

# AMCHAM MEMBERSHIP DIRECTORY 2020

## ADVERTISING & PROFILING RATES

DESCRIPTION	MEMBER (RM)	NON MEMBER (RM)
Outside Back Cover	6,000	12,000
Inside Front Cover	4,000	8,000
Inside Back Cover	4,000	8,000
First Page	3,500	7,000
Second Page	3,500	7,000
Bookmark Insertion	3,000	6,000
Section Divider Page	3,500	7,000
Regular Full Page	2,000	4,000
Half Page	1,100	3,000
<b>Enhanced Profile Packages for Membership Directory Listing (Members only)</b>		
<b>Premium Profile Page</b> <ul style="list-style-type: none"> <li>▪ Dedicated feature page in directory (1 full-page)</li> <li>▪ ½ page advertisement space*</li> <li>▪ Expanded Company Description (up to 120 words)*</li> <li>▪ Company Name &amp; Details (incl. Phone, Fax, Address, Website &amp; Industry)</li> <li>▪ Member List (Name &amp; Designation)</li> <li>▪ Corporate Representative's photo</li> <li>▪ Company Logo in Color</li> <li>▪ UN Sustainable Development Goals Logo (if applicable)</li> </ul>	1,500	N/A Company Listing in Directory Exclusive for AMCHAM Members Only
<b>Standard Profile</b> <ul style="list-style-type: none"> <li>▪ Company Name &amp; Details (incl. Phone, Fax, Address, Website &amp; Industry)</li> <li>▪ Company Description (up to 30 words)</li> <li>▪ Member List (Name &amp; Designation)</li> <li>▪ Corporate Representative's photo</li> <li>▪ Company Logo in Color</li> <li>▪ UN Sustainable Development Goals Logo (if applicable)</li> </ul>	Complimentary	