



## AMCHAM MEMBERSHIP DIRECTORY 2018 ADVERTISING & PROFILING RATES

DESCRIPTION	MEMBER	NON MEMBER
<b><i>Full Page Advertisement</i></b>		
<b><i>in RM (inclusive of 6% GST)</i></b>		
<b>Inside Front Cover (SOLD)</b>	3,000	6,000
<b>Inside Back Cover (SOLD)</b>		
<b>First Page (SOLD)</b>		
<b>Second Page (SOLD)</b>		
Bookmark Insertion		
Section Divider Page		
Regular Full Page	2,000	4,000
<b><i>Enhanced Profile Packages for Membership Directory Listing (Members only)</i></b>		
<b>Premium Profile Page</b> <ul style="list-style-type: none"> <li>● Dedicated feature page in directory <i>(1 full page)</i></li> <li>● ½ page advertisement space*</li> <li>● Expanded Company Description <i>(up to 120 words)*</i></li> <li>● Company Name &amp; Details <i>(incl. Phone, Fax, Address, Website &amp; Industry)</i></li> <li>● Member List <i>(Name &amp; Designation)</i></li> <li>● Corporate Representative's photo</li> <li>● Company Logo in Color</li> </ul>	1,000	N/A <i>Company Listing in Directory Exclusive for AMCHAM Members Only</i>
<b>Standard Profile</b> <ul style="list-style-type: none"> <li>● Company Name &amp; Details <i>(incl. Phone, Fax, Address, Website &amp; Industry)</i></li> <li>● Company Description <i>(up to 30 words)</i></li> <li>● Member List <i>(Name &amp; Designation)</i></li> <li>● Corporate Representative's photo</li> <li>● Company Logo in Color</li> </ul>	Complimentary	