representative)

BRONZE MEMBERSHIP BENEFITS*



10 Representatives

Membership
Directory listingAMCHAM's monthly
e-newsletter "Pulse"

- > AMCHAM's homepage with a link to your company website
- > Company logo displayed at AMCHAM Executive Office and at all events

10 passes (excluding
signature events)
*Subject to availabilityAbility to host a
Spotlight SessionADVERTISING BENEFITS
& OPPORTUNITIES

1

Free EDM

15%

Online Ad
discounts

20%

Spotlight session
discounts

SILVER MEMBERSHIP BENEFITS*



15 Representatives

Membership
Directory listingAMCHAM's monthly
e-newsletter "Pulse"

- > AMCHAM's homepage with a link to your company website
- > Company logo displayed at AMCHAM Executive Office and at all events

1 pass to attend ALL
AMCHAM events (excluding
signature events)Ability to host a
Spotlight SessionADVERTISING BENEFITS
& OPPORTUNITIES

3

Free EDM

20%

Online Ad
discounts

20%

Spotlight session
discounts

* For the full list of membership benefits, please refer to page 2 and 3.

GOLD MEMBERSHIP BENEFITS*



20 Representatives



Membership
Directory listing



AMCHAM's monthly
e-newsletter "Pulse"



- > AMCHAM's homepage with a link to your company website
- > Company logo displayed at AMCHAM Executive Office and at all events



Full listing page & full page advertisement in AMCHAM Membership Directory



Priority seating at all AMCHAM's Signature Events (for one senior representative)



1 pass to attend ALL AMCHAM events (including signature events)



Ability to host a Spotlight Session

Guaranteed
1 GOLD SPONSOR
AT ANY AMCHAM
PROGRAM

ADVERTISING BENEFITS & OPPORTUNITIES

1

Horizontal web banner advertisements

4

Free EDM

25%

Online Ad discounts

20%

Spotlight session discounts

PLATINUM MEMBERSHIP BENEFITS*



Unlimited representatives



Membership
Directory listing



AMCHAM's monthly
e-newsletter "Pulse"



- > AMCHAM's homepage with a link to your company website
- > Company logo displayed at AMCHAM Executive Office and at all events



Full listing page & full page advertisement in AMCHAM Membership directory



Priority seating at all AMCHAM's Signature Events (for one senior representative)



1 pass to attend ALL AMCHAM events (including signature events)



Ability to host a Spotlight Session

Guaranteed
1 GOLD OR
2 SILVER SPONSOR
AT ANY AMCHAM
PROGRAM(S)

(Ability to split to 2x silver event sponsors at any AMCHAM programs)

ADVERTISING BENEFITS & OPPORTUNITIES

2

Horizontal web banner advertisements

6

Free EDM

30%

Online Ad discounts

20%

Spotlight session discounts

* For the full list of membership benefits, please refer to page 2 and 3.

2024

CORPORATE MEMBERSHIP TIERS



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